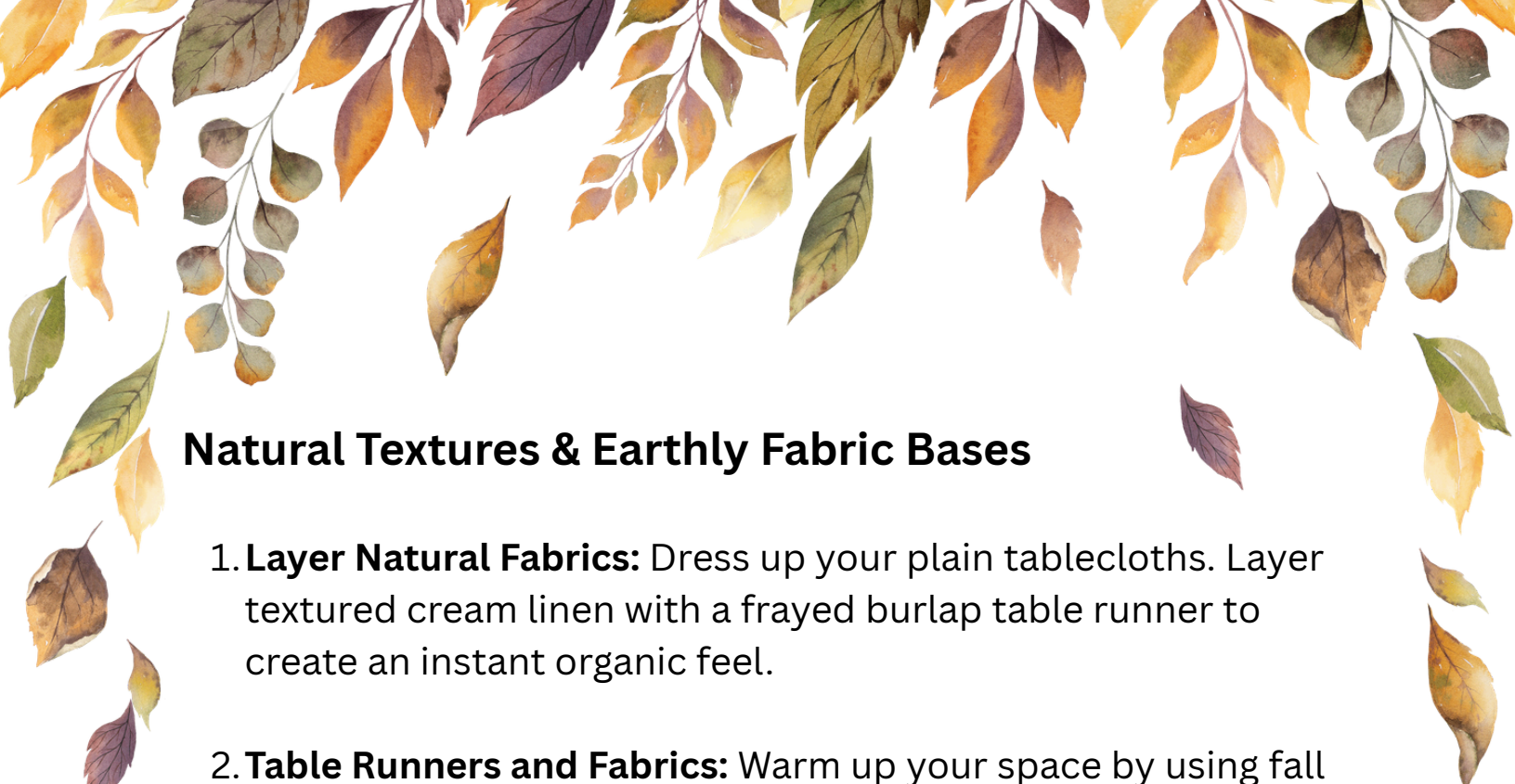




20 Fall Booth Decorating Ideas That Help Your Booth Stand Out

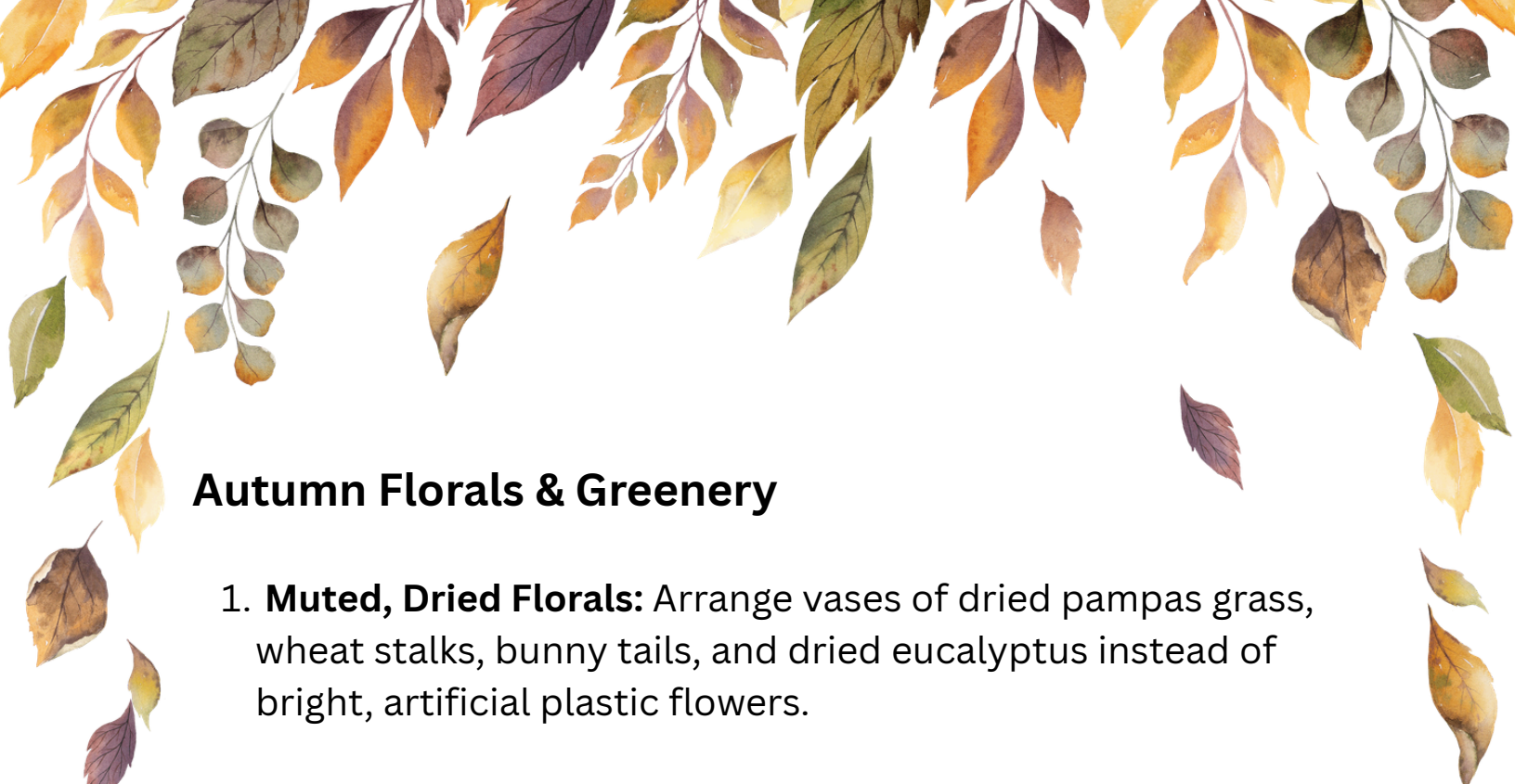
Warm & Cozy Lighting

1. **Amber LED Edison Bulbs:** String vintage-style Edison bulbs across your tent frame to cast a warm, golden glow over your products.
2. **Battery-Operated Lanterns:** Place rustic metal or wooden lanterns on your tabletops and floors to add depth and safe, flame-free ambient light.
3. **Up-Lit Displays:** Place small LED puck lights hidden behind or underneath your product risers to make your items pop as afternoon light fades.
4. **Copper Wire Fairy Lights:** Weave delicate, warm-white fairy lights through your basket displays or around product signage for a magical touch.

A decorative border of autumn leaves in shades of yellow, orange, and brown, some with green, framing the top and sides of the page.

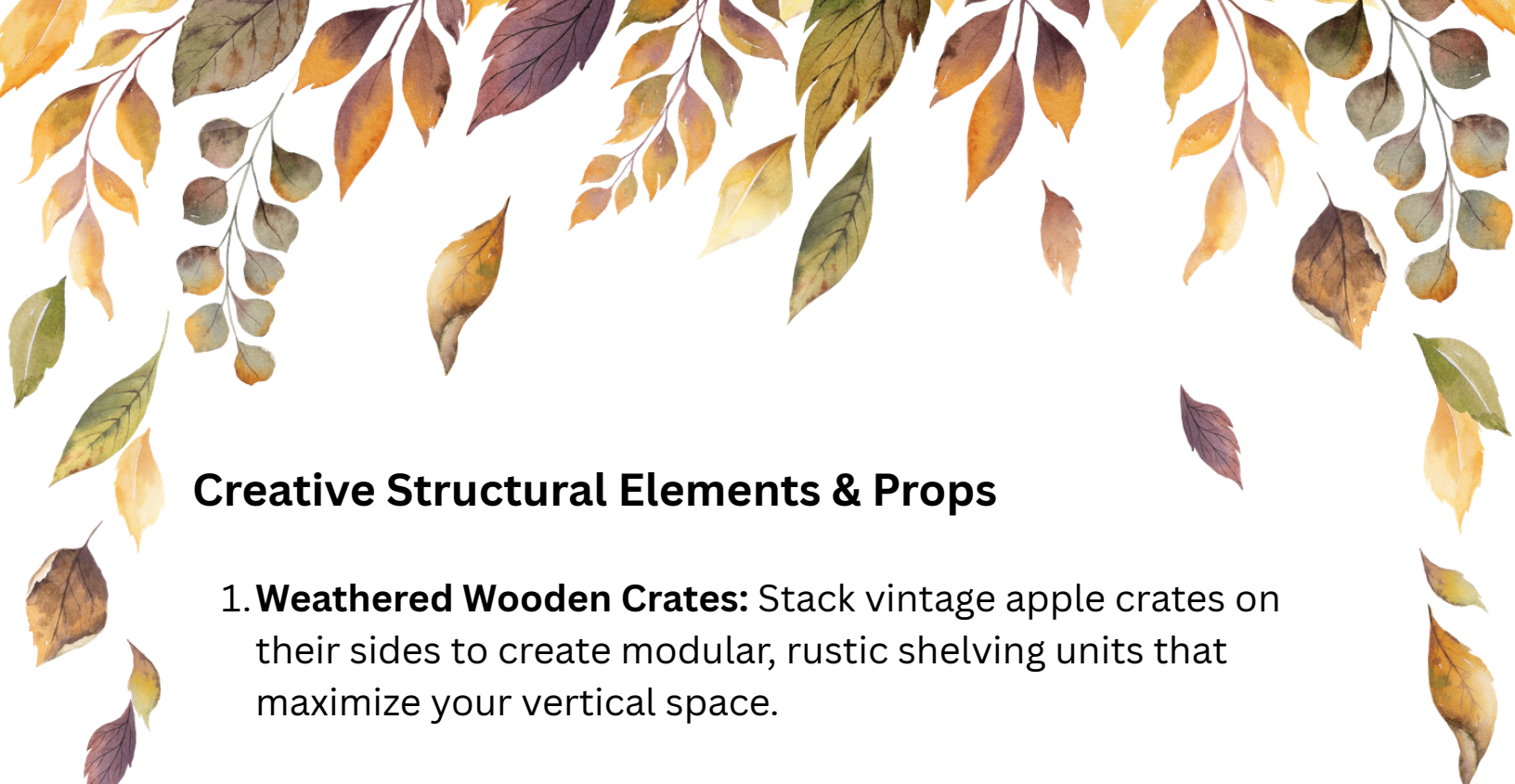
Natural Textures & Earthly Fabric Bases

1. **Layer Natural Fabrics:** Dress up your plain tablecloths. Layer textured cream linen with a frayed burlap table runner to create an instant organic feel.
2. **Table Runners and Fabrics:** Warm up your space by using fall colored fabrics and table runners on your tables, risers, and crates.
3. **Plaid and Hounds tooth Accents:** Use a subtle flannel or plaid throw blanket draped over the corner of a table or a display crate to add instant autumn association. Also, add a flannel or plaid blanket over your chair. It will warm up your space, and when outside it can serve as a cover for your legs during slow periods when it's cold.
4. **Woven Rattan & Wicker Baskets:** Use deep brown or honey-colored woven baskets to hold smaller items, add texture, and keep inventory organized.



Autumn Florals & Greenery

1. **Muted, Dried Florals:** Arrange vases of dried pampas grass, wheat stalks, bunny tails, and dried eucalyptus instead of bright, artificial plastic flowers.
2. **Preserved Oak & Maple Leaves:** Scatter a few deeply colored, preserved autumn leaves around your checkout counter or feature displays.
3. **Dried or Silk Garlands:** String dark burgundy, bittersweet berry, or fall leaf garlands along the top valance of your tent or weave them through shelving.
4. **Dried or Silk Flowers:** Use dried or silk flowers such as faded green and dusty-pink hydrangeas in ceramic pitchers to bring soft, antique fall tones to your booth.



Creative Structural Elements & Props

1. **Weathered Wooden Crates:** Stack vintage apple crates on their sides to create modular, rustic shelving units that maximize your vertical space.
2. **Heirloom Pumpkins & Gourds:** Decorate with harvested or quality manufactured muted white, muted green, and pale peach real heirloom pumpkins (like Jarrahdale or Fairytale varieties).
3. **A Standing Chalkboard Sign:** Frame your price list or menu on a dark wooden sandwich board decorated with a small corner bundle of dried corn husks.
4. **Cinnamon Stick Bundles:** Tie small bundles of real cinnamon sticks together with twine and place them near your cash wrap for subtle visual appeal and a natural scent.



Advanced Mood & Backdrop Staging

1. **Warm Wood Tones:** If you use custom wooden displays, stain them in deep, rich walnut or warm oak tones, if possible. If your displays are bright, such as white, soften them by adding fall colored accent runners and cloths.
2. **Soften White Tent Walls:** Use cloth or sheer curtains in fall hues inside your tent to soften the white tent walls and make your space warm and cozy.
3. **Terracotta & Stoneware Pots:** Present your items in or alongside earthy terracotta vessels or handmade stoneware ceramics to emphasize a handcrafted vibe.
4. **Cozy Seating (If Space Permits):** Place a small wooden stool or bench decorated with a cozy knit pillow near the front corner to invite tired shoppers to pause outside your booth.



Ready for more than booth decorating?

The Seasonal Event Readiness Workbook helps you prepare every part of your fall event season, including:

- ✓ Event scheduling
- ✓ Inventory planning
- ✓ Booth & display
- ✓ Marketing & visibility
- ✓ Offer planning
- ✓ Operations

👉 **Learn more about the [Seasonal Event Readiness Workbook](#)**