



2026 SPONSORSHIP **OPPORTUNITIES**



www.areaa.org/greaterseattle



AREAASeattle@gmail.com

2026 SPONSORSHIP OPPORTUNITIES

A WORD FROM THE PRESIDENT

Dear **AREAA Supporter**,

We are grateful for the opportunity to present our sponsorship package for the AREAA Greater Seattle Chapter. Your support enables us to continue providing essential resources, programs, and networking opportunities that empower our members and strengthen the broader real estate community.

At AREAA, our mission centers on serving as a powerful national voice and advocating for sustainable homeownership opportunities within Asian American and Pacific Islander (AAPI) communities. Our collaborative efforts with partners like your organization are vital to advancing this mission. With 45 chapters across the United States and Canada, AREAA has grown into a formidable network of over 19,000+ dedicated real estate professionals. Our organization brings together dedicated real estate professionals united in a common purpose.

Our local membership includes over 260 passionate individuals who are committed to supporting the AAPI community in real estate and homeownership. Partnering with us offers a unique opportunity to make a meaningful impact together. By joining forces, we can amplify our shared commitment to uplifting local communities and fostering a thriving, inclusive industry. Let's collaborate to drive positive change and create lasting value that resonates with our audiences and beyond.

Thank you for considering our proposal, and I look forward to the possibilities that lie ahead.

Frances Nguyen
2026 President
AREAA Greater Seattle Chapter
425-525-9883



2026 SPONSORSHIP OPPORTUNITIES

AREAA MISSION

AREAA is dedicated to promoting sustainable homeownership opportunities in Asian American communities by creating a powerful national voice for housing and real estate professionals that serve this dynamic market.

AREAA Greater Seattle Impact at a Glance

OUR MISSION

The Asian Real Estate Association of America (AREAA) is a nonprofit trade organization dedicated to promoting sustainable homeownership opportunities within Asian American, Native Hawaiian, and Pacific Islander (AANHPI) communities.

As one of the most active chapters in the country, AREAA Greater Seattle embodies this national mission at the local level—creating impact through advocacy, education, and community engagement across the Puget Sound region.

COMMUNITY IMPACT

Partnered with

43+ AREAA

chapters to raise over \$100,000 for wildfire relief through the AREAA Foundation.

Awarded

\$10,000

each to 10 families, providing immediate recovery assistance.

Contributed

\$20,000

to down payment assistance programs for first-time homebuyers.

Partnered

ANUALLY

with Asian Counseling and Referral Service (ACRS) for Walk for Rice, supporting food security and local outreach.



2026 SPONSORSHIP OPPORTUNITIES

Building Community. Elevating Leaders. Fueling Homeownership.

Education and Advocacy

- Hosted workshops on Commercial Syndication, Tax Strategy, Business Planning, and Digital Marketing with NWMLS.
- Launched a Mentorship Program pairing new professionals with industry leaders and hosted a Top Producer Panel featuring regional experts.
- Represented Seattle in Washington, D.C., presenting AREAA's Three-Point Policy Plan to Congress to advance housing equity.

Marketing Reach & Visibility

AREAA offers partners unparalleled visibility across local and national networks:

- **19,000+ members** across 44 chapters in North America.
- **25,000+ monthly website visitors** and a 60% open rate on national newsletters.
- A social media audience of 100,000+, spanning Facebook, Instagram, and LinkedIn.
- National events such as the **AREAA National Convention** and Policy Summit attract thousands of professionals annually.

Why Partner with AREAA Greater Seattle

- By supporting our chapter, you help:
- Empower diverse professionals and aspiring homeowners.
- Advance equitable housing and financial literacy.
- Strengthen community through advocacy, education, and service.

Together, we create opportunity, leadership, and legacy for generations to come.



THANK YOU 2026

SPONSORS & CORPORATE PARTNERS

DIAMOND



TITANIUM

Certain Lending

GOLD



SILVER



CORPORATE PARTNERS



2026 SPONSORSHIP PACKAGE TIERS

SPONSOR BENEFITS

	DIAMOND \$15,000	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500	CORPORATE \$1,000
Complimentary AREAA Membership	10	10	4	2	1
Complimentary AREAA Installation Gala Tickets	10	10	4	2	1
Complimentary Entry to Networking Events	2 <small>(All Networking Events)</small>	2 <small>(All Networking Events)</small>	1 <small>(4 Events)</small>		
Recognition and Speaking Opportunities: Annual Membership Meeting	✓				
Vendor table at AREAA Events	2 <small>(Sponsor to coordinate with Events Committee)</small>	2 <small>(Sponsor to coordinate with Events Committee)</small>	1 <small>(Selected AREAA Events)</small>	1 <small>(Selected AREAA Events)</small>	
AREAA Plaque of Recognition & Appreciation	✓				
Logo and Recognition in AREAA event materials	✓	✓	✓	1 <small>(Networking Event Logo)</small>	1 <small>(Networking Event Logo)</small>
Recognition on www.areaa.org/areaagreaterseattle chapter website and social media promoted event	✓				
One educational event for realtors designated for Chase			✓		

2026 SPONSORSHIP APPLICATION

Company Name: _____

Contact Name: _____ Telephone: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Website Address: _____

Select Your Sponsorship Level:

- Diamond Sponsor \$15,000
- Platinum Sponsor \$10,000
- Gold Sponsor \$5,000
- Silver Sponsor \$2,500
- Corporate Partner \$1,000

Payment Options:

By Mail: AREA A c/o Seattle King County Realtor

12410 SE 32nd St #100, Bellevue, WA 98005

Checks: Payable to AREA A Greater Seattle

Paypal: AREAAWASTATE002

Venmo, Zelle or ACH Payment Available Upon Request



SCAN TO APPLY
ONLINE

2026 EXECUTIVE Team



Frances Nguyen
President
NEXA Mortgage



Jenny Lyn Tran
Secretary
New American Funding



Christina Lee
Vice President
AIM Financial Partners
eXp Realty



Kenneth Lu
Treasurer
HSBC Bank

THANK YOU TO OUR PAST
PRESIDENT: PETER RYU (2025)



Peter Ryu
Past President
New American Funding

2026 BOARD of Directors



2026 CALENDAR OF EVENTS

We are currently finalizing our 2026 calendar in collaboration with our committees. To provide you with a sense of the visibility and engagement opportunities available through your sponsorship, we've included our 2025 events on the following page. These highlight the types and frequency of events where sponsors like you can expect meaningful brand exposure and community connection.

2026 CALENDAR OF EVENTS

QUARTER 1

- **01/29** - Legislative Day (Hill Day)
- **02-09**- AREAA Day/Lunar New Year
- **02/13** -Leadership Summit
- **03-05** -Edge Kickoff for Mentorship Program (Speed Networking)

QUARTER 2

- **TBD** - Governmental Affairs and Policy Educational Event
- **TBD** - A-Listers Panel
- **TBD** - Exclusive Summer Event
- **TBD** - Sponsorship Appreciation Event
- **TBD** - Annual Membership Appreciation (AMA)

2026 CALENDAR OF EVENTS

QUARTER 3

- **04/20** - Commercial Event
- **TBD** - Realtor Education
- **05/11-12**- Diversity & Fair Housing Policy Summit @DC
- **05/30** - Homebuyer Expo
- **TBD** - Financial Literacy Class (move to homebuyer expo)
- **TBD** - Community Service Event (Walk for Rice)
- **TBD** - Membership Call Night (BOD)

QUARTER 4

- **TBD** - National Convention @Dallas, TX
- **10/08** - EDGE Mentorship Panel/ Celebration
- **TBD** - Continuing Education/Mixer
- **TBD** -Installation Gala

COMMUNITY

AREAA is dedicated to promoting sustainable homeownership opportunities in Asian American communities by creating a powerful national voice for housing and real estate professionals that serve this dynamic market.





SCAN TO DONATE:

Not ready to be a full sponsor but still want to help? Every contribution—big or small—supports the AREAA Foundation’s mission to empower communities through education, housing, and leadership programs. Scan the QR code below to give and make an impact today.



READY TO SPONSOR?

If you’re ready to join us as a sponsor, simply scan the Sponsorship Application QR code to select your tier and make it official!



FOLLOW US TO STAY UPDATED



www.areaa.org/greaterseattle



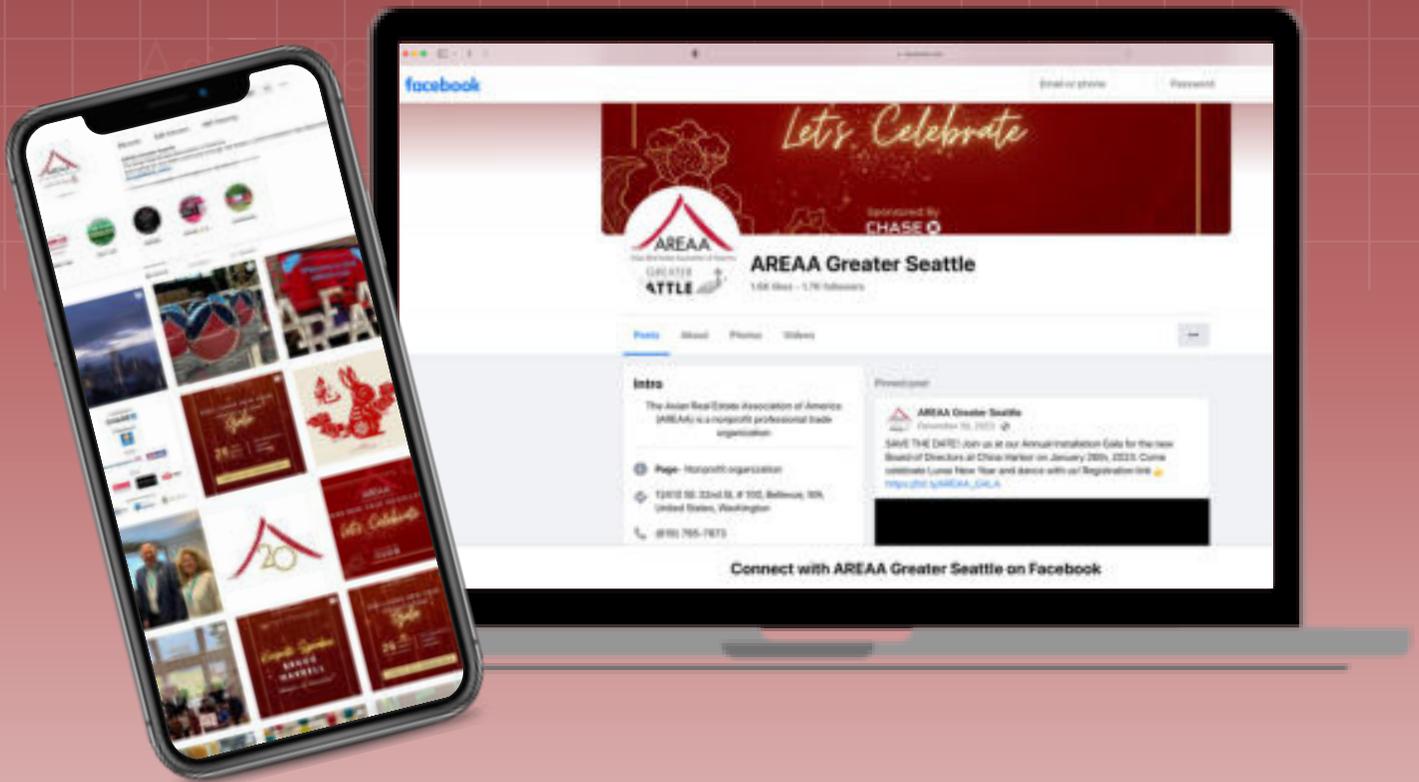
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SPREAD THE MISSION **JOIN THE NETWORK**



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