Terms & Conditions

Serio Self Defense | serioselfdefense.com

Please read these Terms & Conditions carefully and in their entirety before using serioselfdefense.com (the "Site") or engaging Serio Self Defense for classes or services. The Site and its content are owned and operated by Jillian Serio, Serio Self Defense.

PURPOSE: These Terms & Conditions outline the rules, terms, and conditions of using, viewing, and/or browsing the Site, and/or engaging our classes and Services, including the assumption of risk inherent to physical martial arts training.

IMPORTANT NOTE: By using the Site or enrolling in classes, you (or, for a minor student, your parent or legal guardian) voluntarily agree to these Terms & Conditions. These Terms & Conditions contain an Arbitration Clause (see Section 18) requiring disputes to be resolved through arbitration rather than a jury trial.

1. Definitions

"Company," "We," "I," "Our," or "Us" means Serio Self Defense and serioselfdefense.com.

"Content" means any and all written, visual, or other information contained on the Site, including emails, photos, schedules, and materials shared by us.

"Personal Information" means information that can be used to identify or contact you, including your name, your child's name and age, email address, phone number, and enrollment details.

"Services" means Han Mu Do classes for kids and adults, free trial classes, and any other instruction or services offered by Serio Self Defense.

"Site" means our website and any and all of its associated pages, tabs, landing pages, forms, or sub-pages, including any student- or parent-facing pages.

"You" or "User" means any visitor to the Site, and, where applicable, any student, parent, or legal guardian engaging our Services.

2. Acceptance of Terms

By accessing or using the Site, submitting a form, or enrolling in a class, you confirm that you have read, understood, and agree to be bound by these Terms & Conditions.

3. Eligibility & Parental Consent

Use of the Site by individuals under 18 is permitted only under the supervision of a parent or legal guardian. Where a student is a minor, the enrolling parent or legal guardian is responsible for reviewing and accepting these Terms & Conditions on the student's behalf, and for all related communications and payment obligations.

4. Description of Services

Serio Self Defense provides Han Mu Do martial arts instruction for kids and adults in Waynesville, NC. Class schedules, offerings, and availability are subject to change, including seasonal adjustments between our summer and school-year schedules.

5. Free Trial Classes

Free trial classes are offered to new students at our discretion, typically one trial class or trial week per new student. Free trial offers may be modified or discontinued at any time.

6. Enrollment & Payment

Enrollment is offered on a month-to-month basis. There is no long-term contract required to enroll. Current pricing, payment methods, and billing schedules will be communicated directly and are not published on the Site.

7. Cancellation & Withdrawal

Students or their parent/guardian may withdraw from classes at any time by providing notice to us. Because enrollment is month-to-month with no contract, no early-termination fee applies; however, payments already made for a current billing period are non-refundable except as otherwise agreed in writing.

8. Assumption of Risk & Release of Liability

Martial arts training involves inherent physical risk, including the risk of injury. By participating in classes or other activities offered by Serio Self Defense, you (or, for a minor student, the enrolling parent or legal guardian) voluntarily assume all risks associated with participation, and release Serio Self Defense, its instructors, staff, and affiliates from liability for any injury, loss, or damage arising from participation, except to the extent caused by our gross negligence or willful misconduct. This Section does not replace, and should not be relied upon in place of, a separate signed liability waiver, which we require in person prior to a student's first class.

9. Health & Safety Acknowledgment

You represent that you, or your child, are physically able to participate in martial arts instruction, and agree to notify instructors of any relevant medical conditions, injuries, or limitations prior to participating in class.

10. Photo, Video & Testimonial Release

By participating in classes or events, you grant us permission to photograph or record students for use in website content, social media, and promotional materials, unless you notify us in writing that you decline this permission.

11. User Conduct

You agree to use the Site respectfully and lawfully, and not to submit false, misleading, or harmful information through any form on the Site.

12. Intellectual Property

All Content on the Site, including text, graphics, logos, and images, is the property of Serio Self Defense or its licensors and is protected by applicable intellectual property laws. You may not copy, reproduce, or distribute Content from the Site without our prior written permission.

13. Third-Party Links

The Site may contain links to third-party websites or embedded content, including our association's resources. We are not responsible for the content, accuracy, or practices of any third-party site.

14. Disclaimer of Warranties

The Site and Content are provided "as is" without warranties of any kind, express or implied. We do not guarantee that the Site will be error-free, uninterrupted, or that class schedules and announcements posted on the Site are always current; please confirm time-sensitive information (such as closures) directly with us if there is any doubt.

15. Limitation of Liability

To the fullest extent permitted by law, Serio Self Defense shall not be liable for any indirect, incidental, or consequential damages arising from your use of the Site or participation in our Services, beyond amounts actually paid to us for the Services giving rise to the claim.

16. Indemnification

You agree to indemnify, defend, and hold harmless Serio Self Defense, Jillian [Last Name], and all affiliates, instructors, contractors, and employees from and against all losses, damages, injuries, and expenses arising out of any breach of your obligations under these Terms & Conditions or any alleged negligence attributed to us, except to the extent caused by our gross negligence or willful misconduct.

17. Governing Law

These Terms & Conditions are governed by the laws of the State of North Carolina, without regard to its conflict of law principles.

18. Dispute Resolution & Arbitration

Any dispute arising out of or relating to these Terms & Conditions or your use of the Site or Services shall be resolved by binding arbitration under the rules of the American Arbitration Association in the State of North Carolina, rather than in court before a judge or jury, except where prohibited by law.

19. Termination of Your Use

At our sole discretion, we reserve the right to terminate your access to the Site or our Services if you abuse, violate, or breach any of these Terms & Conditions.

20. Entire Agreement

These Terms & Conditions, together with our Privacy Policy and any signed enrollment or liability waiver documents, constitute the entire agreement between you and us with respect to your use of the Site and Services, and supersede all prior communications, proposals, or agreements, whether electronic, oral, or written.

21. Severability

If any provision of these Terms & Conditions is found to be invalid or unenforceable, that provision shall be severed and the remainder of these Terms & Conditions shall remain in full force and effect.

22. Privacy

Please read our Privacy Policy for information on how we handle your personal information. It is available on the Site and governs our collection, use, and protection of your data.

23. Contacting Us

If you have any questions regarding these Terms & Conditions, please contact us:

Serio Self Defense

Website: serioselfdefense.com

Email: info@serioselfdefense.com

Location: Waynesville, NC
