

# TRAINING & DEVELOPMENT

Train the Identity | Build the Leader  
Strengthen the Culture

## WELCOME TO THE ADVERSITY LEADERSHIP INSTITUTE™

### Where human potential meets systems thinking.

The Adversity Leadership Institute™ (ALI) delivers immersive, results-driven leadership development experiences that transform individual performance and organizational culture.

#### The institute blends:

- ✔ Military precision
- ✔ Behavioral neuroscience
- ✔ Organizational psychology

To equip leaders with the clarity, composure, and conviction required to lead under sustained pressure.

Every program is designed to be measurable, scalable, and operationally relevant—from frontline activation to enterprise transformation.

## DATA-DRIVEN DEVELOPMENT

### Every program includes real-time progress analytics:

- ✔ HRCI & SHRM Certified
- ✔ In-Person, Virtual, or Hybrid
- ✔ AI-Generated Enhanced Learning Analytics Insight Summaries
- ✔ Pre-/Post-Behavior Assessments
- ✔ Personalized Leadership Dashboards
- ✔ The Adversity Leadership Institute Peak Performance App

*Because what gets measured, gets mastered.*



# HOW WE TRAIN TRANSFORMATION

- **Assess** — Establish a baseline with the Leadership Resilience Index™ and pre-training diagnostics.
- **Align** — Customize learning pathways around your mission, values, and performance gaps.
- **Activate** — Deliver immersive, experiential training through interactive frameworks and scenarios.
- **Apply** — Integrate post-training accountability, dashboards, and leadership scorecards to sustain growth.



**All programs are intentionally capped at 15–50 participants, depending on format, to ensure deep engagement, measurable impact, and personalized feedback.**

## THE SIGNATURE LEADERSHIP EXPERIENCE SERIES

### ***Lead to Connect : The Storytelling Advantage for Modern Leaders***

Lead to Connect is a high-impact leadership development experience designed for executives and senior leaders who must communicate clearly, lead decisively, and remain composed under pressure. This immersive experience helps leaders transform adversity into strategic advantage—strengthening presence, decision-making, and influence when it matters most.

Grounded in real-world leadership pressure and delivered by the Adversity Leadership Institute faculty, Lead to Connect® is built for leaders ready to move beyond theory and into embodied leadership performance.

**Note:** To ensure participants are appropriately challenged and in the company of their peers, admission is by application to ensure peer alignment, program fit, and executive-level engagement. Applications are reviewed on a rolling basis. *Private and enterprise deliveries are available upon request.*



Program	Description	Duration	Format	Ideal Group Size	Investment
<b>The Resilience Reset™</b>	Mastering mindset and composure under pressure	½ Day / 4 Hours	In-Person Virtual Hybrid	Up to 50	\$7,500
<b>Pressure to Purpose™</b>	Turning chaos into clarity and focus	½ Day / 4 Hours	In-Person Virtual Hybrid	Up to 50	\$7,500
<b>The Leadership Reset™</b>	Rewiring habits and decision patterns	½ Day / 4 Hours	In-Person Virtual Hybrid	Up to 50	\$7,500
<b>Identity Under Fire™</b>	Leading authentically when stakes are high	½ Day / 4 Hours	In-Person Virtual Hybrid	Up to 50	\$7,500
<b>The Resilient Edge™</b>	Leveraging adversity as competitive advantage	½ Day / 4 Hours	In-Person Virtual Hybrid	Up to 50	\$7,500

**Note:** Programs are delivered on select dates or privately for organizations.

## Program Overview

### The Resilience Reset™

The Resilience Reset™ is a leadership performance experience designed to recalibrate how leaders think, regulate, and respond under pressure. This program equips leaders with identity-based resilience frameworks that strengthen composure, mental clarity, and emotional regulation in high-stakes environments. Participants learn how to interrupt stress-driven reactions, stabilize decision-making, and sustain performance during uncertainty, disruption, and change. The Resilience Reset™ establishes the internal foundation required for consistent leadership effectiveness.

### Pressure to Purpose™

Pressure to Purpose™ transforms chaos, complexity, and competing demands into focused execution and meaningful direction. This program guides leaders in converting external pressure into strategic clarity by aligning decision-making with purpose, priorities, and values. Through applied frameworks, participants learn how to eliminate distraction, sharpen focus, and lead with intentionality—ensuring that pressure becomes a catalyst for progress rather than a source of burnout or reactivity.



## The Leadership Reset™

The Leadership Reset™ is designed to disrupt outdated leadership habits and install disciplined, effective patterns of behavior. This program enables leaders to identify performance gaps, challenge ineffective routines, and adopt new operating standards that support accountability, consistency, and execution. Participants leave with practical leadership systems that reinforce intentional decision-making, habit formation, and sustained leadership growth across teams and organizations.

## Identity Under Fire™

Identity Under Fire™ focuses on who leaders are when the stakes are highest. This program strengthens leadership confidence, authenticity, and presence under pressure by addressing identity, self-trust, and internal alignment. Leaders learn how to remain grounded, credible, and decisive when challenged, scrutinized, or stretched beyond comfort zones. The result is a leadership identity that holds steady—regardless of circumstance, conflict, or consequence.

## The Resilient Edge™

The Resilient Edge™ equips leaders and organizations to transform adversity into a competitive advantage. This program teaches leaders how to leverage setbacks, disruption, and uncertainty as opportunities for growth, innovation, and strategic differentiation. Participants develop resilience-driven leadership strategies that enhance adaptability, strengthen culture, and build long-term organizational advantage—ensuring resilience becomes a performance multiplier, not just a survival skill.

## Series Investment Options

Series pricing reflects transformational sequencing and integrated leadership development.

<b>Single Module Experience</b> <b>\$7,500</b> (Per Module)	<b>Leadership Activation Series</b> <b>\$14,000</b> (2 Modules)	<b>Leadership Transformation Series</b> <b>\$19,500</b> (3 Modules)
<b>Full Leadership Mastery Series</b> <b>\$32,500</b> (All 5 Modules) <b>Note:</b> Recommended for organizations seeking sustained leadership behavior change.	<b>Corporate Custom Leadership Program</b> Starting at <b>\$60,000</b>	



# Program Inclusion

## Preparation & Insight

- ▶ Pre-program leadership preparation and reflective assignments
- ▶ Leadership resilience assessment with tailored feedback

## Live Experience

- ✔ Immersive intensive sessions
- ✔ Personal leadership dashboard
- ✔ Real-time leadership application
- ✔ Team workbook and interactive materials







## Reinforcement & Integration

- ✔ Live Q&A
- ✔ Peer-level cohort community
- ✔ Post-session resilience leadership analysis report
- ✔ Video recap
- ✔ Participant certificate of completion

## Ongoing Support

- ▶ Access to the Adversity Leadership Institute Peak Performance App
- ▶ Optional executive coaching and organizational rollout support

## Delivery Notes

-  **Format:** In-Person, Virtual, or Hybrid
-  **Scheduling:** Delivered on select dates or customized to organizational calendars.
-  **Ideal Group Size:** Up to 50 participants (ideal for team, cohorts or departmental activation)
-  **Admission:** By Application Only – Limited Cohorts  
*Note: Cohorts may include intact teams or cross-functional leaders.*
-  **Billing:** Flexible enrollment options available – pay in full or in two installments
-  **Corporate PO Processing:** Available upon request



# Transfer & Cancellation Policy (Summary)

Participation in Adversity Leadership Institute® programs is confirmed upon application approval and satisfaction of payment terms.

## Transfers:

One transfer may be requested in writing. Transfer eligibility and associated fees depend on the timing of the request and may be applied to a future program of equal value, subject to availability. Transfers must be used within six (6) months of the original program date.

## Cancellations:

Refund eligibility is based on the date of cancellation relative to the program start date. Administrative fees and partial or full forfeiture of program investment may apply.

## Enterprise & Custom Programs:

Transfer, cancellation, and substitution terms for enterprise, team-based, or customized engagements are governed by the applicable service agreement or statement of work.

## Program Changes:

The Adversity Leadership Institute reserves the right to adjust program dates, locations, formats, or faculty when necessary while maintaining program quality. In the event of Institute-initiated changes, participants may transfer or apply their investment to a future program.

## Force Majeure:

In circumstances beyond reasonable control, reasonable accommodations will be made where possible.

***By enrolling, participants and organizations acknowledge and agree to the full Transfer & Cancellation Policy.***

[VIEW THE FULL POLICY](#) 



# THE FLAGSHIP FRAMEWORKS TRAINING

Flagship Frameworks Training is an executive-level leadership systems experience designed to install identity-based frameworks that govern decision-making, behavior, and performance under pressure. Delivered through immersive, applied sessions, this program equips leaders and teams with durable leadership architectures that drive clarity, accountability, and execution at scale.

**Note:** To ensure participants are appropriately challenged and in the company of their peers, admission is by application to ensure peer alignment, program fit, and executive-level engagement. Applications are reviewed on a rolling basis. *Private and enterprise deliveries are available upon request.*

Program	Description	Duration	Format	Ideal Group Size	Investment
<b>Adversity Leadership®</b> (Half-Day)	Builds clarity, composure, and confident decision-making for leaders operating under pressure.	½ Day / 4 Hours	In-Person Virtual Hybrid	Up to 40 participants	\$9,500
<b>Adversity Leadership®</b> (Full-Day)	Installs a leadership resilience system that reshapes how leaders think, decide, and perform under sustained pressure.	8 Hours	In-Person Virtual Hybrid	Up to 40 participants	\$15,000
<b>Break The Bottle®</b> (Half-Day)	Identifies and dismantles limiting beliefs and behaviors that restrict leadership effectiveness and execution.	½ Day / 4 Hours	In-Person Virtual Hybrid	Up to 40 participants	\$9,500
<b>Break The Bottle®</b> (Full-Day)	Replaces self-limiting leadership patterns with new standards for accountability, ownership, and performance.	8 Hours	In-Person Virtual Hybrid	Up to 40 participants	\$15,000
<b>Protect The House®</b> (Half-Day)	Reinforces leadership standards, culture, and accountability to protect team alignment and trust.	½ Day / 4 Hours	In-Person Virtual Hybrid	Up to 40 participants	\$9,500
<b>Protect The House®</b> (Full-Day)	Embeds cultural discipline and leadership ownership to sustain high-performance standards across teams.	8 Hours	In-Person Virtual Hybrid	Up to 40 participants	\$15,000

**Note:** Programs are delivered on select dates or privately for organizations.



# Program Overview

## **Adversity Leadership®**

### **(Half-Day)**

Adversity Leadership® (Half-Day) is a focused leadership performance experience designed to help leaders navigate pressure with clarity and composure. This program introduces identity-based leadership principles that strengthen decision-making, emotional regulation, and accountability in high-stakes environments. Participants gain practical tools to respond to adversity with discipline rather than reactivity, creating immediate improvements in leadership presence and performance.

## **Adversity Leadership®**

### **(Full-Day)**

Adversity Leadership® (Full-Day) is a comprehensive leadership systems experience that installs durable frameworks for resilience, clarity, and execution under sustained pressure. Through immersive application and reflection, leaders learn how to regulate stress responses, maintain strategic focus, and lead decisively through complexity and change. This full-day experience produces deeper behavioral shifts that reinforce consistent leadership effectiveness across teams and organizations.

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## **Break The Bottle®**

### **(Half-Day)**

Break The Bottle® (Half-Day) is a targeted leadership intervention designed to identify and dismantle internal constraints that limit performance and growth. This program helps leaders recognize self-imposed limitations, habitual thinking patterns, and behavioral blind spots that restrict execution. Participants leave with practical frameworks to interrupt these patterns and create new standards for ownership, clarity, and leadership effectiveness.

## **Break The Bottle®**

### **(Full-Day)**

Break The Bottle® (Full-Day) is an immersive leadership transformation experience focused on permanently disrupting limiting beliefs and behaviors. Leaders engage in deeper identity-based work that replaces outdated narratives with disciplined thinking, accountability, and solution-oriented leadership. The full-day format allows for sustained application and reflection, resulting in measurable shifts in mindset, behavior, and performance capacity.



## Protect The House®

### (Half-Day)

Protect The House® (Half-Day) is a leadership culture experience designed to reinforce standards, boundaries, and accountability within teams. This program equips leaders with frameworks to protect trust, alignment, and performance by clearly defining expectations and addressing behaviors that undermine culture. Participants gain tools to strengthen leadership credibility and create environments where standards are upheld consistently.

## Protect The House®

### (Full-Day)

Protect The House® (Full-Day) is a comprehensive leadership systems experience focused on embedding cultural discipline and collective ownership across organizations. Leaders learn how to establish and sustain clear standards, reinforce accountability, and protect organizational identity during growth, disruption, and change. This full-day experience enables leaders to build resilient cultures that support long-term performance and organizational integrity.

## Series Investment Options

### Half-Day Framework Installation

**\$9,500**

### Full-Day Framework Installation

**\$15,000**

**Note:** Designed for focused leadership activation around a single core framework.

## Dual Framework Integration Series

### Two Half-Day Frameworks

**\$18,000**

### Two Full-Day Frameworks

**\$28,000**

**Note:** Designed to align leadership identity, behavior, and execution across two core leadership domains.



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# Flagship Leadership Systems Series

**Half-Day Series**  
(All Three Frameworks)

**\$33,000**

**Full-Day Series**  
(All Three Frameworks)

**\$45,000**

**Note:** The complete leadership systems architecture—installing all three identity-based frameworks to create lasting behavioral and cultural alignment.

## Corporate Custom Leadership Architecture

**Starting at \$60,000**

**Note:** Fully customized leadership systems implementation designed for enterprise teams, leadership pipelines, and organizational transformation initiatives.

## Program Inclusion

### Preparation & Insight

- Pre-program leadership preparation and reflective assignments
- Leadership resilience assessment with tailored feedback

### Live Experience

- ✔ Immersive intensive sessions
- ✔ Personal leadership dashboard
- ✔ Real-time leadership application
- ✔ Team workbook and interactive materials

### Reinforcement & Integration

- ✔ Live Q&A
- ✔ Peer-level cohort community
- ✔ Post-session resilience leadership analysis report
- ✔ Video recap
- ✔ Participant certificate of completion



## Ongoing Support

▶ Access to the Adversity Leadership Institute Peak Performance App

▶ Optional executive coaching and organizational rollout support

## Delivery Notes



**Format:** In-Person, Virtual, or Hybrid



**Scheduling:** Delivered on select dates or customized to organizational calendars.



**Ideal Group Size:** Up to 40 participants (ideal for team, cohorts or departmental activation)



**Corporate PO Processing:**  
Available upon request



**Admission:** By Application Only – Limited Cohorts

*Note: Cohorts may include intact teams or cross-functional leaders.*



**Billing:** Flexible enrollment options available – pay in full or in two installments

## Transfer & Cancellation Policy (Summary)

Participation in Adversity Leadership Institute® Flagship Frameworks Training programs is confirmed upon application approval and satisfaction of payment terms.

### Transfers:

One transfer request may be submitted in writing. Approved transfers may be applied to a future session of the same program or another Flagship Frameworks Training program of equal value. Transfer eligibility and fees vary based on the timing of the request and must be used within six (6) months of the original program date.

### Cancellations

Refund eligibility is determined by the date of cancellation relative to the program start date. Administrative fees and partial or full forfeiture of program investment may apply.

### Enterprise & Custom Programs

Transfer, cancellation, and substitution terms for enterprise, team-based, or customized engagements are governed by the applicable service agreement or statement of work.

### Program Changes & Force Majeure

The Adversity Leadership Institute reserves the right to adjust program dates, locations, formats, or faculty when necessary. In circumstances beyond reasonable control, reasonable accommodations may be offered.

**By enrolling, participants and organizations acknowledge and agree to the full Transfer & Cancellation Policy.**

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# DIGITAL LEADERSHIP OPERATING SYSTEM EXPERIENCE

Digital Leadership Mastery Systems provide scalable access to The Adversity Leadership Institute proprietary leadership frameworks—designed for leaders and organizations that require clarity, resilience, and consistent leadership behavior at scale.

These experiences are not passive courses. They are structured digital systems that reinforce leadership identity, decision-making, and performance under pressure—supported by progress tracking, insights, and enterprise analytics.

Program	Description	License Type	Capacity	Investment
<b>Adversity Leadership®</b> Online Program	A six-module digital leadership system focused on resilience, clarity, and disciplined decision-making for leaders operating under sustained pressure.	Individual Professional	1 participant	\$697
		Team License	Up to 10 participants	\$4,970 12-month license
		Enterprise License	Up to 50 participants	\$14,950 12-month license
		Enterprise+ Partnership	50+ participants	\$35,000+
<b>Break The Bottle®</b> Online Program	A six-module digital system designed to identify and dismantle limiting beliefs and behaviors that constrain leadership effectiveness and execution.	Individual Professional	1 participant	\$697
		Team License	Up to 10 participants	\$4,970 12-month license
		Enterprise License	Up to 50 participants	\$14,950 12-month license
		Enterprise+ Partnership	50+ participants	\$35,000+
<b>Protect The House®</b> Online Program	A six-module digital leadership system that reinforces standards, accountability, and cultural discipline to sustain high-performance teams.	Individual Professional	1 participant	\$697
		Team License	Up to 10 participants	\$4,970 12-month license
		Enterprise License	Up to 50 participants	\$14,950 12-month license
		Enterprise+ Partnership	50+ participants	\$35,000+

**NOTE:** This digital experience is frequently deployed as a standalone leadership system or as reinforcement following live leadership programs.



# Program Overview

## Adversity Leadership®

### Online Program

The Adversity Leadership® Online Program is a six-module digital leadership system designed to build resilience, clarity, and disciplined decision-making for leaders operating under sustained pressure. This program equips leaders with identity-based frameworks that strengthen emotional regulation, sharpen focus, and improve judgment in complex and high-stakes environments. Through structured learning, reflection, and application, participants develop the internal discipline required to lead with confidence, consistency, and composure—regardless of circumstance.

## Break The Bottle®

### Online Program

The Break The Bottle® Online Program is a six-module digital leadership system focused on identifying and dismantling the internal constraints that limit leadership effectiveness. Leaders examine self-imposed beliefs, habitual thinking patterns, and behaviors that restrict growth and execution. By replacing these constraints with disciplined, solution-oriented frameworks, participants expand leadership capacity, strengthen accountability, and establish new performance standards that support sustained success.

## Protect The House®

### Online Program

The Protect The House® Online Program is a six-module digital leadership system designed to reinforce standards, accountability, and cultural discipline within teams and organizations. Leaders learn how to establish clear expectations, protect trust, and address behaviors that undermine alignment and performance. This program equips leaders with practical frameworks to sustain high-performance cultures, strengthen collective ownership, and preserve organizational identity during growth, change, and pressure.



*You don't build demand with hype—you build it by helping people see themselves in the transformation.*

**Michael W. Allison, Founder and CEO, Adversity Leadership Institute**



# Series Investment Options

## Three-Framework Digital Leadership System (Team)

**\$12,500**

Access for up to 10 leaders across all three digital leadership systems.

## Three-Framework Digital Leadership System (Enterprise)

**\$35,000**

Access for up to 50 leaders—designed for departments, leadership cohorts, and organizational rollouts.

## Enterprise+ Partnership

Custom pricing for 100+ leaders or LMS integration, including analytics dashboards and quarterly engagement reporting.

## Optional Upgrade

### AI-Driven Leadership Insights™ (Enterprise Add-On)

Provides branded analytics dashboards, quarterly engagement insights, progress tracking, and mindset indicators across leadership cohorts.


**\$2,500 (Flat Enterprise Add-On)**


# Program Inclusion

## Designed to reinforce live leadership experiences and enterprise initiatives

- 6 self-paced video modules on leadership clarity and resilience
- Interactive digital workbook & downloadable reflection tools
- The Adversity Leadership InstituteLab Peak Performance App
- Personal completion dashboard with built-in progress tracking
- Knowledge checks and micro-assessments
- Certificate of completion (individual or team)
- 12-month renewable access for teams and enterprise clients

## Delivery Notes

 **Access:** Individual enrollment available; enterprise access reviewed to ensure organizational alignment.

 **Billing:** Corporate invoicing, PO processing, and volume licensing available

# Transfer & Cancellation Policy (Summary)

Digital programs are non-refundable once access has been activated. Enterprise and custom agreements are governed by the applicable service agreement.

# THE LEADERSHIP RETREATS

## Leadership Development Retreats: Elite 5-Day Immersive Leadership Experiences for Organizational Transformation

The Adversity Leadership Institute Retreat Series is a three-tiered progression of immersive, real world, cutting edge technology and science-backed experiences designed to transform how leaders think, act, and perform under pressure.

Built on The Adversity Leadership Institute proprietary Leadership Executive Core Qualification Matrix (LECOM 2.0), the series develops five essential domains of leadership mastery: Driving Strategic Change, Leading People, Operational Mastery, Business Acumen, and Leading Across Boundaries.

Each 5-day retreat fuses behavioral neuroscience, military precision, and organizational psychology to develop identity-based leaders who perform with calm, clarity, and conviction—even in the most demanding environments.

**Note:** To ensure participants are appropriately challenged and in the company of their peers, admission is by application to ensure peer alignment, program fit, and executive-level engagement. Applications are reviewed on a rolling basis. *Private and enterprise deliveries are available upon request.*

Program	Description	Investment	Capacity	Location
<b>Lead The Line™</b>	Designed for Frontline & First-Time Supervisors: Step Up • Stand Out • Lead Forward — Build confident, capable leaders from the front.	\$75,000 per organization (up to 20 participants)  \$6,500 per individual	20 participants	West Palm Beach, FL
<b>The Bridge Command™</b>	Designed for Mid-Level & Middle Management: Master The Middle • Influence Up • Empower Down — Strengthen decision-making, communication, and culture from the center.	\$95,000 per organization (up to 20 participants)  \$8,500 per individual	20 participants	West Palm Beach, FL
<b>Command Presence™</b>	Designed for senior and executive leaders to master composure, culture, and communication at the highest level of responsibility.	\$135,000 per organization (up to 20 participants)  \$13,500 per individual	20 participants	West Palm Beach, FL

**Note:** Programs are delivered on select dates or privately for organizations. Please visit website for dates of upcoming retreats.



# Program Overview

## Lead The Line™

Lead The Line™ is an immersive leadership development experience designed for frontline and first-time supervisors stepping into positions of responsibility. This program equips emerging leaders with the mindset, confidence, and practical leadership frameworks required to lead from the front with clarity and credibility. Participants learn how to transition from individual contributor to leader, establish trust, set standards, and take decisive action under pressure. Lead The Line™ builds a strong leadership foundation that enables supervisors to step up, stand out, and lead forward with confidence.

## Schedule & Agenda

### DAY 1 – DIAGNOSIS & DEVELOPMENT OF THE LEADERSHIP SELF

#### Core Competencies: Flexibility | Resilience | Accountability | Adversity Leadership

Participants identify their personal leadership baseline using the Leadership Resilience Index™. They uncover limiting behaviors, learn rapid adaptation strategies, and build emotional composure under pressure.

**Outcome:** Self-awareness, adaptability, and readiness to lead from the front.

### DAY 3 – LEADER AS A TEAM BUILDER AND FACILITATOR

#### Core Competencies: Interpersonal Intelligence | Leveraging Diversity | Problem Solving

Leaders practice inclusive collaboration, real-time coaching, and high-accountability decision-making in group scenarios.

**Outcome:** Cohesive, motivated teams capable of autonomous execution.

### DAY 5 – LEADING THROUGH STRATEGIC COMMUNICATION & ORGANIZATIONAL CHANGE

#### Core Competencies: DEI | Public Service Motivation | Strategic Foresight

Final simulations focus on aligning frontline performance with organizational mission and communicating upward with clarity and purpose.

**Outcome:** Leaders who understand how daily actions tie to the broader strategic vision.

### DAY 2 – TRANSFORMING FROM MANAGER TO LEADER

#### Core Competencies: Team Building | Executive Communication | Conflict Management

Trainees learn to transition from doing to directing. Practical exercises teach assertive communication, trust-building, and performance feedback frameworks.

**Outcome:** Elevated presence, clarity in direction, and stronger team trust.

### DAY 4 – LEADERSHIP SKILLS FOR PROGRAM MONITORING & EVALUATION

#### Core Competencies: Stakeholder Value | Technology Integration | Human Capital Management

Participants learn the fundamentals of data-driven supervision—tracking results, setting KPIs, and applying metrics for performance evaluation.

**Outcome:** Managers evolve into measurable-impact leaders.



# Program Overview

## The Bridge Command™

The Bridge Command™ is a leadership mastery experience built for mid-level and middle managers who operate at the most complex point in the organization. This program strengthens leaders' ability to influence upward, empower teams below, and stabilize performance across competing priorities. Participants develop advanced decision-making, communication, and accountability frameworks that help them navigate pressure from both directions. The Bridge Command™ transforms the middle of the organization into a source of alignment, execution, and cultural strength.

## Schedule & Agenda

### DAY 1 – DIAGNOSIS & DEVELOPMENT OF THE LEADERSHIP SELF

**Core Competencies:** Strategic Foresight | Systems Thinking | Coaching & Empowerment | Adversity Leadership

Participants analyze their leadership identity, map influence patterns, and discover how to forecast and adapt to systemic change.

**Outcome:** Self-command and operational vision across teams.

### DAY 3 – LEADER AS A TEAM BUILDER AND FACILITATOR

**Core Competencies:** Coaching & Empowerment | Leveraging Diversity | Stakeholder Value

Through live facilitation drills, leaders practice inclusive decision-making and learn how to motivate diverse, cross-functional teams.

**Outcome:** Sustainable engagement and aligned culture across departments.

### DAY 5 – LEADING THROUGH STRATEGIC COMMUNICATION & ORGANIZATIONAL CHANGE

**Core Competencies:** Strategic Relationship Management | Political Savvy | Resilience

Leaders learn advanced communication strategies for influencing up, managing across silos, and stabilizing teams through change.

**Outcome:** Operational calm, influence, and clarity in organizational turbulence.

### DAY 2 – TRANSFORMING FROM MANAGER TO LEADER

**Core Competencies:** Interpersonal Intelligence | Financial Management | Innovative Execution

Leaders develop fiscal literacy, learn to innovate within constraints, and strengthen relational authority.

**Outcome:** Managers shift from tactical tasking to strategic leadership thinking.

### DAY 4 – LEADERSHIP SKILLS FOR PROGRAM MONITORING & EVALUATION

**Core Competencies:** Accountability | Technology Integration | Strategic Risk Management

Focus on data-driven management systems, risk mitigation, and performance dashboards that drive ROI.

**Outcome:** Data-literate leaders who measure what matters and manage what they measure.



# Program Overview

## Command Presence™

Command Presence™ is an executive-level leadership experience designed for senior leaders responsible for culture, strategy, and organizational direction. This program develops composure, clarity, and conviction at the highest levels of leadership, where pressure, visibility, and consequence are greatest. Participants strengthen executive presence, refine communication, and learn to lead with calm authority during uncertainty, conflict, and change. Command Presence™ equips leaders to embody confidence, reinforce culture, and command trust at the highest level of responsibility.

## Schedule & Agenda

### DAY 1 – DIAGNOSIS & DEVELOPMENT OF THE LEADERSHIP SELF

**Core Competencies:** Vision Leadership | Resilience | Mental Wellness Leadership | Adversity Leadership

Executives undergo advanced 360° identity diagnostics, exploring mindset resilience, stress command, and leadership energy systems.

**Outcome:** Peak composure and self-alignment for high-stakes environments.

### DAY 3 – LEADER AS A TEAM BUILDER AND FACILITATOR

**Core Competencies:** Developing Others | Coaching & Empowerment | Strategic Foresight

Focus on cultivating next-generation leaders through mentorship systems, foresight planning, and empowerment protocols.

**Outcome:** Multiplying leadership capacity across the enterprise.

### DAY 5 – LEADING THROUGH STRATEGIC COMMUNICATION & ORGANIZATIONAL CHANGE

**Core Competencies:** Political Savvy | Strategic Relationship Management | Vision Leadership

Culmination in crisis-simulation labs and communication challenges that test executive poise under pressure.

**Outcome:** Commanders of clarity who drive transformation across systems, cultures, and markets.

### DAY 2 – TRANSFORMING FROM MANAGER TO LEADER

**Core Competencies:** Strategic Thinking | Systems Thinking | Interpersonal Intelligence

Senior leaders re-evaluate the architecture of influence, learning to lead through clarity rather than control.

**Outcome:** Transformation from operational driver to visionary strategist.

### DAY 4 – LEADERSHIP SKILLS FOR PROGRAM MONITORING & EVALUATION

**Core Competencies:** Strategic Risk Management | Financial Management | Enterprise Integration

Executives learn high-level governance strategies including evaluating initiatives, balancing innovation risk, and aligning financial resources with strategic intent.

**Outcome:** Executives who lead through metrics, insight, and accountability.



# Series Investment Options

**Organizations participating in the Full Corporate Leadership Suite receive priority scheduling and strategic alignment support across all three retreats.**

## Full Corporate Leadership Suite (All 3 Retreats)

**\$275,000**

Designed for organizations building a complete leadership pipeline across levels.

## Dual-Level Leadership Suite (Any 2 Retreats)

**\$185,000**

Designed for organizations aligning frontline and executive leadership simultaneously.

## Individual Enrollment (Executive Level)

**\$13,500**

Per Participant

Custom multi-retreat partnerships and corporate retainers available upon request.

## Program Inclusion

**Each retreat is a complete, six-month leadership journey – not a one-off event.**

- ▶ 5-Day immersive leadership retreat experience w/Welcome Gift
- ▶ Pre-Retreat Leadership Resilience Index™ (AI-driven assessment)
- ▶ Personalized leader readiness roadmap + pre-retreat orientation call
- ▶ Executive facilitation team
- ▶ Leadership scenario simulations
- ▶ Integration of Adversity Leadership®, Break The Bottle® and Protect The House® frameworks
- ▶ Daily Command Circles for peer reflection and clarity development
- ▶ Access to the Leadership Resource Vault™ (12-month subscription)
- ▶ The Adversity Leadership Institute Peak Performance App
- ▶ Complimentary access to both eLearning Programs (Adversity Leadership, Break The Bottle + Protect The House)
- ▶ Personal Dashboard, Team workbook, challenge-based exercises, and reflection tools
- ▶ Certificate of completion + post-retreat integration workshop



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## Optional Upgrades

Enhance your leadership immersion with high-value premium experiences.

-  **Command Mastermind Dinner** — Private dinner experience with a guest C-Suite leader or industry innovator
-  **The Performance Reboot** — Daily morning fitness sessions with a wellness, mindfulness, and nutrition expert session
-  **Executive Coaching Add-On** — Three private coaching sessions within 60 days post-retreat
-  **AI Leadership Insights Dashboard** — Personalized analytics and behavioral data tracking for teams
-  **Alumni Command Circle™ Membership** — Exclusive access to ongoing leadership community and quarterly summits

## Delivery Notes

-  **Format:** In-person 5-day immersive (residential or destination)
-  **Journey:** 6-month experience (pre-assessment → retreat → post-integration)
-  **Access:** 12-month access to Leadership Resource Vault + eLearning programs
-  **Admission:** By application only — limited cohorts per level each year
-  **Billing:** Corporate invoicing, PO processing, and retainer contracts available
-  **Primary retreat location:** West Palm Beach, FL
-  **Additional locations:** Private and international executive destinations available by request.



*You can't train leadership through lectures. You build it through experience, reflection, and systems that last.*

**Michael W. Allison, Founder and CEO, Adversity Leadership Institute**



# Transfer & Cancellation Policy (Summary)

Participation in Adversity Leadership Institute Leadership Retreats is confirmed upon application approval and satisfaction of payment terms.

## Transfers:

One transfer request may be submitted in writing. Approved transfers may be applied to a future retreat or another Adversity Leadership Institute Leadership Retreat of equal value. Transfer eligibility, timing requirements, and applicable fees vary and transfers must be used within six (6) months of the original retreat date.

## Cancellations:

Refund eligibility is determined by the date of cancellation relative to the retreat start date. Administrative fees and partial or full forfeiture of the program investment may apply.

## Enterprise & Custom Programs:

Transfer, cancellation, and substitution terms for enterprise, team-based, or customized retreats are governed by the applicable service agreement or statement of work.

## Program Changes & Force Majeure:

The Adversity Leadership Institute reserves the right to adjust retreat dates, locations, formats, or faculty when necessary. In circumstances beyond reasonable control, reasonable accommodations may be offered.

***By enrolling, participants and organizations acknowledge and agree to the full Transfer & Cancellation Policy.***

[VIEW THE FULL POLICY](#) 

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*We don't train for today – we build capacity for tomorrow. Because more than a retreat, it's a recalibration of identity, clarity, and command.*

***Michael W. Allison, Founder and CEO, Adversity Leadership Institute***

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# THE ADVERSITY LEADERSHIP INSTITUTE

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Precision & Clarity  
Under *Pressure*

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