

Terms of Service

PostDigita

Effective Date: July 13, 2026

Welcome to PostDigita. These Terms of Service ("Terms") govern your access to and use of the marketing and lead generation services provided by PostDigita ("we," "us," or "our"). By engaging our services, you ("Client" or "you") agree to be bound by these Terms.

1. Services Provided

PostDigita specializes in providing marketing solutions tailored specifically for local home improvement businesses. Our services may include, but are not limited to, lead generation campaigns, content strategy, social media management (including LinkedIn outreach), and advertising management.

Specific deliverables, timelines, and campaign scopes will be outlined in a separate Statement of Work (SOW) or client proposal provided at the commencement of our partnership.

2. Client Obligations

To ensure the success of our campaigns, the Client agrees to:

- Provide timely access to necessary assets, branding materials, and platform logins.
- Ensure that all information, claims, guarantees, and offers provided for marketing purposes are accurate, legal, and compliant with relevant UK advertising standards.
- Review and approve campaign materials in a timely manner to prevent launch delays.

3. Fees and Payment Terms

Service fees will be detailed in your individual agreement or invoice. Unless otherwise stated:

- Invoices are due upon receipt or within the timeframe specified on the invoice (typically 14 days).
- Late payments may result in the suspension of active marketing campaigns until the balance is cleared.
- Ad spend (e.g., budget paid directly to advertising platforms like Facebook or LinkedIn) is strictly the responsibility of the Client and is billed separately from PostDigita's management fees.

4. Intellectual Property

Upon full payment of all outstanding fees, the Client retains ownership of all final, client-specific deliverables (such as customized ad copy or graphics). PostDigita retains ownership of our proprietary methodologies, pre-existing materials, workflow automations, and generalized marketing strategies utilized during the provision of services.

5. Confidentiality

Both parties agree to maintain the strict confidentiality of any proprietary information, business strategies, and client data shared during the course of the relationship. This directly aligns with our obligations detailed in the PostDigita Privacy Policy.

6. Limitation of Liability

PostDigita strives to deliver high-quality leads and strong marketing performance. However, we cannot guarantee specific financial results, conversion rates, or final sales outcomes, as these depend heavily on market conditions and the Client's internal sales and follow-up processes. In no event shall PostDigita be liable for any indirect, incidental, or consequential damages arising from the use of our services.

7. Term and Termination

Either party may terminate the marketing agreement by providing written notice as specified in your individual SOW (typically 30 days). Upon termination, the Client is responsible for payment for all services rendered and non-cancelable expenses incurred up to the exact date of termination.

8. Governing Law

These Terms shall be governed by and construed in accordance with the laws of England and Wales. Any disputes arising under or in connection with these Terms shall be subject to the exclusive jurisdiction of the English courts.

9. Contact Information

If you have any questions regarding these Terms, please contact us at:

PostDigita
[Virtual Office Address - Pending Registration]
[Email Address]
[Phone Number]

Disclaimer: This document serves as a generalized Terms of Service template. It is highly recommended that you have a qualified legal professional review this agreement to ensure it fully protects your agency and complies with all operational requirements.