

Sam
Cawthorn

Founder and CEO of Speakers Institute
SPEAKER | AUTHOR | ENTREPRENEUR

GLOBAL KEYNOTE SPEAKER | BESTSELLING
AUTHOR

TURN SETBACKS INTO MOMENTUM.

Sam Cawthorn helps leaders and teams communicate with influence, build resilient cultures and move forward when the old playbook no longer works.

His keynotes combine a remarkable real-world story with practical frameworks audiences can use long after the event.



Ideas people remember. Tools they use.

RESILIENCE

Bounce Forward

Turn setbacks and disruption into clarity, agency and forward momentum.

- Lead through uncertainty
- Reframe adversity
- Create forward-focused cultures

INFLUENCE

Storyshowing

Make ideas vivid, human and memorable so audiences can see, feel and act.

- Build emotional connection
- Make messages memorable
- Communicate for action

LEADERSHIP

People Follow People

Build credibility, trust and the human connection that creates followership.

- Lead with credibility
- Create trust at speed
- Turn authority into influence

"Of all the speakers we have had, you have been one of the best."

GOOGLE

"Outstanding. The way you moved our audience was spectacular."

JPMORGAN

"Inspiring and entertaining, the room was transfixed by Sam's message of optimism in both business and in life."

CITIBANK

Bring Sam to your audience.

megan@samcawthorn.com
samcawthorn.com