



West Virginia Peach Festival

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Good day!

We hope this message finds you smiling as we step into 2026—a year brimming with fresh energy, new connections, and wonderful opportunities to celebrate our community together.

On behalf of the West Virginia Peach Festival, we're thrilled to invite you to be part of something truly special. Mark your calendar for the **first full weekend of August (August 7–9, 2026)** at the beautiful Mineral County Fairgrounds in Fort Ashby. This year promises to be our most exciting yet, with even more visitors, families, and memories in the making!

What started as a charming little street festival has blossomed into a beloved regional tradition—now featuring over 170 vendors, a growing classic car show (benefiting WV for Life), and our wonderful West Virginia Peach Pageant on July 18th. Last year more than 13,000 people walked through the gates, and we're expecting that number to climb again thanks to the spacious fairgrounds that let us create an even bigger, more family-friendly experience for everyone.

None of this magic happens without the generous hearts who choose to stand with us—and that's where **you** come in. Your partnership doesn't just help us put on a festival; it helps draw tourism to our state, supports local nonprofits, and creates joyful moments that families will talk about all year long.

To make partnering with us as easy and rewarding as possible, we've created flexible sponsorship opportunities designed to spotlight your business and show your community spirit in ways that truly matter. Here's what your support can include:

- **Prominent recognition** at the specific events or areas you choose, with your name and logo proudly displayed where thousands of attendees will see it.
- **Main-stage visibility** — Hang your banner or yard sign right on the entertainment stage (2' x 4' banner just \$35, or supply your own).
- **VIP banner placement** on both sides of the front of the stage, with your logo featured prominently at the top.
- **Year-round online exposure** — Your logo and a direct link to your website or Facebook page will live on our festival website all year long.
- **On-stage shout-outs** throughout the weekend (and if you're able to join us, we'd love to thank you personally from the stage!).
- **Exclusive VIP treatment** — Relax in a special sponsors-only area by the stage with complimentary refreshments and beer-garden tickets.
- **Hourly announcements** for VIP sponsors at the \$1,000+ level, so your generosity is celebrated all weekend long.

When you are a sponsor for West Virginia Peach Festival, you're not just making memories—you're making a real difference. You're helping feed hungry families, supporting brave kids facing illness, saving animals, and strengthening our community. *That's why your sponsorship truly matters.*

We also offer several meaningful ways to direct your support. Simply let us know how you'd like to invest:

We at _____ are excited to support the 2026 West Virginia Peach Festival!

We understand the power of community and are proud to help make this year unforgettable.

My/Our preferred sponsorship allocations: \$ _____ for general 2026 WV Peach Festival operations

\$ _____ for the **[Specify Event Name]** _____

\$ _____

Where would you like your sponsorship sign displayed? (check all that apply)

- | | |
|---|--|
| ☐ Music & Sound System (all three days + DJ) | ☐ West Virginia Peach Pageant |
| ☐ Pet Show (benefits local animal shelters) | ☐ Peachy Bake-Off |
| ☐ Chicken Drop | ☐ Peach Eating Contest |
| ☐ Baby Crawl | ☐ Carnival Games at the Kids Zone |
| ☐ Family Day Fun Games | ☐ Sunday Family Fun Games |
| ☐ Kids Zone Inflatables (<i>goal: keep the Inflatables FREE for every child—thank you to Weimer Camper & Auto Sales for sponsoring last year!</i>) | |
| ☐ Car Show for Life (Saturday—benefits Operation Hero's) | |
| ☐ Motorcycle Show & Run for Childhood Cancer (<i>this year's benefactor: 8-year-old Douglas McDaniel, bravely fighting leukemia</i>) _____ | |
| ☐ Big Truck & Light Show (Saturday—benefits Convoy of Kids, helping four local children with medical needs) | |

Sponsorship Levels (all include banner recognition where noted)

VIP Diamond – \$2,500 and up (Banner included)

VIP Platinum – \$1,000 and up (Banner included)

VIP Gold – \$500 and up Silver – \$100 and up Bronze – \$50 and up

Banner & Sign Options (please check): ☐ Supply us with your own banner ☐ 2' x 4' banner – \$35

☐ Yard sign – black & white basic print – \$10 ☐ Full color – \$15

☐ Please return my banner after the festival ☐ Please store my banner for next year

☐ Please make a banner for us

Another wonderful way to be part of the family is by volunteering! Shifts are just 2–4 hours (or all day), and full-day volunteers receive meal tickets and plenty of time to enjoy the festival. We'd be so grateful for your help with peach & pie sales, the entrance booth, set-up/tear-down, or any of our fun events. Just let us know you're interested!

We're incredibly excited to explore a partnership with you—drawing more visitors to our beautiful state, lifting up local nonprofits, and creating memories that last a lifetime. Your support truly makes a real difference, and we can't wait to celebrate alongside you.

Thank you from the bottom of our hearts for considering a sponsorship. We look forward to welcoming you as a valued member of the 2026 West Virginia Peach Festival team—and we hope you'll stop by to see the joy you helped create!

Thank you and Many blessings to you,

Barbie Hillenbrand President, West Virginia Peach Festival 304-707-4630

Committee Member: _____ **Contact Number:** _____

We can't wait to hear from you!