

SPEAKER + MEDIA KIT

LAUREN X LOULA

THE AUTOMATED CEO™

Speaker | Certified AI Consultant | Systems & Automation
Strategist

AI. Systems. Leadership. Made practical.

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MEET LAUREN X LOULA

She turns complex change into practical action.

Lauren X LouLa is The Automated CEO™, a speaker, Certified AI Consultant, systems strategist, and multi-brand founder who helps leaders turn complexity into clarity, repeatable systems, and scalable growth. She brings more than a decade of hands-on business leadership across tax, accounting, client service, operations, automation, and entrepreneurship.

Her message is direct: technology should create capacity, not complexity. Lauren makes AI practical, automation intentional, and systems human, helping leaders use technology to work smarter, scale stronger, and make room for people to do what people do best.

**ALIGNMENT
BEFORE
AUTOMATION.**

Business experience with a bigger assignment.

Lauren X LouLa is a visionary CEO, Certified AI Consultant, speaker, corporate trainer, systems strategist, and founder of Premier Pinnacle Partners™, a multi-brand corporation spanning financial services, workforce operations, consulting, education, and systems building. With more than 12 years of leadership experience, she has built teams, served hundreds of clients, navigated compliance-heavy industries, and created infrastructure that helped her businesses grow beyond founder-dependent operations.

As founder of LXLL AI Consulting and the voice behind The Automated CEO™, Lauren turns complexity into clear, AI-powered operating systems. Her work includes systems audits, workflow design, Custom GPTs, AI agents, knowledge systems, marketing and follow-up automation, client journeys, standard operating procedures, quality control, and team training. Through continuing education, advanced AI training, and daily hands-on testing and implementation, Lauren keeps her knowledge and presentations current as tools, platforms, and best practices evolve.

Lauren is not a technologist speaking only to technologists. She is a practitioner who learned by studying, training, testing, rebuilding, and applying emerging tools inside real businesses. That experience allows her to translate AI without jargon and show nontechnical leaders how to choose useful tools, protect the human element, and move from ideas to implementation.

A mother of five and a woman of faith, Lauren brings perseverance, purpose, preparation, and presence to the way she leads. Her philosophy is simple: alignment before automation, purpose before process, and infrastructure before scale. She equips audiences to lead responsibly, build confidently, and use technology to create capacity, profitability, freedom, and lasting legacy.

THE THROUGHLINE

Purpose

Preparation

Presence

APPROVED PROFESSIONAL BIO

Systems that scale.
Leadership that stays human.

Experience that supports the stage.

12+

years leading
businesses, teams, client
service, and operations

500+

annual tax clients served
through the PPP
ecosystem

25+

entrepreneurs and
businesses supported
through LXLL AI
Consulting
AI strategy • automation •
training • systems audits

CURRENT

continuing AI education,
advanced training, daily
study, testing, and real-
world implementation

Certified AI Consultant • Founder & CEO • Systems and Automation Strategist

WHY BOOK LAUREN

She does more than explain AI. She helps people use it.

01 PRACTITIONER, NOT PERFORMER

Lauren teaches from systems, workflows, teams, clients, and operational pressure she has managed herself.

02 RELATABLE TO NONTECHNICAL AUDIENCES

She makes complex technology understandable, practical, and usable.

03 CURRENT, NOT CANNED

Continuing education, hands-on testing, and real implementation keep the material relevant as AI evolves.

04 HUMAN-CENTERED TRANSFORMATION

Her approach protects judgment, trust, service, accountability, and people while technology expands capacity.

AREAS OF EXPERTISE

AI + SYSTEMS

- AI strategy & responsible adoption
- Automation & workflow design
- Operational systems
- Custom GPTs & AI agents
- Digital transformation
- Customer/client journeys

LEADERSHIP + HUMAN IMPACT

- Leadership in the age of AI
- Workforce readiness & change
- Customer experience
- Executive/founder capacity
- Entrepreneurship & scalable infrastructure
- AI literacy & future-ready skills

BUILT, NOT MERELY DISCUSSED

Knowledge earned through building, leading, implementing, and solving.

Lauren connects strategy, people, process, data, and AI into operating systems that actually work.

01 MULTI-BRAND BUSINESS OPERATIONS

Built and led businesses across financial services, workforce operations, consulting, education, and systems.

02 500+ CLIENT OPERATIONS

Intake, onboarding, documentation, service delivery, review, quality control, status communication, retention, and team workflows.

03 AI + AUTOMATION ECOSYSTEMS

End-to-end systems connecting lead capture, CRM, marketing, social media, follow-up, customer journeys, internal operations, Custom GPTs, AI agents, knowledge systems, and team workflows.

04 TEAM + OPERATING SYSTEMS

SOPs, playbooks, training, approval paths, quality-control systems, human checkpoints, leadership visibility, and repeatable workflows.

She equips companies and teams to do the work.

Lauren's training translates emerging technology into role-specific action for executives, leaders, employees, entrepreneurs, and nontechnical teams.

TRAINING EXPERIENCE

- Practical AI adoption for companies and teams
- Hands-on Custom GPT, prompting, and AI-agent training
- Workflow mapping and process redesign
- Leadership readiness, change management, and responsible-use guardrails
- Customized training based on industry, role, readiness, risk, and desired outcomes



The systems are practical. The message is personal.

Additional programming for business, leadership, motivational, and faith-centered audiences, rooted in perseverance, identity, stewardship, capacity, and the courage to turn vision into structure.

FROM SURVIVAL TO SYSTEMS

A motivational and business-building message about converting resilience into repeatable infrastructure. Lauren shows audiences how to stop carrying every task, break cycles of bottlenecks and burnout, and build systems strong enough to carry the vision.

Business keynote • Leadership workshop • Founder training • Faith-centered adaptation available

KINGDOM SYSTEMS BLUEPRINT™

A faith-centered framework for turning God-given vision into aligned action, responsible stewardship, sustainable capacity, and lasting impact. The message connects purpose, people, process, technology, and execution because vision needs infrastructure.

Faith-based keynote • workshop • ministry leadership

01

SIGNATURE KEYNOTE

Leading in the Age of AI

How leaders build readiness, trust, and responsible momentum when technology is changing faster than the playbook.

IDEAL FOR

Executives, managers, HR leaders, associations, civic leaders, educators, and organizations preparing people for AI-driven change.

AUDIENCES LEAVE READY TO

- Understand what AI changes and what leadership still owns
- Protect human judgment, trust, service, and accountability
- Guide adoption without creating fear or tool overload
- Build a practical roadmap for future-ready teams

02

SIGNATURE KEYNOTE

Human + AI

Better workflows. Stronger service. More capacity, without removing the people who make the work matter.

01

BETTER WORKFLOWS

Find repetitive tasks, slow handoffs, and preventable friction where AI can create capacity.

02

STRONGER SERVICE

Improve communication, follow-up, documentation, knowledge access, and customer response.

03

RESPONSIBLE SCALE

Keep human checkpoints, accountability, judgment, and trust inside every automated process.

Customizable for service, operations, HR, education, finance, hospitality, nonprofit, and association audiences.

03

SIGNATURE KEYNOTE

AI Made Practical

A flexible, industry-specific session that turns AI from a buzzword into useful decisions, workflows, and next steps.

THE CONVERSATION MOVES FROM

What is AI?



Where does it create value?

-
- Recognize high-value AI use cases inside your industry
 - Choose practical first steps based on readiness and risk
 - Set human-centered guardrails for responsible adoption
 - Translate the lesson into workflows your audience actually uses

Practical learning for real people and real work.

01 AI Without the Overwhelm

Choose the right tools, avoid app overload, understand risks, and take a confident first step.

03 From Survival to Systems

Reduce founder dependence and build repeatable operations that can carry the vision.

05 AI for HR & Future-Ready Teams

Responsible adoption, workforce readiness, change leadership, and human checkpoints.

02 AI for Entrepreneurs

Build better workflows with fewer tools across marketing, follow-up, service, and operations.

04 Systems That Scale While You Sleep

Design workflows, ownership, triggers, and automation that create capacity.

06 Custom GPTs, AI Agents & Prompting

Hands-on building, instructions, testing, guardrails, and role-specific applications.

07 AI Literacy for Youth & Future-Ready Leaders

Practical, age-appropriate AI education focused on responsible use, creativity, entrepreneurship, career readiness, and future-of-work skills.

FUTURE-READY CREATORS

Youth AI + entrepreneurship workshop available for schools, libraries, nonprofits, colleges, and community programs.

Keynote • Workshop • Breakout • Corporate Training • Webinar • Lunch & Learn • Fireside Chat • Panel

Programs can be customized by industry, audience, role, and organizational need.

A message that meets people where they are and moves them forward.

WHO SHE SERVES

- Conferences, associations, and member organizations
- Corporate, HR, and leadership teams
- Entrepreneurs, chambers, and small-business communities
- Women's organizations, nonprofits, and faith-based audiences
- Educators, school leaders, and administrators
- Youth, colleges, and emerging leaders building AI literacy

WHAT CHANGES

Clarity

People understand what matters now and what can wait.

Capacity

Leaders see where systems and automation can release time and talent.

Confidence

Audiences leave with practical next steps they can actually use.

Smart conversations at the intersection of people, systems, and AI.

INTERVIEW TOPICS

- Why alignment must come before automation
- Practical and responsible AI adoption
- Human-centered automation and customer trust
- Moving beyond founder-dependent operations
- Systems, scalable growth, and leadership through change

SAMPLE QUESTIONS

“Where should a business begin with AI when everything feels urgent?”

“How can entrepreneurs choose the right AI tools without getting lost in the options?”

“How do leaders automate without making the customer experience feel robotic?”

Professional images for event and media use.



High-resolution headshots, event photography, and approved promotional assets available upon request.

The learning can continue after the applause.

When an organization needs more than a keynote or training session, Lauren and LXLL AI Consulting help turn strategy into connected, AI-powered business infrastructure.

AI + BUSINESS ECOSYSTEMS

- End-to-end AI-powered operating ecosystems
- Workflow and process architecture
- CRM, lead capture, nurture, follow-up, and client journeys
- AI agents, Custom GPTs, and role-specific assistants
- Social media content and publishing automation
- Marketing, email, and customer communication automation
- Internal knowledge systems, SOPs, and team workflows
- AI readiness, systems audits, implementation, and adoption training

From the first lead to the final follow-up, LXLL AI Consulting connects people, process, platforms, automation, and AI into systems that work together.



Easy to book. Easy to brief. Ready to deliver.

Please welcome Lauren X LouLa, The Automated CEO™. Lauren is a Certified AI Consultant, speaker, corporate trainer, systems and automation strategist, and founder of LXLL AI Consulting and Premier Pinnacle Partners™. With more than 12 years of experience building businesses, teams, workflows, and client-service systems, she helps leaders turn complexity into clarity, adopt AI responsibly, and build operations that scale without losing the human element. Her philosophy is simple: alignment before automation, purpose before process, and technology that expands human potential.

Lauren X LouLa

Pronounced: Lauren ex LOO-lah

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AVAILABLE ASSETS

- Approved bios on pages 2 and 3
- Approved headshots on page 15
- Stage introduction
- Topic descriptions and takeaways
- Booking contact for coordination

BRING LAUREN X LOULA TO YOUR NEXT EVENT.

Keynotes • Workshops • Corporate Training • Panels •
Media

BOOKING + MEDIA

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Speaking inquiries • Media requests • Corporate training

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