

 **Payneless Profit**

A **DONE-FOR-YOU CRM PLAYBOOK**

# The 5-Minute Lead Machine

How local businesses capture every lead, follow up instantly, and turn more conversations into booked customers — on autopilot.

Inside: a **free setup offer** to build yours →

PRESENTED BY PAYNELESS PROFIT

# Your marketing isn't broken. Your follow-up is.

You spend real money getting attention — ads, posts, referrals, signage. Then most of those leads quietly disappear in the gap between “interested” and “booked.” Calls go to voicemail. DMs sit unread. Form fills wait hours for a reply. By the time you circle back, they've already called someone else.

**The average lead goes cold in minutes — not days.**

✘ **Missed calls that never get called back**

The #1 way service businesses lose ready-to-buy customers.

✘ **Replies measured in hours, not minutes**

Slow follow-up reads as “closed” to an eager lead.

✘ **Leads scattered across six inboxes**

Texts, email, Instagram, web chat — nothing in one place.

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# Speed is the whole game.

Research on lead response is brutally consistent: the faster you reply, the more you close. Reach a new lead in the first few minutes and you're dramatically more likely to connect, qualify, and book them than if you wait even half an hour. The catch — almost no business can respond that fast by hand, all day, every day. So they don't... and the leads leak out.

**~5 min**

The window where new leads are far more likely to answer and engage.

**Hours**

How long a typical manual reply actually takes — long after the lead moved on.

**1 call**

Every missed call you don't win back is a job booked by a competitor.

The fix isn't "try harder" or "hire more staff." It's a system that responds the instant a lead appears — and keeps following up until they answer.



## THE SOLUTION

# One system instead of ten open tabs.

We set up a single platform that captures every lead, replies in seconds, follows up for weeks, and shows you exactly where every deal stands – so nothing slips through.

**Calls, texts, emails, DMs, web chat, reviews, and booking**  
— **in one place, working while you sleep.**

No new habits to learn and no duct-taped tools. You keep doing what you do best; the system handles the part that used to fall through the cracks. The next few pages show exactly what it does – and how fast we can have it running for you.

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# What it does for you

Everything below is set up for you and runs automatically.



## Missed-Call Text-Back

Miss a call and the system instantly texts the caller back, so a busy moment never costs you the lead.

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## Instant & automated follow-up

Texts and emails fire the second a lead comes in, then keep nudging for days until they reply or book.

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## One unified inbox

Every message from every channel in a single thread. No more hopping between apps to find a conversation.

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## Pipelines that stay current

See each lead's stage at a glance while automations quietly move them toward booked.

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## Online booking & reminders

Leads self-schedule into your calendar; automatic reminders slash no-shows.

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## Reputation on autopilot

Review requests go out after every job to steadily grow your 5-star count and rankings.

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## AI that replies 24/7

An assistant answers common questions and books appointments even after hours.

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# Up and running in days, not months.

1

## We build it for you

We set up your CRM, connect your number, calendar, and channels, and load your follow-up sequences. Completely done-for-you – you don't touch a setting.

2

## We automate the busywork

Missed-call text-back, multi-day follow-ups, appointment reminders, and review requests all run on their own in the background.

3

## You watch leads become customers

One simple dashboard, more booked conversations, fewer dropped balls – and your evenings back.

**Most accounts are live within a few business days.**

# What changes when follow-up never sleeps

## BEFORE

- Missed calls quietly become lost jobs
- Leads wait hours for a first reply
- Follow-up gets forgotten after day one
- Reviews trickle in by luck
- You're glued to your phone after hours

## AFTER

- ✓ Every caller is texted back in seconds
- ✓ New leads are answered instantly
- ✓ A multi-day sequence follows up for you
- ✓ Reviews are requested after every job
- ✓ You run the business, not the inbox

Same leads. Same ad spend. A completely different number of them turn into paying customers — because none of them slip away in silence.

## YOUR OFFER

# Free CRM Setup + 14-Day Test Drive

We'll build your lead machine, plug in your follow-up, and let you feel the difference risk-free. If it doesn't make your follow-up effortless, you walk away — simple as that.

- ✓ Done-for-you setup — we handle everything
- ✓ Missed-call text-back live on day one
- ✓ Custom follow-up sequences written for you
- ✓ Online booking + automatic reminders
- ✓ One dashboard for every lead and conversation

**Claim Your Free Setup →**

or go to <https://bizdevsaas.painlessprofits.io>



# Stop letting good leads go cold.

You already do the hard part – getting people interested. Let's make sure none of them slip away before they become customers. We'll set the whole thing up for you.

**Claim Your Free Setup →**

or visit <https://bizdevsaas.painlessprofits.io>

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