

KATRICE CORNETT

ABOUT ME

Katrice Cornett is a visionary entrepreneur, creative executive, and strategic administrator whose work stands at the intersection of faith, business, and the independent music industry. With decades of experience in administration, branding, technology, and artist development, she is known for her rare ability to take vision from inspiration to implementation with precision, excellence, and heart.

In September 2022, Katrice founded T.H.S.A. Records, LLC, an independent record label dedicated to empowering and elevating grassroots and faith-based artists. As Founder and Owner, she operates in multiple executive roles, including Recording Artist, Producer, A&R Representative, Marketing and Promotions Director, and Event Planner. Under her leadership, T.H.S.A. Records functions as both a creative incubator and a professional business enterprise, providing structure, strategy, and opportunity for independent artists to thrive in a competitive marketplace. Her hands-on leadership reflects her deep understanding of the music business, encompassing production and branding, distribution, promotion, and live event coordination.

Katrice is also the Founder and CEO of HP Visual Connections, LLC, established in 2002, a full-service marketing, design, and entertainment consulting company. Through this company, she has served for-profit businesses, non-profits, ministries, schools, and independent artists as a Graphic Designer, Website Developer, Marketing Strategist, and Artist Development Coach. Her portfolio includes managing branding campaigns, building digital platforms, developing marketing systems, and strengthening the professional image and performance readiness of artists and entrepreneurs alike. She previously served as Business Manager for Jermaine Jones (American Idol Season 11 Top 10 Finalist) and managed songwriter and recording artist Catrisha S. Utley, further solidifying her expertise in artist relations and entertainment business operations.

Her administrative foundation is both deep and distinguished. Before entering full-time entrepreneurship, Katrice served for 26 years with the Atlantic City Public School District, retiring as Secretary to the Child Study Team at Atlantic City High School. In this role, she managed high-level operations supporting multiple supervisors, administrators, vice principals, and over 400 students annually. She was responsible for data systems, compliance documentation, training staff in specialized software, scheduling district-wide meetings, managing confidential records, and designing technology-based solutions that improved workflow efficiency. Her experience in educational administration sharpened her precision in organization, compliance, leadership support, and large-scale operations management—skills she now seamlessly applies in her business ventures.



ABOUT ME (continued)

Katrice's entrepreneurial excellence is matched by her creative leadership. She is the Founder and Director of Katrice Cornett & Highest Praise, a contemporary gospel recording group she launched in 2002. As a recording artist, songwriter, executive producer, and lead vocalist, she has released multiple singles, albums, and music videos spanning nearly two decades. Her catalog reflects both artistic consistency and business longevity, demonstrating her ability to sustain a brand, manage production cycles, and adapt to industry shifts.

An International Best-Selling Author featured in *The Creatives: Leadership*, Katrice is also the creator and facilitator of the worship workshop "Am I A Worshipper?", a program designed to help congregations understand worship as a lifestyle rather than a role limited to music ministries. This initiative highlights her ability to build educational platforms that merge spiritual insight with structured program development.

Highly skilled in technology and digital operations, Katrice is proficient in Microsoft Office, project management tools, Adobe Creative Suite, website platforms, social media marketing systems, video editing, and business workflow software. She brings both creative fluency and administrative discipline into every project, making her a uniquely well-rounded executive.

Katrice Cornett's career tells the story of a builder—one who constructs systems, brands, platforms, and people. She is a strategic leader with the soul of an artist and the mind of an administrator, blending creativity with corporate-level organization. Whether managing a school district office, developing artists, launching businesses, or producing music, she carries excellence like a signature and purpose like a melody. Her work continues to open doors, create opportunities, and leave a legacy of empowerment, professionalism, and faith-driven entrepreneurship.

CONTACT ME

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