

KYLIE MACROKANIS

BUSINESS COACH | AUTHOR | SPEAKER | AI STRATEGIST



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ABOUT ME

Family Business Coach
Best Selling Author
Speaker
AI Strategist
Automation Architect

KYLIE MACROKANIS



SPEAKING TOPICS

- Family business dynamics & succession
- Leadership when relationships are involved
- Visibility without burnout
- AI and modern systems for non-technical leaders
- Growth that protects people, values & outcomes

AUDIENCE EXPERIENCE

- Calm, clear delivery
- Real stories they can see themselves in
- No hype or jargon
- Practical frameworks that make sense
- A grounded voice in complex conversations

PUBLISHED COLLECTION

“**Living as Couplepreneurs**” 2024 - How to Thrive in Business Without Compromising Your Relationship
“**Epic Leads: Leverage Smarter, Not Harder**” 2024 - Intelligent, sustainable strategies to grow your leads
“**Rewritten By You**” 2025 - How Women Entrepreneurs can safely grow their business with AI

WHO AM I

I am a Family Business Coach working with leaders of multi-generational enterprises. For over 35 years I have lived, loved, lost and assisted family businesses. 3 years ago added AI into my world. I now have AI automation work for me on a daily basis. I have a human team that I lead as we focus on streamlining operations and implementing systems that align with the business core vision and value.

BRANDS -

Macro Momentum - navigating emotional ecosystems that run parallel to family business can be challenging. My Frameworks focus on clarity, boundaries, communication, and leadership.

Macro Pro Author - an AI-assisted book writing service to amplify your authority in your industry. Idea to manuscript in 3 days!

Macro Biz AI - helping businesses adopt smart systems with AI and automation in practical and human-centred ways.