

SOULAXIS BUSINESS LAB PRIVACY POLICY

Privacy Policy

Effective Date: July 5, 2026

Website: www.soulaxisbusinesslab.com

SoulAxis Business Lab respects your privacy and is committed to protecting the personal information you choose to share with us. This Privacy Policy explains how we collect, use, store, and protect information when you visit our website, contact us, register for an event or program, join our email list, purchase a service, or work with us.

By using this website, you agree to the terms of this Privacy Policy.

1. Who We Are

SoulAxis Business Lab provides business consulting, marketing consulting, coaching, group programs, workshops, trainings, and related services for business owners and entrepreneurs.

For questions about this Privacy Policy, please contact us at:

Email: SoulAxisBiz@gmail.com

Business Name: SoulAxis Business Lab, LLC

Website: www.soulaxisbusinesslab.com

2. Information We Collect

We may collect personal information that you voluntarily provide to us, including:

- Name
- Email address
- Phone number
- Business name
- Website or social media links
- Business-related information you choose to share
- Billing and payment information
- Messages submitted through contact forms
- Information provided when scheduling a call

- Information provided when registering for a webinar, workshop, course, group program, or coaching service
- Email marketing preferences

We may also automatically collect certain information when you visit our website, such as:

- IP address
- Browser type
- Device type
- Pages visited
- Time spent on pages
- Referral source
- General location information
- Cookie and analytics data

3. How We Use Your Information

We may use your information to:

- Respond to inquiries
- Schedule consultations or meetings
- Provide business consulting, marketing, coaching, or educational services
- Process payments
- Deliver programs, workshops, webinars, or digital resources
- Send email updates, newsletters, offers, or educational content
- Improve our website, services, and client experience
- Personalize communication
- Maintain business records
- Comply with legal, tax, accounting, or contractual obligations
- Protect our business, website, clients, and users

We do not use your personal information for purposes unrelated to our business relationship with you unless we have your consent or are legally permitted to do so.

4. Email Marketing

If you subscribe to our email list, download a resource, register for an event, or otherwise request information from us, we may send you emails related to business growth, marketing, coaching, events, programs, offers, and other updates from SoulAxis Business Lab.

You may unsubscribe from marketing emails at any time by clicking the unsubscribe link included in our emails or by contacting us directly.

Please note that even if you unsubscribe from marketing emails, we may still send transactional or service-related communications, such as appointment confirmations, payment confirmations, program access details, or client service updates.

5. Cookies and Tracking Technologies

Our website may use cookies, pixels, analytics tools, and similar technologies to understand how visitors use our website, improve performance, remember preferences, and support marketing efforts.

These tools may collect information such as pages viewed, time on site, links clicked, browser type, device information, and general geographic location.

You can usually adjust your browser settings to refuse cookies or alert you when cookies are being used. Some website features may not function properly if cookies are disabled.

6. Analytics and Third-Party Tools

We may use trusted third-party service providers to support our website and business operations. These may include website hosting platforms, email marketing platforms, scheduling tools, payment processors, analytics providers, customer relationship management tools, video conferencing platforms, and online course or webinar platforms.

These third parties may process personal information only as needed to provide their services to us.

Examples may include:

- Website hosting providers
- Email marketing platforms
- Scheduling platforms
- Payment processors

- Analytics tools
- Webinar or video conferencing platforms
- Client management or CRM platforms
- Cloud storage or document-sharing tools

We are not responsible for the privacy practices of third-party websites or platforms. We encourage you to review the privacy policies of any third-party services you use.

7. Payment Information

If you purchase services, programs, workshops, or other offerings from SoulAxis Business Lab, payment information may be collected and processed by a third-party payment processor.

We do not intentionally store full credit card numbers or complete payment card details on our website. Payment processors are responsible for securely handling payment information according to their own privacy and security practices.

8. How We Share Information

We do not sell your personal information in the traditional sense.

We may share personal information with trusted service providers who help us operate our business, deliver services, process payments, manage communications, host our website, provide analytics, or support client work.

We may also disclose information when necessary to:

- Comply with applicable laws or legal obligations
- Respond to lawful requests or legal process
- Protect our rights, business, clients, or website
- Prevent fraud, abuse, or security issues
- Complete a business transfer, merger, reorganization, or sale of business assets

We do not share your personal information with unrelated third parties for their own direct marketing purposes without your consent.

9. Client and Program Information

If you participate in coaching, consulting, workshops, group programs, or other services, you may choose to share personal, business, financial, marketing, strategic, or other sensitive business information.

We treat client and participant information with care and confidentiality. However, group programs may involve shared conversation among participants. We ask all participants to respect confidentiality, but we cannot guarantee the actions of other participants in group settings.

Private client work is handled with a higher level of confidentiality, subject to any legal, professional, contractual, or safety obligations.

10. Testimonials and Case Studies

We may request permission to use testimonials, feedback, success stories, or case studies from clients or participants.

We will not intentionally publish your name, business name, likeness, testimonial, or identifying business details without your permission.

11. Data Retention

We retain personal information only as long as reasonably necessary for the purposes described in this Privacy Policy, including providing services, maintaining business records, complying with legal obligations, resolving disputes, and enforcing agreements.

When information is no longer needed, we will take reasonable steps to delete, anonymize, or securely store it according to our business and legal requirements.

12. How We Protect Your Information

We take reasonable administrative, technical, and organizational measures to protect personal information from unauthorized access, misuse, loss, disclosure, alteration, or destruction.

However, no website, internet transmission, email communication, or electronic storage method is completely secure. We cannot guarantee absolute security, but we make reasonable efforts to protect the information you provide.

13. Your Privacy Rights

Depending on where you live and the laws that apply, you may have the right to:

- Request access to the personal information we have about you
- Request correction of inaccurate information

- Request deletion of certain personal information
- Request a copy of certain information
- Opt out of certain marketing communications
- Opt out of certain uses of cookies or tracking technologies
- Withdraw consent where processing is based on consent

To make a privacy request, please contact us at:

SoulAxisBiz@gmail.com

We may need to verify your identity before fulfilling certain requests.

14. New Hampshire Residents

If you are a New Hampshire resident, you may have certain rights under applicable New Hampshire privacy laws, depending on how those laws apply to our business.

These rights may include the ability to request access to, correction of, deletion of, or information about certain personal data, as well as the ability to opt out of certain types of data processing where applicable.

To submit a privacy request, please contact us at:

SoulAxisBiz@gmail.com

15. Children's Privacy

Our website and services are intended for adults and business owners. We do not knowingly collect personal information from children under the age of 13.

If we learn that we have collected personal information from a child under 13, we will take reasonable steps to delete that information.

16. Links to Other Websites

Our website may contain links to third-party websites, resources, social media pages, scheduling platforms, payment processors, or other external services.

We are not responsible for the privacy practices, content, or security of third-party websites. Visiting external links is at your own discretion.

17. International Visitors

SoulAxis Business Lab is based in the United States. If you access our website from outside the United States, you understand that your information may be processed and stored in the United States, where privacy laws may differ from those in your location.

18. Updates to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our business, services, website, technology, legal requirements, or privacy practices.

When we update this Privacy Policy, we will revise the effective date at the top of this page.

Your continued use of the website after changes are posted means you accept the updated Privacy Policy.

19. Contact Us

For questions about this Privacy Policy or to make a privacy request, please contact us at:

SoulAxis Business Lab

Website: www.soulaxisbusinesslab.com

Email: SoulAxisBiz@gmail.com