



Roof Sauce Profit Potential

STANDALONE BUSINESS REVENUE EXAMPLES

Illustrative revenue examples for entrepreneurs and exterior service companies offering Roof Sauce as a standalone business.

Business Model Assumptions

Assumption	Estimate
Average Job Sale Price	\$3,500-\$5,500
Average Material Cost	\$650
Average Labor Cost	\$300
Estimated Gross Profit Per Job	\$2,550
Average Crew Capacity	2 homes per day
Estimated Lead Conversion Rate	30%
Future Revenue Opportunity	Repeat treatment every 7 years

Scenario 1 - 10 Leads Per Month

Metric	Result
Estimated Closed Jobs	3 jobs
Gross Profit Per Job	\$2,550
Estimated Monthly Gross Profit	\$7,650
Estimated Annual Gross Profit	\$91,800

ESTIMATED ANNUAL GROSS PROFIT: \$91,800



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Scenario 2 - 25 Leads Per Month

Metric	Result
Estimated Closed Jobs	8 jobs
Gross Profit Per Job	\$2,550
Estimated Monthly Gross Profit	\$20,400
Estimated Annual Gross Profit	\$244,800

ESTIMATED ANNUAL GROSS PROFIT: \$244,800

Why This Business Model Works

- High-margin service with low material cost.
- Minimal startup overhead compared with roofing companies.
- Fast application times with scalable crew potential.
- Ideal add-on service for pressure washing and exterior cleaning businesses.
- Recurring long-term customer opportunities every 7 years.
- Can be operated as a standalone business or expanded into multi-crew operations.

The projections above are estimates provided for demonstration purposes only and are not guaranteed. Actual results may vary depending on market conditions, operational costs, pricing strategy, lead quality, and sales performance.