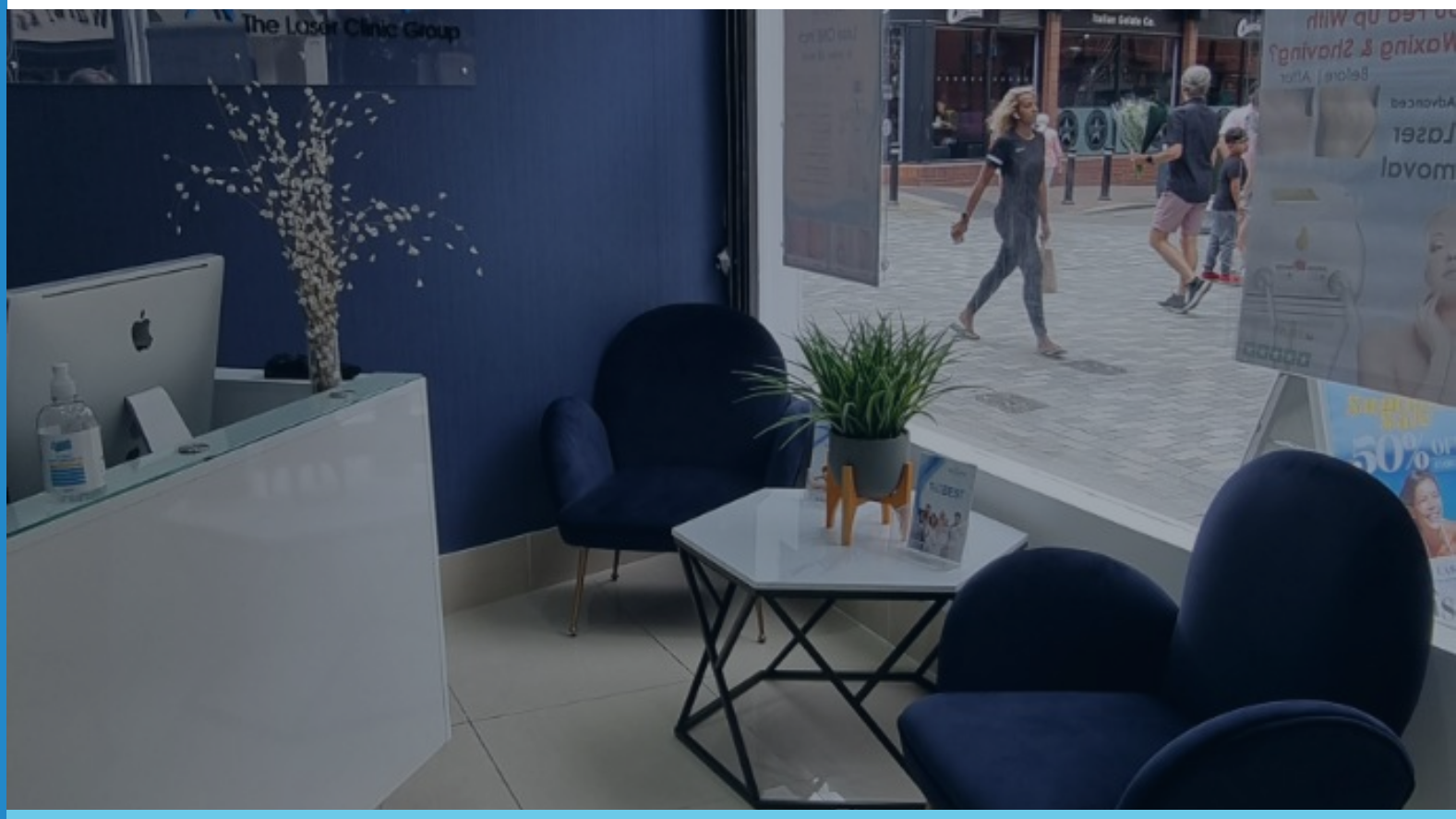
Franchise Opportunity

Build a Premium Clinic Without Building It Alone.



A Proven Clinic Heritage

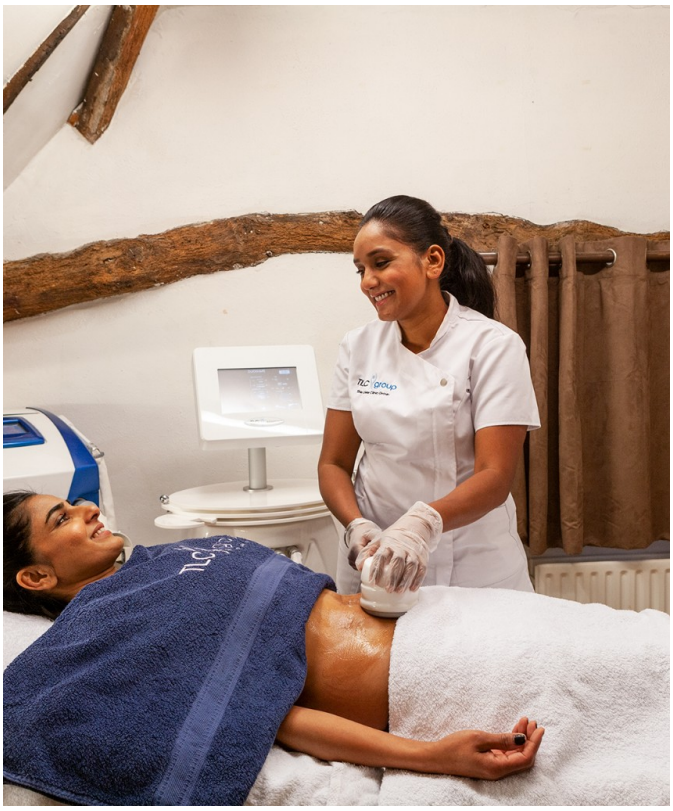
Advanced Aesthetics. Better-Supported Owners.

A technology-led treatment model and central growth infrastructure, built for ambitious owner-operators who want to lead a premium local clinic.

A Business Built in Clinics

From First-Hand Experience to a Scalable Model

TLC began in 2012, founded by Bhavesh and Bhumika Dhamecha. The model has been shaped by running clinics, building teams, training practitioners and learning what drives sustainable client results and commercial performance.



The TLC Story

We learned by doing.

Some decisions worked. Others taught us what owners need most: clear systems, capable people, disciplined follow-up and technology that earns its place in the treatment room.

Since then, the group has opened multiple locations, developed training capability and built a device-distribution business as the exclusive UK distributor of Biotec Italia.

The next chapter is a focused franchise network: local ownership, supported by a central operating and growth platform.

Bhavesh & Bhumika Dhamecha | Founders

01

Operating Since 2012

More than a decade of practical clinic, team and client-journey experience.

02

Two Current Clinics

Operating locations in Uxbridge and Windsor provide an active testing ground for the model.

03

Exclusive UK Distribution

Direct access to Biotec Italia technology through TLC's UK distribution relationship.

The Outcome

Build a Respected Premium Clinic - with Infrastructure Behind You

The TLC model is designed for ambitious owners who want a valuable local business, multiple treatment pathways and central capability without inventing every system from the ground up.

01

A Premium Local Clinic

Build a high-standard clinic designed around client trust, results and repeat relationships.

02

A Powerful Lead Service

Use laser hair removal as a principal client-acquisition pathway.

03

Broader Client Value

Offer advanced skin, pigmentation, vascular, rejuvenation and selected body treatments.

04

Repeatable Growth Systems

Use structured consultation, conversion, nurture, reactivation, reviews and retention.

05

Technology and Homecare

Connect professional treatment technology with ongoing skincare opportunities.

06

Ownership with Support

You lead the clinic, team and community; central infrastructure strengthens execution.

You remain the local business owner. You simply start with more experience, infrastructure and support behind you.



How the Model Works

A Focused Route from Enquiry to Repeat Client

The commercial model connects local clinic delivery with central systems that support demand generation, conversion and retention.

01

ATTRACT

Local campaigns, offers, content and central website presence.

02

CONVERT

Consultation frameworks, enquiry handling and appointment-setting support.

03

DELIVER

Approved protocols, trained people and professional technology.

04

RETAIN

Automated follow-up, reviews, database reactivation and ongoing campaigns.

The Simple Idea

Better support should create more time for leadership, client care and local growth.

The franchise is not a promise of effortless ownership. It is a structured platform intended to reduce avoidable reinvention and help the franchisee make better-informed decisions.



Treatment Proposition

A Strong Acquisition Service, Supported by Broader Treatment Pathways

The current proposed core specification combines three complementary Biotec Italia platforms. Final configuration, clinical scope and finance remain subject to location approval and contract.

Biotec Italia

Advanced Italian Treatment Technology

TLC is the exclusive UK distributor of Biotec Italia, giving the network access to a focused technology stack across laser, ultrasound and advanced face-and-body treatment pathways.



Xlase Plus

AlexPro 760/808nm diode, CPL/IPL and SLP Nd:YAG 1064nm for hair-removal and selected skin pathways.



CFU Èlife

A standalone focused-ultrasound platform for approved face and body treatment pathways.



Coaxmed One

A modular face-and-body platform with the approved applicator set, excluding the CFU handset.

Configured for the Territory

Equipment selection, clinical scope and asset finance are assessed separately for each location. Finance is subject to status and lender approval.

Renlive Professional Skincare

Professional Homecare That Extends the Client Journey

Renlive Fluor4 helps connect in-clinic treatment plans with a considered homecare routine between appointments.





Advanced Italian Skincare

Renlive Fluor4 extends the treatment journey beyond the clinic door, helping practitioners recommend relevant professional homecare alongside treatment plans and ongoing maintenance.

Client Experience

A more connected in-clinic and at-home routine.

Retail Revenue

An additional revenue stream beyond room capacity.

Curated Range

A 108-product starter package across key skincare categories.

Launch Support

Professional training and marketing support for rollout.

Central Systems and Support

The Support Platform Behind Your Clinic

A connected commercial and operating platform gives franchisees access to capabilities that would otherwise need to be sourced, built and managed independently. Exact service levels, responsibilities and exclusions will be defined in the franchise agreement and operating manual.

01

Brand & Model

Use of the TLC brand and approved operating model.

02

Digital Presence

Central website presence and local landing pages.

03

CRM & Automation

Enquiry forms plus automated email, SMS and WhatsApp follow-up.

04

Client Growth

Lead nurturing, database reactivation and review-generation systems.

05

Campaigns

Campaign development, offer strategy and ongoing commercial support.

06

Appointments

Central appointment-setting support.

07

Operations

Operational guidance and ongoing training development.

08

Visibility

Performance reporting and use of approved customer-journey systems.

The Revenue Model

Multiple Revenue Streams. One Connected Client Journey.

The model is designed to move beyond one-off appointments by connecting acquisition, advanced treatment plans, prepaid credit, memberships, professional homecare and systematic retention.

01

Client Acquisition Treatments

Laser hair removal provides an accessible, high-demand route for introducing new clients to the clinic.

02

Advanced Treatment Pathways

Skin, pigmentation, vascular, rejuvenation, ultrasound and body services support higher-value treatment plans.

03

Credit Packages

£495 provides £600 treatment credit. £995 provides £1,300 treatment credit across approved services.

04

Membership Revenue

Three proposed levels support recurring income, consistent routines and longer-term client relationships.

05

Professional Homecare

Renlive Fluor4 supports the client between appointments while creating a complementary retail opportunity.

06

Retention & Reactivation

CRM follow-up, reviews, nurture, database reactivation and appointment support help unlock existing client value.

Designed for Longer-Term Client Value

A connected model combining treatment revenue, prepaid credit, recurring membership and professional homecare.

Proposed membership structure: three-month minimum commitment; one bonus month after five months; two bonus months after twelve months; highest level shareable with one nominated person. Final pricing and inclusions require commercial and legal confirmation.

The Commercial Structure

Invest in a Proven Model. Gain a Platform Built for Growth.

TLC combines an established clinic brand, treatment model, central systems and ongoing growth support - helping franchisees avoid building every capability independently.

Initial Franchise Investment

£20,000

plus VAT

Includes onboarding, territory and premises planning, launch preparation, operating-system implementation, brand setup and initial training support.

Ongoing Growth & Operating Support

12%

of clinic turnover, excluding VAT

Supports the continuing brand, CRM and automation platform, campaign development, appointment-setting support, reporting and operational guidance.

Term & Territory

Five-Year Initial Term

With renewal provisions in the franchise agreement. An approved franchisee receives an exclusive defined territory, subject to the agreement, availability and agreed performance requirements.

Commercial Confirmation

One connected support structure - designed to reduce the cost, complexity and time involved in building these capabilities independently.

Exact inclusions, service levels, turnover definitions and payment terms will be confirmed in the franchise agreement.

Plan the Full Investment

Costs Borne Separately by the Franchisee

The franchise fee and royalty do not replace the capital and operating costs of establishing and running the local business.

- Premises, rent, fit-out, business rates, utilities and insurance
- Equipment purchase or asset-finance payments
- Staff recruitment, salaries, pensions and employment costs
- Paid advertising - initially modelled at approximately £1,000-£2,000 per month, depending on territory and launch plan
- Consumables, payment-processing fees, messaging credits and other third-party charges
- Professional, regulatory, compliance and local-authority costs
- Opening working capital and contingency appropriate to the approved plan





Before You Commit

TLC reviews the territory, proposed premises, lease economics and local catchment. Demand should be validated before a long lease is signed.

All figures must be tested in a candidate-specific plan and independently reviewed.

Location Strategy

A Defined Territory with Disciplined Site Approval

We are targeting affluent commuter towns and established regional centres with strong catchments, suitable demographics, demonstrable demand and room for a differentiated technology-led clinic.

Illustrative Target Areas

- **Royal Tunbridge Wells**
- **Guildford / Woking**
- **Reading**
- **St Albans**
- **Chelmsford**
- **Cambridge**
- **Oxford**
- **Milton Keynes**
- **Bristol / Bath**
- **Birmingham / Solihull**
- **Manchester / Cheshire**
- **Leeds / York**
- **Nottingham**

Premises Principles

- At least three commercially usable treatment rooms, including one suitable for laser treatments
- Professional access, privacy, wash facilities, storage and suitable signage
- Adequate electrical supply and ventilation for the approved equipment plan
- Required planning permissions and local-authority compliance
- Convenient parking or public transport and commercially sustainable occupancy costs

Territory availability is not guaranteed. Boundaries and protection must be documented in the final agreement.

Your Role as Franchisee

Standards Protect the Brand - Leadership Builds the Business

The franchisee remains responsible for the local company, premises, team, compliance, service delivery and financial performance.

- Operate to TLC brand standards, treatment protocols and operating procedures
- Employ suitably qualified, trained and insured people
- Comply with clinical, regulatory, data-protection, advertising and local-authority requirements
- Use approved CRM, reporting and customer-journey systems
- Maintain premises, equipment, insurance and required records
- Pay agreed fees when due and meet service and performance standards
- Protect TLC intellectual property, confidential information, systems and know-how
- Obtain approval for material uses of the TLC brand
- Observe agreed in-term competition restrictions and legally reviewed post-termination protections

Owner-Operator Mindset

This opportunity is best suited to a commercially engaged owner who can lead people, follow a system and take responsibility for local execution.

Your Route to Opening

A Staged Decision Process

The sequence is designed to test mutual fit, validate the territory and avoid premature commitments.

01

Discovery

Initial discussion, priorities, background and suitability.

02

Territory

Catchment, competition, demand and opportunity review.

03

Due Diligence

Prospectus, financial planning, legal documents and independent advice.

04

Agreement

Final terms, territory schedule and franchise agreement.

05

Site & Funding

Premises approval, lease review, equipment plan and finance.

06

Build & Train

Fit-out, systems setup, recruitment, protocols and training.

07

Launch

Campaign activation, appointment generation and opening support.

08

Grow

Reporting, coaching, campaigns, retention and continuous improvement.

Is This the Right Fit?

We Are Building a Selective Network

We are interested in people with the ambition and resilience to lead a high-standard local clinic - not passive investors looking for guaranteed returns.

You May Be a Strong Fit If You...

- Want to build a respected local clinic and be actively involved
- Value systems, measurable performance and consistent standards
- Can lead and retain a capable customer-facing team
- Have access to appropriate capital and working capital
- Are prepared to follow due diligence and seek independent advice
- Care about client outcomes, responsible marketing and long-term reputation



No Guarantees

Business performance depends on the franchisee, territory, site, team, pricing, demand, competition, cost control and many other factors.

No turnover, profit, payback or return-on-investment outcome is promised by this brochure.

Status of the Offer

Points Requiring Final Legal or Commercial Confirmation

This prospectus reflects TLC's current proposed structure as at September 2026. The following matters must be confirmed in the final disclosure process and franchise documentation.

01

Legal

Renewal conditions, cure periods, default and termination rights, transfers, guarantees and post-termination restrictions.

02

Territory

Exact boundary, exclusivity wording, reserved channels, performance conditions and any rights retained by TLC.

03

Support

Detailed service levels, central appointment-setting scope, operating-manual obligations and change-control rights.

04

Financial

Candidate-specific startup budget, equipment finance, advertising plan, supplier charges, and final Renlive range, pricing and availability.

05

Royalty

Turnover definition, reporting, payment timing, audit rights, treatment of refunds and any minimum fees.

06

Clinical & Data

Final treatment scope, qualifications, prescribing arrangements where relevant, insurance, regulatory allocation and controller/processor roles.

Candidates should obtain independent legal, financial, property, tax and regulatory advice before entering any agreement or incurring material cost.

The Laser Clinic Group

Your Next Step

Explore Your Territory.

Start with a confidential discovery conversation. We will discuss your objectives, background, preferred area and the practical next steps.

Franchise Enquiries

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Important Notice

This document is for general information only. It is not an offer, contract, financial promotion or guarantee of performance. The franchise agreement and its schedules will govern. Information may change following legal, regulatory and commercial review.

Current Proposed Structure | September 2026

