



# KATY SHAPIRO

KEYNOTE SPEAKER | TALENT STRATEGY ADVISOR



UNAPOLOGETIC AMBITION

**Early career success requires more than effort.  
It requires strategic positioning, communication & application.**



## THE OPPORTUNITY

### Get Seen. Get Hired. Get Ahead.

Students are entering a job market that is:

- High-volume
- Evolving rapidly
- AI-influenced
- Highly competitive

Most candidates have similar education and experience.

**The differentiator is clarity:**

- Position themselves effectively
- Communicate their value with precision
- Navigate human-and AI-driven hiring processes

Students who master these skills build momentum even in a challenging market.

## INSTITUTION IMPACT



### STRONGER PLACEMENT OUTCOMES

Increase student confidence and placement readiness.



### INCREASED INTERVIEW READINESS

Equip students to perform well and connect with employers.



### BETTER ALIGNMENT WITH EMPLOYERS

Prepare graduates to meet employer expectations and needs.

## WORKSHOPS



### RESUME & INTERVIEW INTENSIVE

- ✓ Build resumes that move through AI and human screening
- ✓ Answer questions clearly and confidently in interviews



### STAND OUT EARLY

- ✓ Build visibility from day one
- ✓ Make work recognizable and tied to impact
- ✓ Develop relationships and identify mentors early



### EARLY CAREER STRATEGY FOR WOMEN

- ✓ Navigate workplace dynamics with awareness and strategy
- ✓ Strengthen visibility and self-advocacy
- ✓ Grow professionally while staying authentic.

## OUTCOMES

- ✓ Understand how hiring decisions are made in today's market
- ✓ Communicate value clearly, even with limited experience.
- ✓ Improve performance across applications and interviews
- ✓ Use AI as a tool, not a crutch
- ✓ Build early career momentum with intention and direction

## CREDIBILITY

Katy A. Shapiro brings 20+ years of experience in talent acquisition, hiring strategy, and workforce development.

She has led hiring strategy, systems, and candidate evaluation across large, domestic and international organizations.

Her work includes building early career pipelines and university partnerships, giving her direct insight into how students are evaluated and selected.



BOOK KATY



[unapologeticambition.org/speaking](https://unapologeticambition.org/speaking)



[bookkaty@unapologeticambition.org](mailto:bookkaty@unapologeticambition.org)