



*Empowering*  
WOMEN

EXPO

*Exhibitor*

& SPONSOR Information Kit



**Celebrate Women \* Connect with Community \* Amplify Your Brand**



# Venue 114

Fri 23<sup>rd</sup> Oct, 2026

## Event Snapshot

Be part of Australia's most vibrant, inspiring event for women - bringing together everyday women, local changemakers, and passionate businesses for one unforgettable day!

Date: Friday 23<sup>rd</sup> October, 2026

Venue: Venue 114, Lake Kawana

EXPO: 3:30pm to 7:30pm

VISITORS: 1,000+ visitors expected

Exhibitors: 50+ local brands and services

Includes: Pop-up shops, Power Talks, Selfie Zone & Community Corner

Highlights: Champagne on arrival (first 50),

Competition: Fashion Parade Showcasing 'Up & Coming' Young Designers

## Who Attends?

From business owners and professionals to mums, creatives, students, and community leaders - this event is for every woman.

- 95 % female-identifying, age 25-60
- 85 % are decision-makers (solo founders and working women)
- 80 % make event purchases at similar expos
- Values: connection • growth • authenticity • social impact



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## Why Sponsor or Exhibit?

### Visibility with Values:

Align your brand with a community that buys from - and fiercely supports women-led businesses.

### Sales Today, Loyalty Tomorrow:

Real-time sales at the expo + long-tail brand loyalty through our post-event campaigns.

### Authentic Connection:

Skip cold leads - shake hands, tell your story, and make genuine sales on the day.

## Impact of Your Support

- Elevates your brand and connects you with 1,000+ women
- Builds meaningful relationships that grow your business
- Creates a welcoming, inclusive space where every woman feels seen, supported, and celebrated





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## Next Steps

We're passionate about supporting small business in our local community, and so for the first time in Expo history, we're slashing prices!

What you need to do....

1. CHOOSE Your Package - First In / Best Dressed!
2. COMPLETE the online form on our website [www.fabekeily.com/expo](http://www.fabekeily.com/expo)
3. PAY YOUR DEPOSIT: Deposits are due within 7 days of receiving invoice

✉ Contact: Fabe Keily - [fabe@fabekeily.com](mailto:fabe@fabekeily.com)

🌐 [www.fabekeily.com/expo](http://www.fabekeily.com/expo)

☎ 0411 108 309

## Important Dates

🕒 Deadlines: Deposits are due within 7 days of receiving invoice

📅 JUL 17 Final Payments Due: 30th June, 2026, unless stated otherwise

🚚 Bump-In Day: Friday 23<sup>rd</sup> October, 2026 / Exact details to be advised



# Exhibitor Options

**SELLING FAST - 3 ONLY**



**VERY POPULAR**



## **OPTION 1: SUMMIT + EXPO EXHIBITOR (3 ONLY)**

### **Includes**

#### **Table ONLY Site**

1 x Trestle Table: 1.8m x .75m  
2 x Chairs  
25 x Tickets for Expo  
Profile Showcased on Socials

**\$450+ GST**  
**UNTIL 31 JAN, 2026**

**\$550+ GST**  
**1 FEB - 30 APRIL**

**\$650+ GST**  
**1 MAY - 31 JULY**

MUST BE paid in FULL within 7 days of receipt of Invoice to secure Space

## **OPTION 2: EXPO ONLY EXHIBITOR**

### **Includes**

#### **Table ONLY Site**

1 x Trestle Table: 1.8m x .75m  
2 x Chairs  
25 x Tickets for Expo  
Profile showcased on Socials

**\$450+ GST**  
**UNTIL 31 JAN, 2026**

**\$550+ GST**  
**1 FEB - 30 APRIL**

**\$650+ GST**  
**1 MAY - 31 JULY**

\$250 Deposit MUST BE paid within 7 days of receipt of Invoice to secure Space

**VISIT [FABEKEILY.COM](http://FABEKEILY.COM)**

# Exhibitor Options

## MAXIMUM IMPACT - LIMITED



### OPTION 3: EXPO ONLY SPEAK & SPONSOR (LIMITED)

#### Includes

##### Table ONLY Site

1 x Trestle Table: 1.8m x .75m

2 x Chairs

50 x Tickets for Expo

10 Mins Speaking on Main Stage

Small Logo on Sponsors Banners

Profile Showcased on Socials

**\$950+ GST**

**UNTIL 31 JAN, 2026**

**\$1,050+ GST**

**1 FEB - 30 APRIL**

**\$1,150+ GST**

**1 MAY - 31 JULY**

\$250 Deposit MUST BE paid within 7 days  
of receipt of Invoice to secure Space

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# Sponsor Options

**STAND OUT FROM THE CROWD**



## **OPTION 1: DIAMOND (1 ONLY)**

### **Includes**

- Naming Rights
- "EMPOWERING WOMEN EXPO  
Powered by....."**
- Large Logo on Sponsors Banners
- Logo printed on All Marketing  
Flyer or sample in Official Bags (50)
- 5 Mins Promo on Main Stage
- PREMIUM Exhibitor Site or...
- Up to 2 x Car Spaces (Outside)
- Unlimited Tickets for Expo
- Profile showcased on Social Media

**\$5,000+ GST**

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# Sponsor Options

## DRIVE BRAND AWARENESS



### OPTION 2: GOLD (3 ONLY)

#### Includes

#### **GOLD Sponsorship**

- Medium Logo on Sponsors Banners
- Logo printed on All Marketing
- 3 Mins Promo on Main Stage
- Exhibitor Site in Expo Hall
- 75 x Tickets for Expo
- Profile showcased on Social Media

**\$2,500+ GST**

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# Sponsor Options

## SPEAK & SPONSOR



### OPTION 3: SILVER (LIMITED)

#### Includes

#### Exhibit / Speak / Sponsor

Small Logo on Sponsors Banners

10 Mins Speaking Main Stage

Exhibitor Site in Expo Hall

50 x Tickets for Expo

Profile showcased on Social Media

**\$950+ GST**

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