
BUILD A BETTER
FAMILY

WELCOME TO BUILD A BETTER FAMILY PATH®.

This journey is designed to help you do more than leave something behind, but to pass something forward.

In decades of advising families, two questions persist: How do we ensure our values endure? And how do we support each family member to find their purpose?

Let's Pursue the Answers Together.

BUILD A BETTER FAMILY®

WHAT DOES IT MEAN TO CREATE AN ENDURING LEGACY?

HOW DO WE SEAL CLOSELY HELD VALUES, PROTECTING THEM FROM THE EROSION OF TIME?

Legacy is best defined as the careful preservation of memories, principles, and connection. To accomplish this requires thoughtful systems able to transform aspiration into design. Ultimately, the system must be flexible enough to allow future generations to retain the intentional diligence required to live on purpose, while allowing for and acknowledging that future generations will grow and mold the process to fit their future needs.

A deep dive is required. We must engage in assessments to establish clarity of beliefs, identify talents, and define intent. We must use language so precise, that your family evolves on purpose over time.

LAWS OF PRESERVATION

"Lean into each day with an elevated objective. An objective to build a better family, a better business and ultimately, a better society."

—Ken Polk

LAW 1: LEGACY

The footprint of your life will become the blueprint for your *legacy*.

LAW 2: LONGEVITY

Your family's collective purpose will determine its *longevity*.

LAW 3: LINEAGE

The method and means by which wealth is accumulated will shape your family's *lineage*.

BUILD A BETTER FAMILY® CHECKLIST

Getting Started on Your Journey:

1 LAW 1: LEGACY

- [ ] **CHARACTER TRAITS**
  Identify your desired character traits and live them backwards.

2 LAW 2: LONGEVITY

- [ ] **CLARIFY VALUES**
  Craft a unique motto by determining your values.
- [ ] **IDENTIFY GIFTS**
  Discover your personal gifts through a unique questionnaire.
- [ ] **LIVE ON PURPOSE**
  Begin to integrate the process into a Family Planner.

3 LAW 3: LINEAGE

- [ ] Adopt your Generational Equipping Model (GEM).

Feel free to check off each step as you complete your journey.