International Master Franchise Opportunity

Build the TLC Network in Your Country.



National Development Rights

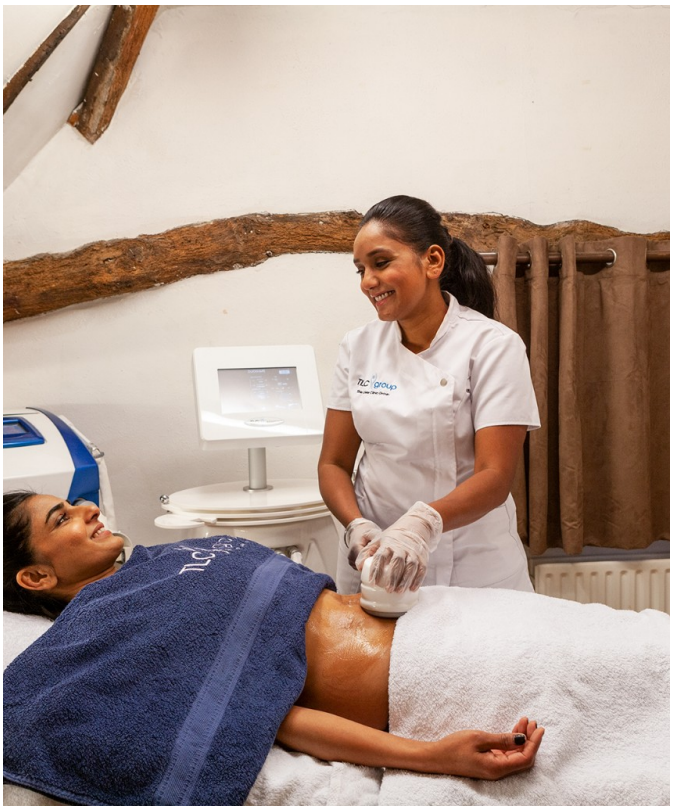
A Proven Clinic Model. A Country-Level Growth Opportunity.

For experienced operators and investors with the capability to establish, localise and scale a premium technology-led aesthetics network.

A Business Built in Clinics

From Operating Experience to International Expansion

TLC began in 2012, founded by Bhavesh and Bhumika Dhamecha. The model has been shaped by running clinics, building teams, training practitioners and developing a connected technology, skincare and growth platform.



The TLC Story

Built in the real world.

The operating model has grown through first-hand experience: opening locations, building teams, improving client journeys and learning where clinic owners need the most support.

TLC has also developed training capability and an exclusive UK distribution relationship with Biotec Italia, linking professional technology to the clinic model.

The international opportunity is to adapt that platform responsibly for a new country and build a high-standard national network.

Bhavesh & Bhumika Dhamecha | Founders

01

Operating Since 2012

More than a decade of practical clinic, team and client-journey experience.

02

Operating Clinics

Uxbridge and Windsor provide an active environment for testing and refining the model.

03

Connected Platform

Clinic operations, Biotec Italia technology, professional skincare and central growth systems.

The Opportunity

Own the Development of TLC Across an Agreed Country

The master franchise is designed for a capable national partner who can launch the brand locally, open or oversee flagship operations and build a disciplined franchise network.

01

Country Development Rights

Develop TLC across an agreed national territory, subject to contract and performance milestones.

02

A Proven Starting Point

Begin with an established brand story, clinic model and tested client journey.

03

Multiple Commercial Engines

Combine flagship clinics, sub-franchising, technology, homecare and network services.

04

Localisation with Guardrails

Adapt approved messaging, pricing and operations while protecting brand standards.

05

Network Infrastructure

Use central systems, operating frameworks and performance visibility across the territory.

06

Long-Term Enterprise Value

Build a national platform rather than a single owner-dependent treatment business.

You become the in-country growth partner: responsible for local execution, with TLC frameworks, assets and know-how behind you.



How the Model Scales

A Country Platform – Not Simply One Clinic

The master partner establishes the operating base, proves the local model, recruits quality operators and governs network standards with TLC oversight.

01

ESTABLISH

Create the local entity, secure approvals and prepare the market-entry plan.

02

LOCALISE

Adapt compliant messaging, pricing, documents and client journeys.

03

LAUNCH

Open an approved flagship or pilot operation and activate demand.

04

RECRUIT

Build a disciplined pipeline of suitable franchise partners.

05

ENABLE

Train, onboard and support each location using approved systems.

06

GOVERN

Monitor quality, brand standards, reporting and territory performance.

The Core Principle

Scale should follow proof, capability and quality - not speed alone.

The development schedule, exclusivity and sub-franchise rights must be tied to agreed milestones, compliance and operating performance.

Treatment Proposition

A Strong Acquisition Service, Supported by Broader Treatment Pathways

The proposed core specification combines three complementary Biotec Italia platforms. Local availability, registration, clinical scope and finance require territory-specific confirmation.

Biotec Italia

Advanced Italian Treatment Technology

A focused technology stack spanning laser, ultrasound and advanced face-and-body pathways. Supply, servicing, registration and training must be agreed for each country.



Xlase Plus

AlexPro 760/808nm diode, CPL/IPL and SLP Nd:YAG 1064nm for hair removal and selected skin pathways.



CFU Èlife

A standalone focused-ultrasound platform for approved face and body treatment pathways.



Coaxmed One

A modular face-and-body platform with the approved applicator set, excluding the CFU handset.

Configured for the Country

The final technology plan depends on local regulation, import arrangements, clinical scope, service capability and commercial agreement with relevant suppliers.

Renlive Professional Skincare

Extend the Client Journey Beyond the Clinic

Renlive Fluor4 can connect in-clinic treatment plans with professional homecare, subject to country availability, product registration and distribution arrangements.





Advanced Italian Skincare

Professional homecare can strengthen continuity, support practitioner recommendations and create an additional network-wide retail category.

Client Experience

A connected in-clinic and at-home routine.

Retail Potential

A category beyond treatment-room capacity.

Local Distribution

Potential country-level coordination, subject to rights.

Launch Support

Training and approved marketing assets for rollout.

What the Master Investment Secures

A National Platform with Defined Development Rights

The £150,000 proposed initial investment is designed around country-level rights, localisation and network-building capability. Exact rights, exclusivity and deliverables must be defined in the master franchise agreement.

01

National Territory

Development rights for an agreed country or defined national territory.

02

Brand & IP Licence

Approved use of the TLC brand, operating model and protected know-how.

03

Sub-Franchise Pathway

Right to recruit and support local franchisees, subject to approval and law.

04

Launch Blueprint

Market-entry planning, flagship launch sequence and opening roadmap.

05

Localisation Framework

Adaptation process for compliant messaging, pricing and operating documents.

06

Systems Foundation

CRM, automation, reporting and approved customer-journey templates.

07

Training Capability

Train-the-trainer pathway and local onboarding framework.

08

Network Governance

Standards, performance visibility, audit principles and escalation routes.

International Support Platform

Build Locally with Central Capability Behind You

TLC provides an agreed foundation for launch and network development while the master partner remains responsible for country execution, investment and regulatory compliance.

01

Market-Entry Planning

Country review, positioning, rollout assumptions and development priorities.

02

Flagship Launch Support

Brand, customer journey, campaign and opening frameworks for the first site.

03

Franchise Recruitment Assets

Approved opportunity narrative, prospectus structure and candidate journey.

04

Operating Manuals

Core standards, workflows and performance disciplines for localisation.

05

CRM & Automation

Approved enquiry, nurture, review, reactivation and reporting templates.

06

Training Development

Clinical and commercial training structure, subject to local qualification rules.

07

Technology Coordination

Support around approved equipment configuration and supplier engagement.

08

Strategic Reviews

Scheduled performance reviews against the agreed development plan.

The Master Partner Revenue Model

Multiple Commercial Engines Across the Territory

The opportunity is designed to create value at clinic and network level. Final fee shares, margins, supply rights and permitted services require commercial, tax and legal confirmation.

01

Flagship Clinic Revenue

Revenue from approved company-owned or partner-operated TLC clinics.

02

Initial Franchise Fees

A contractually agreed share or structure for new sub-franchise awards.

03

Ongoing Network Royalties

Recurring participation in local franchise performance, subject to the agreement.

04

Technology & Service Margin

Potential income from approved equipment supply, training or service coordination.

05

Professional Homecare

Potential distribution or wholesale economics across the local network.

06

Training & Launch Services

Approved onboarding, certification and opening-support fees where permitted.

A Platform, Not a Single Revenue Stream

The commercial logic strengthens as a quality network grows - but no number of locations, fee income, margin or return is guaranteed.

A territory-specific financial model must be prepared from agreed assumptions and independently reviewed before commitment.

The Proposed Commercial Structure

Invest in National Development Rights and a Launch Platform

The initial investment is intended to secure a country-level opportunity and the capability to begin building it. It does not fund the master partner's local business, premises, team or rollout capital.

Proposed Master Franchise Investment

£150,000

plus applicable taxes

For agreed country development rights, master onboarding, localisation planning, flagship launch preparation, systems foundation, franchise recruitment assets, train-the-trainer development and network-governance setup.

What Gives the Investment Substance

- A defined national territory and development pathway
- A licence to build a local TLC network under agreed standards
- Transfer of operating know-how, launch assets and approved systems
- Structured support for the flagship and early franchise recruitment
- A framework for long-term network revenue and enterprise value
- Selective access: one capable master partner per agreed territory

Plan the Full Country Investment

Costs Funded Separately by the Master Partner

The £150,000 master franchise investment does not replace the capital and operating costs required to establish the country platform, launch sites or support a growing network.

- Local entity formation, professional advice, tax structuring and licences
- Regulatory review, product or device registration, importing and compliance
- Flagship premises, fit-out, equipment, people, insurance and working capital
- Country team: leadership, franchise recruitment, training, operations and marketing
- Local website, translation, content production, paid media and public relations
- Travel, events, demonstrations, warehousing, service capability and logistics
- Capital or financing capacity required to support the agreed development schedule
- Contingency for localisation, delays, currency movement and market conditions





Capital Readiness

The right partner must be able to fund both market entry and the operating runway needed to prove the model before accelerating network growth.

A detailed country budget and funding plan form part of due diligence.

Illustrative Rollout Roadmap

Prove. Refine. Replicate. Govern.

The exact sequence and timing will depend on the country, regulatory route, capital plan and agreed development schedule. This is an operating framework, not a performance forecast.

PHASE 01

Country Foundation

Entity, legal review, localisation, supply planning, team design and launch budget.

PHASE 02

Flagship Proof

Open or approve the first showcase clinic and validate demand, pricing and operations.

PHASE 03

Early Replication

Recruit a controlled first cohort of franchise partners and refine onboarding.

PHASE 04

National Scale

Expand by region while strengthening training, service, governance and reporting.

Territory Development Plan

National Rights Require Measurable Commitments

The master agreement should convert ambition into an agreed schedule: where the network starts, what resources are deployed and how progress is reviewed.

01

Development Schedule

Agreed milestones for flagship launch, franchise recruitment and regional expansion.

02

Territory Definition

Country boundary, excluded channels, reserved rights and any regional phasing.

03

Minimum Capability

Required country leadership, training, operations, marketing and service resources.

04

Quality Thresholds

Brand, clinical, customer-experience, reporting and compliance standards.

05

Performance Reviews

Formal review cadence, remediation periods and consequences of missed milestones.

06

Expansion Discipline

Approval gates before entering new regions or accelerating recruitment.

Country development rights are valuable because they are selective. They must also be earned and protected through delivery.

Your Role as Master Franchisee

Local Leadership Builds the Country

The master partner remains responsible for local investment, legal compliance, team capability, flagship execution, franchisee support and the reputation of the TLC brand.

- Establish and fund the local master franchise operation
- Obtain local legal, regulatory, tax, import and clinical advice
- Launch and operate or oversee the approved flagship model
- Recruit suitable franchisees through an approved process
- Deliver local onboarding, training and operational support
- Maintain brand, treatment, data, advertising and service standards
- Build approved technology supply, service and skincare capability
- Report accurately and participate in scheduled performance reviews
- Protect TLC intellectual property, confidential information and know-how
- Meet the agreed development schedule and remedy material shortfalls

This Is an Operating Partnership

The strongest partner will combine capital with leadership, local market knowledge, disciplined execution and the ability to support other business owners.

How the Partnership Works

Clear Ownership. Shared Standards. Visible Performance.

The master partner leads the country. TLC protects the brand and provides the agreed central framework. Responsibilities must be allocated precisely in the final agreement and manuals.

TLC Central

- Brand and IP stewardship
- Core model and system standards
- Central strategic support
- Approval and governance framework

Master Partner

- Country strategy and investment
- Local regulatory compliance
- Flagship and network operations
- Franchisee recruitment and support

Shared Discipline

- Localisation approvals
- Training and quality review
- Technology and supplier planning
- Performance reporting and reviews

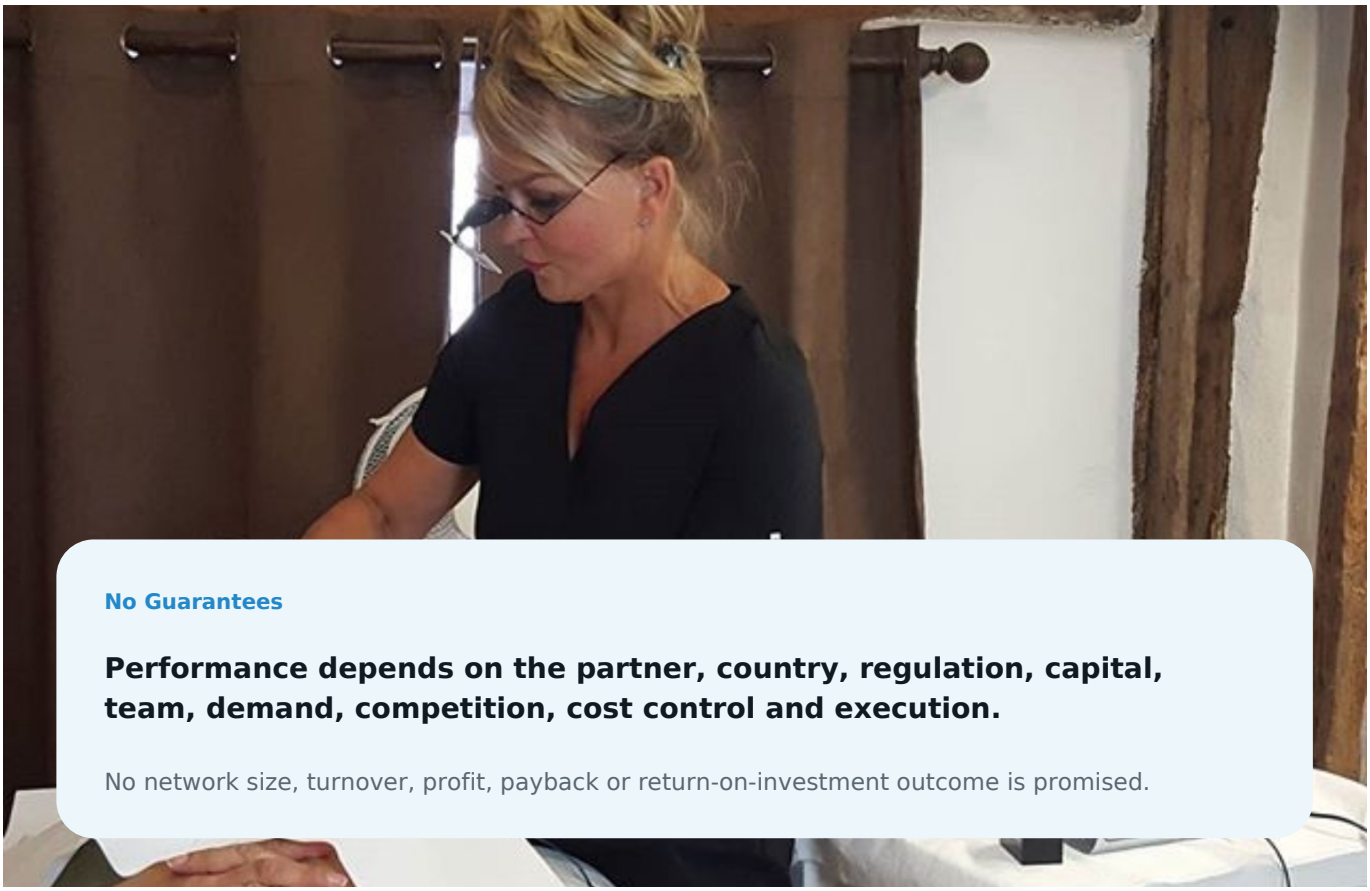
Is This the Right Fit?

We Are Seeking One Capable Country Partner

This opportunity is intended for experienced operators, investors or strategic groups able to build infrastructure and lead a network - not passive investors seeking guaranteed returns.

A Strong Master Partner Will Usually Have...

- Senior operating and commercial leadership
- Access to substantial launch and rollout capital
- Local knowledge, relationships and regulatory capability
- Experience scaling multi-site, franchise, healthcare, beauty or consumer-service businesses
- The ability to recruit, train and support franchise owners
- A disciplined approach to brand standards, reporting and governance
- A long-term view of reputation, client outcomes and enterprise value



No Guarantees

Performance depends on the partner, country, regulation, capital, team, demand, competition, cost control and execution.

No network size, turnover, profit, payback or return-on-investment outcome is promised.

The Route to Agreement

A Staged International Decision Process

The process is designed to test mutual fit, validate the country opportunity and confirm the resources required before either party makes a material commitment.

01

Discovery

Leadership, background, capital, objectives and strategic fit.

02

Country Review

Demand, competition, regulation, supply and rollout assumptions.

03

Business Plan

Flagship plan, team, funding, economics and development schedule.

04

Due Diligence

Legal, financial, tax, IP, supplier and operational review.

05

Heads of Terms

Territory, rights, fees, milestones, exclusivity and key conditions.

06

Agreement

Master franchise agreement, schedules and approved country plan.

07

Localise & Build

Entity, approvals, systems, team, training and flagship preparation.

08

Launch & Review

Market launch, operating proof and scheduled development reviews.

Points Requiring Final Legal and Commercial Confirmation

This prospectus describes TLC's current proposed international model as at September 2026. The following matters must be agreed for each country and documented before rights are granted.

01

Territory & Rights

Exact boundary, exclusivity, reserved rights, sub-franchising authority, development milestones and remedies.

02

Commercials

Initial fee, royalties, fee shares, marketing contributions, technology and skincare economics, taxes and currency.

03

Local Law

Franchise disclosure, entity, tax, employment, consumer, data, healthcare, advertising and competition requirements.

04

Supply & Regulation

Device and product registration, importing, servicing, clinical scope, training, insurance and approved suppliers.

05

Support & Governance

Deliverables, service levels, manuals, approvals, audits, reporting, data access and change control.

06

Term & Exit

Term, renewal, transfer, guarantees, default, cure, termination, de-branding and post-termination protections.

TLC group
The Laser Clinic Group

International Opportunities

Explore Your Country.

Begin with a confidential country-development conversation. We will discuss your market, operating experience, capital capability and proposed route to launch.



Master Franchise Enquiries

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Important Notice

This document is for general information only. It is not an offer, contract, financial promotion, earnings claim or guarantee of performance. The final agreements and country schedules will govern.

Current Proposed Structure | September 2026