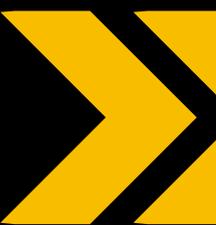




Dealdog  
CRM

# UNDERSTANDING YOUR AI DEAL ANALYSIS

What the score, verdict, and metrics actually mean.



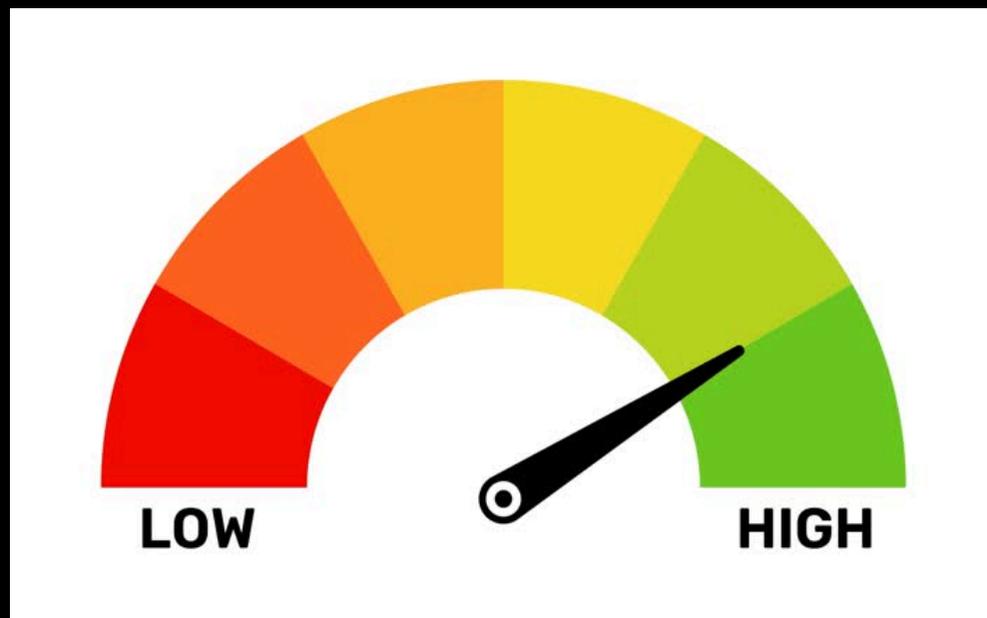


Dealdog  
CRM

THE SCORE

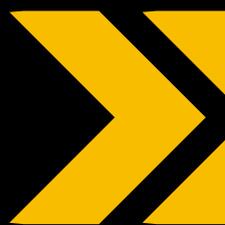
# THE AI SCORE

- Profit potential • Risk factors • Market conditions



## Score Breakdown

- **90-100: STRONG BUY** (Excellent opportunity)
- **70-89: BUY** (Good deal. Proceed confidently)
- **50-69: HOLD** (Decent but needs negotiation)
- **30-49: CAUTION** (Significant concerns)
- **0-29: PASS** (Do not pursue)





Dealdog  
CRM

## THE VERDICT

# VERDICT MEANINGS



### STRONG BUY

Exceptional opportunity. Move fast, the numbers are well in your favor.

### BUY

Good deal. The numbers work. Proceed confidently.

### HOLD

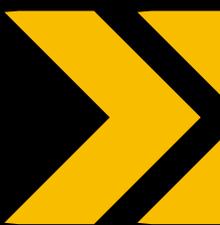
Could work with adjustments. Negotiate harder or reduce scope.

### CAUTION

Significant concerns. Major renegotiation needed to make this work.

### PASS

Numbers don't work at this price. Walk away or make a significantly lower offer.





Dealdog  
CRM

## KEY METRICS

# KEY METRICS EXPLAINED

### CORE METRICS (ALL DEALS)

#### Net Profit

What you pocket after all costs

#### ROI

Return on Investment percentage

#### Cash Required

How much cash needed to close

#### Cash-on-Cash

Return on actual cash invested

#### MAO

Maximum Allowable Offer

### RENTAL-SPECIFIC METRICS

#### Cash Flow

Monthly profit after expenses

#### DSCR

Debt Service Coverage Ratio

#### 1% Rule

Does monthly rent equal 1% of  
purchase price?



# SMART INVESTORS TRUST THE DATA.

Let AI remove emotion from your decision-making.

[SUBMIT YOUR NEXT DEAL →](#)

Data-driven decisions close better deals.

