PREPARED FOR DAVE HODGSON · INVISARED OF KISSIMMEE

Five companies. One team. *One price.*

The website, the AI that answers and books, the content, the ads, and the coaching. Built for InvisaRED of Kissimmee and guaranteed to pay for itself.

ALREADY YOURS, FREE

- **A demo AI website** built around your studio
- **A 4 minute VSL** that sells the Discovery Session
- **Week One content**: 3 reels, 4 posts, DM scripts
- **A finished presenter reel** ready to post today

Yours to keep. No strings. Whatever you decide.

HOW TO REACH US

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01 · WHERE YOU ARE TODAY

You have a great device. *The front door is leaking.*

We looked at the studio the way a new client would. Here is what she sees now, and what she sees after.

NOW

- **A template page.** No story, no proof. She leaves without booking.
- **"We will call you in 1 to 3 business days."** By then she booked somewhere else.
- **1 Google review. 58 followers.** She checks both before spending $1,500.
- **Nobody answers** at night, on weekends, or in Spanish.
- **"Weight loss" on the cover photo.** The FDA clearance is for inches. Wrong words get ads shut off.
- **No follow up.** If she did not book the first time, she is gone.

AFTER

- **A site that sells.** Your VSL, the FDA study, real answers, and a Book button that works at 2 a.m.
- **Rae answers in seconds.** Chat, text, Instagram, Facebook. English and Spanish. She qualifies and books.
- **Reviews stack up on their own.** One text after each session. One tap.
- **Reels, posts, and ads every week** that bring the right women back until they book.
- **Every word compliant.** Waist, hips, thighs. Results vary. Nothing that gets you flagged.
- **Follow up that never quits,** plus a text to every lead you ever had.

WHAT DOING NOTHING COSTS

Every month on the template page is a month of Discovery Sessions you did not book. At $1,500 a package, missing two clients a week is $150,000 *a year* that walked past the door.

02 · WHY THIS IS DIFFERENT

You would normally hire five companies. *You get one team.*

Each one would hand you a piece. None of them would own the result. We build the whole path and we guarantee it.

WHO YOU WOULD HIRE	WHAT IT USUALLY COSTS	WHAT WE DO INSTEAD
A web design agency	$5,000 to $10,000, one time	An AI talking website built around your VSL. It sells and books on its own.
An AI software company	$500 to $2,000 a month	Rae answers every lead in seconds, qualifies her, and books her. Missed call text back. Follow up. Reminders.
A content studio	$2,000 to $4,000 a month	Reels and posts every week. AI presenters, your footage, English and Spanish. Comment to DM automation.
An ad agency	$1,500 to $3,000 a month, plus ad spend	Meta ads built, split tested, and managed. Retargeting with FAQ videos. You keep every lead.
A business coach	$1,000 to $3,000 a month	A 90 day game plan and a weekly call on reading the numbers and closing the $67 session into a package.

Typical Central Florida rates. Five vendors, five invoices, five people to chase. Or one. On Growth and up there is a sixth: an app developer ($15,000 to $40,000) for the custom AI nutrition app your clients keep on their phone.

LOW EFFORT ON YOUR SIDE

Your part

- Take one kickoff call.
- Treat the clients we book.
- Join a 30 minute call each week.

Our part

Build the site. Build Rae. Write every word, compliant. Set up booking and reminders. Write the follow ups. Text your old list. Film and post the reels. Build and run the ads. Ask for the reviews. Tune Google. Read the numbers every Monday. Coach you on turning sessions into packages.

03 · WHAT WE BUILD

Five systems. *Each one makes its own money.*

SYSTEM	WHAT IT DOES	WHY IT MATTERS TO YOU
1 · Lead Generation	AI website, VSL, Meta ads, reels and posts, AI SEO, Google Business Profile. Puts InvisaRED in front of women in Kissimmee and Poinciana who want inches off before a date on the calendar.	$ A steady stream of Discovery Sessions instead of waiting for walk ins.
2 · Sales	Rae the AI assistant, missed call text back, booking, reminders, follow up. Answers every lead in seconds, books her, and keeps following up until she buys.	$ Leads stop slipping through the cracks. More shows. More packages. No new staff.
3 · Marketing	Done for you content, ad management, split tests, retargeting, comment to DM automation. Keeps you visible every day without you filming or posting.	$ Cheaper leads over time and a name people know before they call.
4 · Retention	Reactivation of your old list, review engine, upkeep plans, memberships, win back texts, and a custom AI app your clients open every day for their eating plan and tips.	$ The clearance is for temporary results. Upkeep turns one client into years of revenue.
5 · Partnership	A referral program for the chiropractor next door, gyms, salons, bridal shops, and wellness pros.	$ Warm leads every month at zero ad cost.

THE PATH A CLIENT TAKES

SEE
A reel or an ad
Inches off waist, hips, and thighs. No needles. No surgery.

ASK
Rae answers
In seconds, in her language. Asks about her date.

BOOK
Discovery Session
$67. Scan, measurements, a session, a plan. Reminders make sure she shows.

BUY
The package
Follow up closes the ones who needed a day to think.

RETURN
Upkeep and referrals
Review request, upkeep plan, a referral text to her friends.

Foundation builds systems 1 and 2 with a light version of 3. Growth builds 1 through 4. Scale builds all five with a dedicated team.

04 · THE MATH

This pays for itself in packages, *not in months.*

Say an average package is **$1,500**. Swap in your real number. If it is higher, everything below gets easier.

FOUNDATION PAYS FOR ITSELF WITH

3 packages

$4,497 ÷ $1,500

GROWTH PAYS FOR ITSELF WITH

10 packages

$14,997 ÷ $1,500

SCALE PAYS FOR ITSELF WITH

20 packages

$29,997 ÷ $1,500

10X ON GROWTH

$150,000

100 packages in a year. About **2 new clients a week.**

10X ON SCALE

$300,000

200 packages in a year. About **4 new clients a week.**

WHAT YOU ARE REALLY BUYING

- A calendar that fills itself.
- A front desk that never sleeps and speaks Spanish.
- A reason for every woman in Kissimmee to know your name.
- An app your clients open every day with your name on it.
- A plan, a coach, and a guarantee behind all of it.

Every number here assumes you follow the plan, keep the system on, and treat the clients it books. Results vary by studio, pricing, and ad budget.

05 · PACKAGES

Pick where you start. *Black Friday pricing, locked through November 27.*

Foundation

The AI front door, plus coaching to run it.

~~Regular $8,997~~

$4,497

30 DAYS FREE

BEST VALUE

Growth

Foundation plus 60 days of marketing and your clients' AI app.

~~Regular $24,997~~

$14,997

60 DAYS FREE · 10X GUARANTEE

Scale

All five systems and a dedicated team for 90 days.

~~Regular $49,997~~

$29,997

90 DAYS FREE · 10X GUARANTEE

Enterprise

For studios already past $1M a year.

NOT FOR TODAY

Multi location tier.

	FOUNDATION	GROWTH	SCALE	ENTERPRISE
Free period (content, ads, coaching)	30 days	60 days	90 days	
AI website, Rae, booking, follow up, AI SEO	✓	✓	✓	
90 day game plan and coaching	30 days	30 days	90 days	
Reactivation blast and review engine	–	✓	✓	
Custom AI app for your clients	–	✓	✓	
Content done for you	–	60 days	90 days	
Meta ads built and managed	–	60 days	90 days	
Ad spend on us	–	$1,500	$3,000	
Partnerships, memberships, win backs	–	–	✓	
Dedicated team	–	–	3 people, 90 days	
Platform fee ($495/mo) waived	–	90 days	6 months	
Guarantee	Booked sessions in 60 days or we work free	10X: $150,000 or we work free	10X: $300,000 or we work free	

Cash prices. Ad spend runs in your own ad account and you keep every dollar it makes. Financing on page 10.

06 · FOUNDATION · $4,497 · 30 DAYS FREE

The AI front door, *and the coaching to run it.*

WHAT YOU GET	WHAT IT DOES	WHY IT MATTERS TO YOU
AI Talking Website	A custom site built around your VSL. Tells the story, shows the FDA study, answers her questions, and books on its own.	$ More sessions with no extra staff.
Rae, your AI assistant	On the site, your texts, Instagram and Facebook DMs. Greets every lead in seconds, in English or Spanish, asks about her date, and books her.	$ The first studio to answer usually wins. Rae answers at 2 a.m.
Missed Call Text Back	When you cannot pick up, she gets a text in seconds with a link to book.	$ A missed call stops being a lost client.
Booking and Reminders	Online booking, text and email reminders, one tap reschedule.	$ Fewer no shows. More sessions that turn into packages.
Follow Up That Never Quits	30 days of texts and emails for leads who did not book, and a package offer sequence after each session.	$ Most people say yes on the third to seventh touch. The system does the touches.
AI SEO	Your site and profile tuned for "body contouring Kissimmee" and nearby towns.	$ People searching are ready to buy. Be the one they find.
90 Day Game Plan and 30 Days of Coaching BONUS	A written plan for the next 90 days and a weekly call with Manny to read the numbers and close sessions into packages.	$ The system brings her in. Coaching makes sure she leaves with a package.
Launch Content Pack BONUS	The VSL, the Week One reels and posts, the DM scripts, and the presenter reel. Already delivered.	$ A month of posts ready on day one.
Compliance Built In	Every word follows the FDA clearance. No weight loss claims. No banned words.	$ Keeps your ads running and your studio safe.

AI talking website	$4,997
Rae on web, text, and DMs	$2,997
Missed call text back, booking, reminders, follow up, AI SEO	$2,494
90 day game plan and 30 days of coaching	$2,500
Launch content pack and VSL	$2,997
Total value	$15,985
Black Friday price	$4,497

07 · GROWTH · $14,997 · 60 DAYS FREE · BEST VALUE

Foundation, plus marketing *and the app.*

WHAT YOU GET	WHAT IT DOES	WHY IT MATTERS TO YOU
Super Reactivation	We text and email everyone who ever asked about InvisaRED: old leads, past clients, Facebook messages. One offer, one link.	$ The fastest money there is. Usually the first cash the system makes.
Review Engine and Google Profile	After each session, a text asks for a review. One tap. Rae replies to every review. Your Google profile tuned so you show up on the map.	$ From 1 review to dozens. Be the studio Google recommends.
60 Days of Content	3 reels and 4 posts a week. AI presenters, your footage, English and Spanish. Comment to DM on every post.	$ Free leads from Instagram and Facebook every week.
Meta Ads, Built and Managed	Campaigns, split tests, and weekly tuning for 60 days. Spend runs in your own account.	$ Predictable lead flow you control.
Retargeting With FAQ Videos	Women who watched but did not book see short answer videos until they do.	$ Most people need to see you 5 to 7 times. This is how.
$1,500 of Ad Spend On Us BONUS	We fund the first $1,500 in your ad account.	$ Your first leads cost you nothing.
Your Clients' AI App	A custom mobile app with InvisaRED's name on it. Your clients open it for a simple eating plan built from your recommendations, daily tips to stay on track, and reminders for their next session.	$ Clients who follow the plan keep their inches. They come back, review you, and refer. And they see your name every day.
Platform Fee Waived 90 Days BONUS	The AI platform at no charge for 90 days.	$ Saves you $1,485.

Everything in Foundation	$15,985
Super reactivation, review engine, Google profile	$4,991
60 days of content, ads built and managed, retargeting	$9,000
Custom AI app for your clients	$6,997
Ad spend on us	$1,500
Platform fee waived 90 days	$1,485
Total value	**$39,958**
Black Friday price	**$14,997**

08 · SCALE · $29,997 · 90 DAYS FREE

All five systems, a dedicated team, *and a full quarter of everything.*

WHAT YOU GET	WHAT IT DOES	WHY IT MATTERS TO YOU
90 Days of Everything	Content, ads, management, and weekly coaching for 90 days instead of 60.	$ A full quarter of momentum before you pay a monthly dime.
$3,000 of Ad Spend On Us BONUS	We fund the first $3,000 in your ad account.	$ Double the starting fuel.
Partnership System	A referral program for the chiropractor next door, gyms, salons, bridal shops, and wellness pros. Cards, a partner page, tracking, monthly check ins.	$ Warm leads every month at zero ad cost.
Membership and Upkeep	Monthly upkeep plans, VIP membership, birthday and big event offers.	$ One client becomes years of revenue.
Win Back Campaigns	Clients who stopped coming get a friendly text and an offer to return.	$ Cheaper than finding a new client.
Your Dedicated Team BONUS	A content manager, an ad manager, and a GoHighLevel AI tech on your studio for 90 days.	$ Three specialists working your business every week.
Platform Fee Waived 6 Months BONUS	The AI platform at no charge for 6 months.	$ Saves you $2,970.

Everything in Growth	$39,958
30 more days of content, ads, and management	$4,500
60 more days of coaching	$5,000
Partnership system, memberships, win backs	$5,994
Dedicated team of three, 90 days	$10,500
Extra ad spend on us	$1,500
Platform fee waived 6 months	$1,485
Total value	**$68,937**
Black Friday price	**$29,997**

09 · AFTER YOUR FREE DAYS

You are never stuck. *Pick how much you want us to do.*

The website is yours. Everything we built stays. When the free days end, choose one of four. Change it or cancel any month.

DO IT YOURSELF

Platform

$495 / mo

- Your website, live and yours
- Rae keeps answering and booking
- AI SEO stays on
- Your clients' AI app stays live (Growth and up)
- Missed call text back, calendar, reminders, follow up
- **DIY studio:** make your own AI content, AI ads, texts, and emails inside the software
- Our support when you need it

WE RUN ONE LANE

Essentials

$1,500 / mo

- Everything in Platform
- **Pick one:** content (3 reels and 3 posts a week) or ads (built, managed, monthly report)
- Monthly numbers call

WE RUN BOTH LANES

Growth

$2,500 / mo

- Everything in Platform
- Content every week, both platforms
- Ads managed, split tests, retargeting
- Weekly call

WE RUN EVERYTHING

Full Scale

$3,500 / mo

- Everything in Growth
- Content every day, every platform
- Dedicated content manager, ad manager, and AI tech
- Partnerships and memberships run for you

HOW MOST STUDIOS DO IT

Start on Growth for the free 60 days. Watch the numbers. Keep Growth if the ads are paying for themselves, or drop to Platform and run it yourself. Either way the system keeps working.

AD SPEND

Always yours, always in your account, and you keep every dollar it makes. We never touch your money. We just make it work harder.

10 · THE GUARANTEE AND HOW TO START

We only win *when you win.*

THE 10X GUARANTEE · GROWTH AND SCALE

Growth: **$150,000** in new revenue within 12 months. Scale: **$300,000**. If you are not there at month 12, we keep working free until you are.

Your end: keep the system live, run the agreed ad budget, answer the leads Rae hands you within one business day, show up to coaching, and treat the clients it books.

THE FOUNDATION GUARANTEE

Booked Discovery Sessions within 60 days of launch, or we keep working free until you have them. Still nothing at day 90? Full refund.

Same simple conditions.

FINANCING

Available through our lending partners with approved credit. Funds land in 1 to 3 business days. Cash prices shown. Financed Scale and Enterprise add 5%.

The smart play: finance the build, keep your cash for ad spend, and let the new clients pay the note.

BLACK FRIDAY TERMS

Sign by **Friday, November 27, 2026** and your price is locked. Build starts within 48 hours. We take two new studio builds a month so each gets the whole team. November has one open slot.

WHAT HAPPENS NEXT

TODAY
Pick a package
Sign, pay, done.

48 HOURS
Kickoff
Access, numbers, offer.

DAY 14
Launch
Site, Rae, calendar live.

DAY 15
Reactivation
Old list gets the offer. Ads go live.

DAY 30
Review call
Numbers and next 60 days.

Your job is to treat clients. Ours is everything else.

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