



Empowering
WOMEN

EXPO

Exhibitor

& SPONSOR Information Kit



Celebrate Women * Connect with Community * Amplify Your Brand



Venue 114

Fri 23rd Oct, 2026

Event Snapshot

Be part of Australia's most vibrant, inspiring event for women - bringing together everyday women, local changemakers, and passionate businesses for one unforgettable day!

Date: Friday 23rd October, 2026

Venue: Venue 114, Lake Kawana

EXPO: 3:30pm to 7:30pm

VISITORS: 1,000+ visitors expected

Exhibitors: 50+ local brands and services

Includes: Pop-up shops, Power Talks, Selfie Zone & Community Corner

Highlights: Champagne on arrival (first 50),

Competition: Fashion Parade Showcasing 'Up & Coming' Young Designers

Who Attends?

From business owners and professionals to mums, creatives, students, and community leaders - this event is for every woman.

- 95 % female-identifying, age 25-60
- 85 % are decision-makers (solo founders and working women)
- 80 % make event purchases at similar expos
- Values: connection • growth • authenticity • social impact



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Why Sponsor or Exhibit?

Visibility with Values:

Align your brand with a community that buys from - and fiercely supports women-led businesses.

Sales Today, Loyalty Tomorrow:

Real-time sales at the expo + long-tail brand loyalty through our post-event campaigns.

Authentic Connection:

Skip cold leads - shake hands, tell your story, and make genuine sales on the day.

Impact of Your Support

- Elevates your brand and connects you with 1,000+ women
- Builds meaningful relationships that grow your business
- Creates a welcoming, inclusive space where every woman feels seen, supported, and celebrated



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Next Steps

We're passionate about supporting small business in our local community, and so for the first time in Expo history, we're slashing prices!

What you need to do....

1. CHOOSE Your Package - First In / Best Dressed!
2. COMPLETE the online form on our website www.fabekeily.com/expo
3. PAY YOUR DEPOSIT: Deposits are due within 7 days of receiving invoice

✉ Contact: Fabe Keily - fabe@fabekeily.com

🌐 www.fabekeily.com/expo

☎ 0411 108 309

Important Dates

🕒 Deadlines: Deposits are due within 7 days of receiving invoice

📅 JUL 17 Final Payments Due: 30th June, 2026, unless stated otherwise

🚚 Bump-In Day: Friday 23rd October, 2026 / Exact details to be advised



Exhibitor Options

SELLING FAST - 11 ONLY



VERY POPULAR



OPTION 1: SUMMIT + EXPO EXHIBITOR (11 ONLY)

Includes

Table ONLY Site

- 1 x Trestle Table: 1.8m x .75m
- 2 x Chairs
- 25 x Tickets for Expo
- Profile Showcased on Socials

\$450+ GST
UNTIL 31 JAN, 2026

\$550+ GST
1 FEB - 30 APRIL

\$650+ GST
1 MAY - 31 JULY

MUST BE paid in FULL within 7 days of receipt of Invoice to secure Space

OPTION 2: EXPO ONLY EXHIBITOR

Includes

Table ONLY Site

- 1 x Trestle Table: 1.8m x .75m
- 2 x Chairs
- 25 x Tickets for Expo
- Profile showcased on Socials

\$450+ GST
UNTIL 31 JAN, 2026

\$550+ GST
1 FEB - 30 APRIL

\$650+ GST
1 MAY - 31 JULY

\$250 Deposit MUST BE paid within 7 days of receipt of Invoice to secure Space

Exhibitor Options

MAXIMUM IMPACT - 3 ONLY



OPTION 3: EXPO ONLY SPEAK & SPONSOR (3 ONLY)

Includes

Table ONLY Site

1 x Trestle Table: 1.8m x .75m

2 x Chairs

50 x Tickets for Expo

10 Mins Speaking on Main Stage

Small Logo on Sponsors Banners

Profile Showcased on Socials

\$950+ GST

UNTIL 31 JAN, 2026

\$1,050+ GST

1 FEB - 30 APRIL

\$1,150+ GST

1 MAY - 31 JULY

\$250 Deposit MUST BE paid within 7 days
of receipt of Invoice to secure Space

VISIT FABEKEILY.COM

Sponsor Options

STAND OUT FROM THE CROWD



OPTION 1: DIAMOND (1 ONLY)

Includes

- Naming Rights
- "EMPOWERING WOMEN EXPO
Powered by....."**
- Large Logo on Sponsors Banners
- Logo printed on All Marketing
Flyer or sample in Official Bags (50)
- 5 Mins Promo on Main Stage
- PREMIUM Exhibitor Site or....
- Up to 2 x Car Spaces (Outside)
- Unlimited Tickets for Expo
- Profile showcased on Social Media

\$5,000+ GST

VISIT FABEKEILY.COM

Sponsor Options

DRIVE BRAND AWARENESS



OPTION 2: GOLD (3 ONLY)

Includes

GOLD Sponsorship

- Medium Logo on Sponsors Banners
- Logo printed on All Marketing
- 3 Mins Promo on Main Stage
- Exhibitor Site in Expo Hall
- 75 x Tickets for Expo
- Profile showcased on Social Media

\$2,500+ GST

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Sponsor Options

SPEAK & SPONSOR



OPTION 3: SILVER (3 ONLY)

Includes

Exhibit / Speak / Sponsor

Small Logo on Sponsors Banners

10 Mins Speaking Main Stage

Exhibitor Site in Expo Hall

50 x Tickets for Expo

Profile showcased on Social Media

\$950+ GST

VISIT [FABEKEILY.COM](https://www.fabekeily.com)