DAMION K. JENKINS, MSN, RN · NCLEX STRATEGY & NURSE EDUCATION

Privacy Policy

How The Nurse Speak collects, uses, and protects your information

Applies to: thenursespeak.com and related pages, forms, and services **Last updated:** October 3, 2026

The Nurse Speak respects your privacy. This policy explains what information we collect when you visit our website or work with us, why we collect it, who we share it with, and the choices and rights you have. It applies to everyone who visits the site or contacts us, wherever you live in the United States.

> **We grant every privacy right in this policy to every United States visitor**, regardless of which state you live in. Some states give their residents specific rights by law. Rather than treat visitors differently depending on their address, we extend the same rights to all.

1. Who We Are

The Nurse Speak provides NCLEX preparation, coaching, tutoring, and nurse education services. Damion K. Jenkins, MSN, RN is responsible for the information described in this policy and decides how it is used.

If you have any question about this policy or your information, contact us using the details in Section 15.

2. Information You Give Us

We collect information you provide directly, including when you fill out a form, book a call, purchase a program, join an email list, or message us:

- **Identity and contact information** — name, email address, phone number, and mailing address where relevant
- **Background information** — your nursing program, graduation status, licensure status, and prior NCLEX attempt history
- **Learning needs and accommodations** — information you choose to share about how you learn best, testing accommodations you have received or are seeking, and any condition you tell us about that affects your preparation
- **Program activity** — module progress, assignment submissions, practice question results, and notes from coaching sessions
- **Communications** — the content of emails, texts, and messages you send us
- **Payment information** — processed by our payment provider. We do not receive or store your full card number.

3. Information Collected Automatically

When you visit the site, certain information is collected automatically through cookies and similar technologies:

- IP address and general location derived from it (typically city or region, not a precise address)
- Browser type, device type, and operating system
- Pages viewed, time on page, links clicked, and the site or ad that referred you
- Form interactions, including partial entries on forms you begin but do not submit

We use **Google Analytics**, the **Meta Pixel**, and tracking built into our website and customer relationship platform to understand how visitors find and use the site. Section 6 explains your choices about this.

4. Sensitive Information

© 2016–2026 The Nurse Speak. All rights reserved.

> Some of what you may tell us — a learning difference, a testing accommodation, a health condition affecting your exam preparation — is treated as sensitive information under several state privacy laws.

We ask for this only because it changes how we coach you, and we use it for that purpose alone. Specifically:

- We use it to tailor your preparation plan and our recommendations to you
- **We do not sell it, share it for advertising, or use it to build profiles**
- We do not disclose it to anyone outside The Nurse Speak except a service provider that stores it on our behalf, or where the law requires disclosure
- You can decline to provide it. We will still work with you.
- You can ask us to delete it at any time, and we will

Sharing this information with us is voluntary and, where state law requires your consent before we process it, submitting it to us is that consent. You may withdraw it at any time.

5. Not Health Care, Not a Patient Relationship

Damion K. Jenkins is a registered nurse, and The Nurse Speak is an education and coaching service. **We do not provide nursing care, medical advice, diagnosis, or treatment**, and working with us does not create a nurse-patient or provider-patient relationship. Information you share with us is not protected health information under HIPAA, because we are not a covered entity or a business associate. We protect it under this policy instead. Nothing on our site or in our programs is a substitute for care from your own licensed provider.

6. Cookies, Analytics, and Advertising

We use cookies and similar technologies for three purposes:

- **Essential** — to keep the site working, maintain your session, and process checkout
- **Analytics** — to understand which pages and resources are useful
- **Advertising** — to show our programs to people who have visited the site, and to measure whether our ads work

Your choices:

- Your browser can block or delete cookies. Blocking essential cookies may break parts of the site.
- You can opt out of Google Analytics using Google's browser add-on at **tools.google.com/dlpage/gaoptout**
- You can control Meta's ad personalization in your Facebook or Instagram ad settings
- You can opt out of many advertising cookies at **optout.aboutads.info** and **youradchoices.com**

Global Privacy Control

If your browser or extension sends a **Global Privacy Control** signal, we treat it as a valid request to opt out of targeted advertising and any sharing of your information for that purpose, and we honor it for that browser. Several states require this. We honor it for everyone.

7. Targeted Advertising and the Sale of Information

We do not sell your personal information for money.

However, because we use advertising tools such as the Meta Pixel, information about your visit may be transmitted to advertising platforms so they can show you our programs later. Under California law this may count as **"sharing"** personal information, and under other state laws it may count as processing for **targeted advertising** or as a **"sale"** under broader definitions that do not require payment.

We disclose it plainly so you can decide. **You may opt out at any time** by sending a Global Privacy Control signal, using the advertising controls in Section 6, or contacting us directly. We never use sensitive information, as described in Section 4, for advertising.

8. Text Messaging

If you give us your phone number and agree to receive text messages, we may text you about your program, scheduling,

© 2016–2026 The Nurse Speak. All rights reserved.

reminders, and occasionally about our offerings.

- Consent to marketing texts is **not a condition** of purchasing anything from us
- Message and data rates may apply. Message frequency varies.
- Reply **STOP** to any message to opt out, or **HELP** for help
- **We do not sell, rent, or share phone numbers or text-message consent with third parties or affiliates for their own marketing.** Phone numbers are shared only with the service providers that deliver our messages.

9. How We Use Your Information

- To deliver the programs, coaching, and course access you purchased
- To tailor your preparation to your situation and learning needs
- To schedule, confirm, and follow up on sessions
- To answer your questions and provide support
- To process payments and keep business records
- To send you program updates and, with your consent, marketing
- To understand how the site is used and improve it
- To advertise our programs, subject to your choices in Sections 6 and 7
- To meet legal, tax, and recordkeeping obligations

We do not use your information to make automated decisions that produce legal or similarly significant effects about you.

10. How We Share Information

We share personal information only in these circumstances:

- **Service providers** who work on our behalf — website and CRM hosting, email and text message delivery, payment processing, scheduling, video conferencing, course hosting, and analytics. They may use your information only to perform services for us.
- **Advertising platforms**, as described in Section 7
- **Professional advisors** such as accountants and attorneys, where needed
- **Legal compliance** — when required by law, subpoena, or legal process, or to protect our rights, safety, or property
- **Business transfer** — if the business is sold or reorganized, information may transfer as part of that transaction, subject to this policy

We do not sell your personal information, and we do not share the content of your coaching sessions with anyone.

11. Your Privacy Rights

We extend all of the following rights to every United States visitor:

Know and access	Ask what personal information we have collected about you, where it came from, why we collected it, and who we disclosed it to
Copy	Receive a portable copy of the information you provided to us
Correct	Have inaccurate information about you corrected
Delete	Have your personal information deleted, subject to records we must keep by law
Opt out	Opt out of targeted advertising, any sharing or sale of your information, and profiling
Limit sensitive data	Limit our use of sensitive information, or withdraw consent to it entirely
No retaliation	Exercise any of these rights without being denied service, charged a different price, or given a lower level of service

© 2016–2026 The Nurse Speak. All rights reserved.

How to exercise them

Email us at **damion.jenkins@thenursespeak.com** with the word **Privacy Request** in the subject line and tell us what you want. We may ask you to confirm details we already hold so we can be sure the request is really yours — this protects you. We do not use that information for anything else.

We respond within **45 days**. If a request is complex we may extend once by another 45 days and will tell you before we do. There is no charge unless a request is repetitive or excessive, and we will tell you before any charge applies.

An authorized agent may submit a request on your behalf with written permission from you, and we may contact you to confirm it.

If we decline

If we refuse a request, we will tell you why. **You may appeal** by replying to our decision. We will review the appeal and respond in writing within 60 days with our decision and the reasons for it. If we deny the appeal, we will tell you how to file a complaint with your state attorney general.

12. Retention and Security

We keep your information for as long as you are working with us and afterward only as long as needed for the purpose it was collected, to meet tax and legal recordkeeping obligations, or to resolve disputes. Session notes and learning-needs information are deleted on request, and otherwise are not kept indefinitely.

We protect your information with access controls, encrypted transmission, and reputable service providers. No method of storage or transmission over the internet is completely secure, and we cannot guarantee absolute security. If a breach affecting your information occurs, we will notify you as the law requires.

13. Children

Our services are intended for adults, and primarily for nursing students and licensed nurses. **We do not knowingly collect personal information from anyone under 18.** We do not knowingly process the personal information of anyone under 18 for targeted advertising, nor sell it. If you believe a minor has given us information, contact us and we will delete it.

14. Other Sites and Changes to This Policy

Our site may link to other websites, including those of partners, tools, and resources we recommend. We are not responsible for their privacy practices. Read their policies before giving them your information.

We may update this policy as our services or the law change. The date at the top shows when it was last revised. Material changes will be announced on this page and, where appropriate, by email. Continuing to use the site after a change means you accept the updated policy.

CONTACT US

Questions about this policy, or want to exercise any right described in it?

Damion K. Jenkins, MSN, RN
The Nurse Speak
damion.jenkins@thenursespeak.com
thenursespeak.com

© 2016–2026 The Nurse Speak. All rights reserved.