



FOUNDER | BRAND & MARKETING
GROWTH CONSULTANT

**NADYA
RAMOS**

Industry: Brand & Marketing
Strategy – Consulting

Location: New Jersey, USA

About:

In 2024, **Nadya Ramos** was already a seasoned brand and marketing strategist with a strong track record. As the founder of **MRK Marketing Consulting**, she had worked with over 70 coaches and consultants to help them build impactful, profitable brands. But despite her expertise and client base, she knew her business still had untapped potential.

She was showing up, but not at the level she knew she was capable of. Business development kept taking a backseat, and her brand no longer matched the caliber of her work. That's when she joined the **Elevation Coaching Program** and everything shifted.

<https://www.borjaconsultinggroup.com/>

CHALLENGES:

Nadya's challenges reflected those of a high-level consultant ready to elevate but stuck in neutral:

- **Inconsistent Business Development:** Client delivery took priority, leaving little time for strategic business growth.
- **Outdated Brand Messaging:** Her brand didn't fully reflect her expertise or attract the right type of clients.
- **Plateaued Sales:** While consistent, her revenue wasn't growing at the pace she knew was possible.
- **Limited Network Exposure:** She wanted to connect with more established entrepreneurs and position herself in higher-value rooms.

SOLUTION:

Nadya enrolled in the Elevation Group Coaching Program, a 12-week experience designed to refine your brand, build a 12-Week Year roadmap, and strengthen strategic visibility.

Through the program, she gained:

- **Clarity on Offer & Messaging:** She fine-tuned her services and brand positioning to better reflect her value.
- **Strategic Action Plan:** Using the 12-Week Year, Nadya focused on needle-moving activities that directly impacted growth.
- **Confidence & Visibility:** With refined messaging, Nadya started showing up online consistently and confidently.
- **Revenue Growth:** She tripled her sales by aligning her brand with her expertise and attracting higher-quality clients.

RESULTS:

"3X'd her sales by building a brand that finally matched her expertise."

- ✓ 3X'd her revenue
- ✓ Increased brand visibility and trust
- ✓ Attracted higher-quality leads
- ✓ Built new business relationships and partnerships
- ✓ Gained clarity, consistency, and confidence

Testimonial from Nadya Ramos

"It feels like I'm on a fast track to growth."

Elevation is the real deal. Dr. B's coaching helped me move faster and grow smarter. It's 100% worth the investment — the clarity, connections, and strategy you walk away with are game-changing."



ELEVATING AUTHORITY: NADYA RAMOS' 3X GROWTH STORY

What challenges were you facing that led you to seek a solution?

I wasn't prioritizing business development the way I should have — it kept getting pushed down the list.

How did you evaluate potential solutions, and why did you choose Dr. B and the Elevation Group Coaching Program?

I reflected on what had worked for me before — mentorship and coaching. One call with Dr. B in the past had already sparked major momentum, so joining Elevation felt like the right next step.

What were the key results or benefits achieved after implementing what you learned in the Elevation Group Coaching Program?

- I started attracting higher-quality leads.
- I expanded my network with more established entrepreneurs.
- I increased my revenue.

What would you tell someone considering a similar solution and assistance in raising capital or scaling their business?

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