

BOD Meeting June 24, 2026

Call to order by **President Anne Murphy at 7:00 pm.**

Roll call: **An attendance chart is attached to these minutes.**

Speaker- Kim Rosenbrook, Bank of Brodhead

- Kim introduced herself to the group and talked a bit about the Bank of Brodhead in Milton.

Speaker- Melanie Staude- Rock Lake Business Solutions

- Melanie has been our contact with N4N for the past year and will continue as our accountant as she sets out with her own company called Rock Lake Business Solutions. Melanie did a short introduction of herself.

Speaker- Teri Giannetti, MHF Executive Director:

- Teri presented a presentation summary of the 2026 MHF and fielded questions from the directors.

Minutes from May 27, 2026:

- Motion made by Gail to approve the May minutes, seconded by Laurie. Passed.

Treasurer's Report:

- The financial report is in the meeting packet.
- There is a CD coming up next week; Cricket will be moving that CD to Brodhead Bank.
- Cricket is starting to get ready for 2026-2027 fiscal year. Cricket informed the group that the cost of insurance will be higher in the new year.
- The budget will be set up in QB before the next meeting.
- The report in the packet that is titled "Beta" is the Equine Foundation financial report.
- Dana motions to accept the financial report as presented; seconded by Nancy. Passed.

Legislative report:

- Jolene explained how the state of Oregon gets something a bill on the ballot (this refers back to the May meeting when Lee Sackett mentioned a new bill in Oregon and could have a drastic effect in WI if that sort of bill would come this way). The state of Oregon has a process of getting signatures which is much simpler than the WI process. The bill that Lee was talking about was not a serious bill and was never meant to be voted on. The founders of the bill just wanted to get national attention on animal issues.
- The Federal Farm Bill is up for September 30th. The AHC has some items they want in the bill. There is no action on the Farm Bill right now.
- The governor race in WI had some action this week when one of the democratic contenders dropped out and endorsed another candidate. There are fund raisers being held for all of the contenders at various places in the state.
- Jolene again reminded everyone to introduce themselves to their legislature representative if they meet them and let them know they are part of the WHC.

Midwest Horse Fair Report:

- The monthly report is in the packet.
- Announcements on clinicians and competitions will be coming starting in July.

Committee Reports:

- Annual Awards- Logan; Anyone who has any ideas on the annual awards ceremony should email either Logan or Darla with their ideas.
- Budget & Finance- Nancy Edwards: nothing new
- By laws- Dana Sechler: the new submission date is 8/15.
- Districts- Katie Bachhuber:
 - There is a report from district 2 in the packet. Kevin from district 2 was on Zoom and mentioned that they will begin sending out invites to their members to get more attendance.
 - District 4 gave an oral report. Lauren talked about the district creating a social media policy. They plan to use their Facebook account to get feedback from members.
 - Mark Long gave a report on district 5. They will be working at Farm Tech days; anyone who wants to help should let Mark know.
 - District 3 reported on the sponsorships they provided at different events. Bonnie and Katie worked on a project to track down the 4-H leaders in all 15 counties in D3. They have successfully contacted 10/15 leaders; they want those groups to each have a WHC banner to hang at their events.
- Judges Program & Seminar- Dan Gruenwald: the judges committee is discussing creating a two-day clinic to provide more education for those interested. Dan gave a big thank you to Mark Long and the Heartland facility for donating the facility to the judges group.

- Member Services- Anne Murphy: there are stats in the packet; WHC has the highest membership numbers ever.
- Policy & Procedures: Anne Murphy: nothing new
- Public Relations- Bonnie Shepherd:
 - The committee plans to get together to discuss the MHF- what went well, what needs to be changed, etc.
 - Bonnie talked about the PR swag items; districts should order their own as the cost is not high.
- WSHCEF Scholarship- Linda Ernsberger: nothing new.
- Sponsorship- Heather Kuenzi: the promo kits have been mailed out to the organizations who have been awarded a sponsorship.
- Technology- Dana Sechler: nothing new
- Trails- Floyd Finney & Cricket Jewett: there are a lot of DNR master plans that need our comments. Those links will be located on the trails page of the WHC Facebook page.

Long-range Planning (LRP) Reports:

- Determine the Needs of the Equine Industry- Anne Murphy: Nothing new.
- Round Up: Bonnie Shepherd: this program has ended.
- Youth Initiative Discussion- Anne Murphy: Nothing New.
- Reevaluate District Functions- Katie Bachhuber: Nothing new.
- Long-Range Strategic Planning Process Status: Dana Sechler: nothing new.

Old Business

Final Review and Approve Budget for 2026-2027:

- The budget had a final review before approving or rejecting. No questions were asked.
- Motion made by Katie to approve the budget as submitted; seconded by Mike. Passed.

Outdoor Recreation Consortium Initiative- Report in the meeting packet

- A report from the meeting Anne attended is at the end of the meeting packet. The DNR is working on getting cross functional groups together to talk about how to better meet the needs of the different groups.
- A discussion was held on how to get more equestrian people involved in this group.

Current Committee Bylaws- Document in packet

- Submissions are due by August 15th.
- In the meeting packet is a copy of what the by laws say about committees. The portion on committee chairs is what Anne researched on responsibilities of their duties. No action was taken; this information is for informational purposes only.

New Business NONE

Other:

- Anne recognized that Katie is ending her term as VP after many years. Heather will be taking over those duties as of July 1.
- Anne recognized Ron Miller for his time on the executive board for many years.
- Floyd was also recognized for serving on the EBOD and District 4 for many years.

Future Meeting Dates:

- July 7/22
- August 8/26
- September 9/23
- October 10/28

Motion made by Mike and seconded by Nancy to adjourn at 8:39 pm.

Respectively submitted,
Jill Feller
WHC Secretary