



ACADEMY FOR COACHES



3-Month Certified Professional Coach Training

PROGRAM GUIDE



Master the Art of Transformational Coaching



ICF Level 1 Accredited Professional Coach Training



EXTRAORDINARY
COACHES



REAL PEOPLE



TRANSFORMATIVE
IMPACT

Why This Training Is Different

Most coach training gives you a certificate. Very little of it develops the skill and presence that create lasting change.

At Academy for Coaches, we go beyond theory to help you embody the mindset, master the skills, and become the kind of coach who creates real, measurable transformation.



Presence

Develop a grounded, authentic presence that builds trust, creates safety, and allows transformation to emerge.



Deep Listening

Master a powerful, nuanced listening practice that uncovers what's beneath the surface and helps clients access new possibilities.



Transformational Skill

Learn and apply proven coaching frameworks and tools that create breakthroughs and lasting change in your clients' lives.

Who It's For

THIS PROGRAM IS DESIGNED FOR PEOPLE WHO CARE DEEPLY ABOUT PEOPLE AND WANT TO MAKE A BIGGER IMPACT.



Heart-Centered Professionals

Therapists, HR professionals, educators, and helping professionals who want to integrate coaching into their work.



Aspiring Coaches

Those who feel called to become a professional coach and want a strong foundation, mentorship, and real-world practice.



Consultants & Leaders

Leaders, consultants, and change-makers who want to develop coaching skills to inspire, influence, and create lasting impact.



Those Who Want Real Depth

People who want more than surface-level techniques — and are ready to do the personal and professional inner work that makes them truly effective as a coach.



ESTABLISHED
2009



3,500+
CERTIFIED COACHES



45,000+
LIVES TRANSFORMED

Your 3-Month Journey

A TRANSFORMATIVE PATH FROM LEARNING TO LIVING AS A CERTIFIED COACH



1

Month 1 Foundations

BUILD YOUR COACHING
IDENTITY AND PRESENCE



Clarify your coaching
identity, mindset and purpose



Develop a confident,
authentic coaching presence



Learn the ICF Core
Competencies and ethical
frameworks



2

Month 2 Coaching Skill & Practice

DEEPEN YOUR SKILLS
THROUGH GUIDED PRACTICE



Master powerful coaching
conversations and deep
listening



Apply coaching tools
and frameworks in practice
sessions



Receive feedback from
faculty and peers to
elevate your skills



3

Month 3 Integration & Graduation

BRING IT ALL TOGETHER
AND STEP FORWARD



Work with real clients and
gain hands-on experience



Complete 10 hours of mentor
coaching with PCC-level
coaches



Demonstrate coaching
competence and program
completion readiness



Graduate as a Certified
Professional Coach (CPC)

How the Training Works

A HIGH-TOUCH, PRACTICAL, AND TRANSFORMATIVE EXPERIENCE



Weekly Live Training

Engaging live sessions
with expert faculty,
interactive learning
and deep discussion.



Weekly Practicums

Guided practice
sessions to develop
real-world coaching
skills with supportive
feedback.



10 Hours of Mentor Coaching

Receive individual
and group mentor
coaching with our
PCC-level coaches
(10 hours required
for ICF Level 1).



The 10-10 Client System

A proven system to
help you gain your
coaching hours with
real clients during
the program.



Business-in-a-Box & Practical Resources

Templates, tools and
guides to launch and
grow your coaching
practice with confidence.



A GLOBALLY RECOGNIZED CREDENTIAL

ICF Level 1 Accredited Professional Coach Training

This program meets the rigorous standards of the
International Coaching Federation (ICF) and leads
to a Certified Professional Coach (CPC) credential.

What You Receive

A COMPLETE, PRACTICAL AND TRANSFORMATIVE
COACH TRAINING EXPERIENCE



Live Professional Coach Training

Engaging live sessions with expert faculty, combining theory, demonstration and real-world application."



Coaching Practicums with Feedback

Structured practice sessions with personalized feedback to build your skill and confidence.



10 Hours of Mentor Coaching

Receive 10 hours of one-on-one and group mentor coaching with experienced ICF coaches.



Support to Gain Real Coaching Hours

Guidance, opportunities and resources to help you log real coaching hours toward ICF credentialing.



Business in a Box & Practical Resources

Done-for-you tools, templates and resources to start and grow your coaching practice.



Peer Practice and Community

Connect, practice and grow with a global community of like-minded, purpose-driven coaches.



A Certificate Issued Upon Completion

Earn your Academy for Coaches Certificate, with 60 ICF-accredited training hours (Level 1).



What You Will Develop



A Powerful Coaching Presence

Be fully present, build trust and create a safe space for deep change.



Deep Listening Skills

Go beyond surface conversations and truly hear what matters.



Greater Confidence

Feel equipped and empowered to coach with clarity, integrity and impact.



Transformational Conversations

Learn to ask powerful questions that unlock insight, shift mindsets and inspire action.



A Professional Pathway

Gain the skills, credentials and support to build a meaningful and sustainable coaching career.

Investment & Next Steps

3-MONTH CERTIFIED
PROFESSIONAL COACH TRAINING

\$4,995

After the Core Training

YOUR JOURNEY CAN CONTINUE, YOUR WAY



**AFC Alumni
Free**

Stay connected through
peer coaching and
occasional alumni events.



**Continue Live
Training
\$96/month**

Continue with the same
weekly live classes after
two complimentary
extra months if needed.



Life Mastery Method
12-MONTH ADVANCED PATH

For those who want
to go deeper with
advanced training, mentorship
and personal mastery.



*Certificates are issued once training and assessment requirements are
completed and the payment plan is fulfilled.*

Join the Live Orientation or Apply for the Program

Take the next step with confidence and become the kind of coach
who creates real, lasting change — for your clients and for a better world.

GET STARTED TODAY →