



REAL ESTATE INVESTOR &
BUSINESS OWNER

**RAFAEL
CRUZADO**

Industry: Real Estate Investing &
Business Ownership

Location: New Jersey, USA

About:

Rafael Cruzado was already a real estate investor with one property under his belt, but he was hungry to grow his portfolio. His biggest challenge? Raising capital with confidence and creating a repeatable system for acquiring more properties. While driven and experienced, Rafael knew he needed proven strategies and the right network to take his business to the next level.

That's when he joined the **Elevation Coaching Program**. Over 12 weeks, Rafael developed a strong capital-raising strategy, leveraged new relationships, and confidently purchased his second investment property—right before the program ended. Now, he has the tools, systems, and network to fund future deals with ease.

<https://www.borjaconsultinggroup.com/>

CHALLENGES:

Rafael's challenges were those of a motivated real estate investor ready to scale but lacking a clear funding plan:

- **Capital Raising Uncertainty:** Unsure how to approach investors and structure deals effectively.
- **Scaling Hesitation:** Wanted to grow but didn't have a roadmap for repeatable success.
- **Limited Network:** Needed access to serious investors and industry peers to unlock opportunities.
- **Confidence Gap:** Knew what he wanted to achieve but lacked the assurance to execute at a bigger scale.

SOLUTION:

Rafael enrolled in the Elevation Coaching Program, a 12-week container built to give entrepreneurs structure, clarity, and access to a high-value network.

Through the program, he gained:

- **Capital-Raising Strategies:** Learned proven methods to attract and secure investor funding.
- **Scalable Systems:** Developed a step-by-step process for identifying, funding, and closing deals.
- **Networking Opportunities:** Connected with like-minded professionals and potential partners.
- **Actionable Confidence:** Gained the knowledge and mindset to move forward on bigger opportunities.

RESULTS:

"Purchased his second investment property with confidence and a solid capital-raising strategy."

- ✓ Raised \$62,000 for his real estate deal and also borrowed additional hard money to close the gap.
- ✓ Developed a repeatable capital-raising system for future deals.
- ✓ Expanded his network of investors and industry connections.
- ✓ Increased clarity, confidence, and deal-making skills.

Testimonial from Rafael Cruzado

"I had one property but no clear plan for funding my next deal. Elevation is the game changer. It gave me the strategies, network, and confidence I needed. By the end, I closed on my second property and created a system I can use again and again. If you really want to grow your portfolio, Elevation will give you the blueprint."



FROM ONE PROPERTY TO A PORTFOLIO: RAFAEL'S PATH TO REAL ESTATE GROWTH

What challenges were you facing that led you to seek a solution?

Before joining Dr. Jairo Borja's networking mentoring program, I was struggling with several challenges, including:

- Limited Network: My connections were mostly within my immediate circle, hindering potential opportunities.
- Capital Raising Issues: I lacked the strategies and guidance needed to effectively raise capital for my business ventures.
- Scaling Difficulties: I felt overwhelmed by the complexities involved in scaling my business and didn't know where to start.

How did you evaluate potential solutions, and why did you choose Dr. B and the Elevation Group Coaching Program?

In searching for solutions, I considered various coaching programs and mentorship opportunities. My evaluation process included:

- Researching Credentials: I looked into mentors' backgrounds, their success stories, and client testimonials.
- Program Structure: I compared program frameworks and whether they offered personalized coaching or group settings.
- Community Feedback: Feedback from past participants played a crucial role; many praised Dr. Borja and the Elevation Group for their supportive environment.

I ultimately chose Dr. Borja and the Elevation Group Coaching Program because of their reputation for fostering strong networks and delivering targeted business insights tailored to my needs.

What were the key results or benefits achieved after implementing what you learned in the Elevation Group Coaching Program?

After implementing the strategies I learned during the Elevation Group Coaching Program, I experienced several key benefits:

- Expanded Network: I connected with industry professionals and potential investors, significantly broadening my business connections.
- Effective Capital Raising: I acquired specific techniques that enabled me to secure funding more successfully.
- Scalable Strategies: I now have a clear, actionable plan for scaling my business, along with the confidence to execute it.

What would you tell someone considering a similar solution and assistance in raising capital or scaling their business?

If you're considering a similar solution for raising capital or scaling your business, I would tell you:

- Invest in Yourself: Coaching can offer you insights and networks that are invaluable.
- Be Open to Learning: Embrace the experience and be willing to adapt your strategies based on feedback.
- Community Matters: Surround yourself with like-minded individuals who can support and inspire you.

Taking these steps could profoundly impact your business journey! 100% looking forward to helping others reach their goals too!