SIGNATURE GLOBAL NETWORK
LOGISTICS · SUPPLY CHAIN · ECOMMERCE

SGNC Türkiye 2027

SPONSORSHIP BROCHURE

Become Part of Something Bigger Than a Conference

Bridging Generations. Connecting the Future.

90+ countries represented. Global logistics leaders, innovators, technology providers and decision-makers.

WHY COMPANIES CONTINUE TO SPONSOR SGNC

Because visibility is valuable. **But relationships are priceless.**

At SGNC, sponsorship is not simply about displaying a logo. It is about becoming part of a trusted global community. Our sponsors are seen, recognised, introduced, celebrated, and remembered.

Real partnerships. Real relationships. Real business opportunities. Built through the SGN community.

MORE THAN BRANDING

Our sponsors gain access to:

01

GLOBAL VISIBILITY

Reach logistics leaders and decision-makers from around the world.

02

INDUSTRY AUTHORITY

Position your company alongside respected leaders and global brands.

03

RELATIONSHIP BUILDING

Create meaningful connections that extend far beyond the event.

04

BUSINESS OPPORTUNITIES

Open doors to future partnerships, referrals, and collaborations.

05

RECOGNITION

Be celebrated as a company contributing to the future of global logistics.

WHO YOU'LL MEET

Expected attendance includes:

- ✓ CEOs
- ✓ Founders
- ✓ Managing Directors
- ✓ Freight Forwarders
- ✓ Logistics Technology Providers
- ✓ Supply Chain Leaders
- ✓ Industry Associations
- ✓ Emerging Leaders
- ✓ Family Business Successors
- ✓ Global Decision-Makers

90+ countries represented across the SGN community

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STRATEGIC PARTNER PACKAGES

For availability and customised options, contact **sgnconference@signatureqln.com**



Diamond

SPONSORSHIP PACKAGE

USD 50,000

(Exclusive – Maximum 2)

Benefits

- ✓ Premium logo placement across all major event branding
- ✓ Opening Ceremony Recognition
- ✓ 15-Minute Leadership Spotlight Presentation
- ✓ Executive Interview on SGN TV
- ✓ Featured Company Profile in SGNC Marketing Campaign
- ✓ VIP Table at Gala Dinner (8 Seats)
- ✓ 3 Conference Passes
- ✓ Priority Matchmaking
- ✓ Inclusion in Founding Partner Circle
- ✓ Recognition during Awards Night
- ✓ Dedicated Sponsor Announcement Campaign
- ✓ Logo on Event Website Homepage
- ✓ Sponsor Appreciation Plaque



Platinum

SPONSORSHIP PACKAGE

USD 30,000

(Maximum 5)

Benefits

- ✓ Premium branding throughout event
- ✓ Executive Panel Participation Consideration
- ✓ Executive Interview on SGN TV
- ✓ Featured Sponsor Article
- ✓ VIP Gala Seating
- ✓ 2 Conference Passes
- ✓ Priority Matchmaking
- ✓ Founding Partner Recognition
- ✓ Awards Night Recognition
- ✓ Website Premium Placement



Gold

SPONSORSHIP PACKAGE

USD 20,000

Benefits

- ✓ High Visibility Branding
- ✓ Panel Consideration
- ✓ Featured Sponsor Recognition
- ✓ 2 Conference Passes
- ✓ SGN TV Interview
- ✓ Social Media Recognition
- ✓ Website Sponsor Placement
- ✓ Gala Recognition

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EXPERIENCE PARTNER PACKAGES



WELCOME COCKTAIL PARTNER

USD 18,000
(Exclusive)

- Naming Rights "The Welcome Cocktail Reception proudly sponsored by [Company]"
- Welcome Reception Branding
- Stage Recognition
- VIP Sponsor Recognition
- 2 Conference Passes
- Sponsor Roll-Up Display
- Website Placement
- Gala Recognition



AWARDS NIGHT PARTNER

USD 20,000
(Exclusive)

- Naming Rights
- Award Presentation Opportunity
- Premium Branding
- Awards Night Recognition
- SGN TV Interview
- 2 Conference Passes



GALA DINNER PARTNER

USD 25,000
(Exclusive)

- Naming Rights
- VIP Table
- 5-Minute Welcome Address
- Premium Event Branding
- Executive Interview
- 3 Conference Passes
- Recognition Throughout Gala



COFFEE & TEA PARTNER

USD 7,500 PER DAY

- Branding at Coffee Stations
- Networking Area Visibility
- Recognition During Breaks
- Website Placement
- 1 Conference Pass



LUNCH PARTNER

USD 10,000 PER DAY

- Lunch Area Branding
- Recognition Before Lunch
- Sponsor Signage
- Website Placement
- 1 Conference Pass



SGN LOGISTICS GOT TALENT PARTNER

USD 15,000
(Exclusive)

- Naming Rights
- Stage Branding
- Recognition Throughout Entertainment Program
- Social Media Coverage
- 2 Conference Passes



NEXT GENERATION LEADERS PARTNER

USD 25,000
(Exclusive)

- Recognized as Official Supporter of Future Logistics Leaders
- Branding on Next Generation Sessions
- Recognition During Family Business Succession Panel
- Speaking Opportunity During Initiative
- Featured Article
- 2 Conference Passes
- SGN TV Interview



INNOVATION & TECHNOLOGY PARTNER

USD 30,000
(Exclusive)

- Exclusive Technology Category
- Innovation Panel Participation
- Executive Interview
- Featured Sponsor Content
- Premium Branding
- 2 Conference Passes
- Founding Partner Recognition

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EXPERIENCE PARTNER PACKAGES



GLOBAL CONNECTIONS PARTNER

USD 20,000
(Exclusive)

- Recognition as Connector of Global Markets
- Premium Branding
- Global Networking Recognition
- Featured Interview
- 2 Conference Passes
- Founding Partner Recognition



WOMEN IN LEADERSHIP PARTNER

USD 15,000
(Exclusive)

- Sponsor Recognition During Women Leadership Session
- Branding Across Related Activities
- Executive Interview
- Featured Sponsor Story
- 2 Conference Passes
- Awards Night Recognition



FAMILY LEGACY & NEXT GENERATION PARTNER

Original Rate:
~~USD 25,000~~
Founding Partner Rate:
USD 19,500

- Exclusive category
- Recognition throughout Next Generation Program
- Family Business Panel
- Successor Spotlight Session
- Featured Story Campaign
- SGN TV Interview
- 2 Conference Passes
- Recognition as Champion of Future Industry Leaders

Early Founding Partner Offer
(Recommended Until 31 July 2026)

Sign-up Earlier For Bonuses

Founding Partners receive:

- Special Founding Partner Recognition
- Priority Category Reservation
- First Choice Speaking Consideration
- Additional Sponsor Spotlight Post
- Invitation to Sponsor Strategy Roundtable

Secure your Founding Partner Rate before July 31 2026
and enjoy exclusive early sign-up bonuses.

FOUNDING PARTNER POSITIONS

Before sponsorship opportunities are released publicly, a limited number of Founding Partner positions are available, with priority category selection, early recognition, enhanced visibility, strategic planning opportunities and additional sponsor spotlight opportunities. **Only a limited number of Founding Partner positions will be available.**

NEED SOMETHING CUSTOM?

Many of our partners choose customised opportunities aligned with their goals. Let's discuss what success looks like for your organisation.

sgnconference@signatureglN.com

"Our vision has never been to build events. Our vision has always been to build relationships."

SGNC Türkiye 2027 is about bringing together the people who will help shape the future of logistics. If that resonates with you, I would love to have a conversation.

Kristy Guo · Founder & CEO, Signature Global Network

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BRAND VISIBILITY PARTNERS



LANYARD PARTNER

USD 10,000

- Logo on All Delegate Lanyards
- Website Recognition
- 1 Conference Pass
- Awards Recognition



BADGE PARTNER

USD 12,000

- Logo on Delegate Badges
- Registration Visibility
- Website Recognition
- 1 Conference Pass



TOTE BAG PARTNER

USD 10,000

- Logo on Delegate Bags
- Long-Term Brand Exposure
- Website Recognition
- 1 Conference Pass



SGN POLO SHIRT PARTNER

USD 12,000

- Logo on Official SGN Team Shirts
- Appears in Photos and Videos
- Website Recognition
- 1 Conference Pass



NOTEBOOK PARTNER

USD 8,000

- Branding on Official Conference Notebooks
- Website Recognition
- 1 Conference Pass



PEN PARTNER

USD 6,000

- Branding on Official Conference Pens
- Website Recognition
- 1 Conference Pass



WATER BOTTLE PARTNER

USD 8,000

- Logo on Water Bottles
- Sustainability Visibility
- Website Recognition
- 1 Conference Pass



REGISTRATION PARTNER

USD 10,000

- Branding at Registration Area
- First Impression Visibility
- Website Recognition
- 1 Conference Pass



SCHEDULER PARTNER

USD 15,000

- Branding on Scheduler Platform
- Branding on Meeting Schedules
- Exposure Throughout One-to-One Meetings
- Website Recognition
- 1 Conference Pass



TABLE NUMBER PARTNER

USD 10,000

- Branding on Meeting Tables
- Continuous Meeting Visibility
- Website Recognition
- 1 Conference Pass



PHOTOBOOTH PARTNER

USD 12,000

- Logo on Event Photos
- Logo on Digital Copies
- Social Sharing Visibility
- Website Recognition
- 1 Conference Pass



SGN TV INTERVIEW STUDIO PARTNER

USD 15,000

- Naming Rights to SGN TV Studio
- Logo Displayed on Interview Set
- Sponsor Interview Included
- Visibility in Replay Distribution
- Website Recognition
- 1 Conference Pass

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