Privacy Policy

Effective Date: October 30, 2026

SoulAxis Business Lab ("SoulAxis," "we," "us," or "our") respects your privacy.

This Privacy Policy explains how we collect, use, disclose, and protect personal information when you register for or participate in a SoulAxis Masterclass, webinar, workshop, training, or related event.

1. Information We Collect

When you register for a SoulAxis Masterclass, we may collect information that you voluntarily provide, including:

- Your full name
- Email address
- Telephone number, if you choose to provide it
- Masterclass or event date selected
- Questions or information submitted through registration forms
- Responses to surveys, assessments, or feedback forms
- Communications you send to us
- Information you choose to share during an event

We may also collect limited technical information automatically when you visit our website, such as:

- IP address
- Browser type
- Device type
- Pages visited
- Date and time of visit
- Referring website
- General website usage information
- Cookie or similar technology information

The information actually collected depends on the technology and services used on our website.

2. How We Use Your Information

We may use personal information to:

- Register you for a Masterclass
- Confirm your registration
- Send your event access link
- Provide event reminders
- Notify you about event changes
- Provide worksheets, workbooks, or related materials
- Respond to your questions
- Provide event follow-up
- Improve future Masterclasses and programs
- Understand how participants interact with our website and events
- Maintain the security and operation of our website and systems
- Meet legal, regulatory, or business recordkeeping requirements

If you separately agree to receive marketing communications, we may also use your information to tell you about:

- Future SoulAxis Masterclasses
- Business education and resources
- Group coaching programs
- Memberships
- Workshops
- Events
- Consulting or coaching services
- Other SoulAxis programs that may be relevant to you

3. Email Communications

When you register for a Masterclass, we may send administrative emails needed to deliver the event.

These may include:

- Confirmation emails
- Event reminders
- Zoom or access links
- Workbook or resource links
- Schedule changes
- Follow-up information directly connected to the Masterclass

Marketing emails are treated separately.

If you receive marketing emails from SoulAxis, you may unsubscribe at any time by using the unsubscribe link included in the message.

We will honor applicable opt-out requirements.

4. Telephone Numbers and Text Messages

Providing your telephone number is optional.

If the registration form states that your number is being requested for event reminders, we will use it for that purpose unless you separately consent to other uses.

If you consent to text reminders, we may send messages relating to:

- Your registration
- Event reminders
- Event access information
- Schedule changes
- Other information directly related to the Masterclass

Message and data rates may apply.

You may withdraw consent to text messages at any time by replying STOP or by contacting SoulAxis.

A telephone number provided solely for Masterclass reminders will not be used for unrelated promotional text messages without separate consent.

5. Cookies and Similar Technologies

Our website and service providers may use cookies or similar technologies to:

- Make the website function properly
- Remember preferences
- Understand website traffic
- Measure website performance
- Improve user experience
- Understand how visitors reach or interact with our pages

Your browser may allow you to block or delete certain cookies.

Blocking cookies may affect some website functionality.

6. How We Share Information

SoulAxis does not sell your personal information for money.

We may share information with service providers that help us operate the Masterclass and our business.

These may include providers that support:

- Website hosting
- Registration forms
- Customer relationship management
- Email delivery
- Text message delivery
- Video conferencing
- Analytics
- File storage
- Payment processing for optional purchases
- Administrative or technical services

These providers may process information only as necessary to perform services for SoulAxis and subject to their own contractual and legal obligations.

We may also disclose information when reasonably necessary to:

- Comply with applicable law
- Respond to legal process
- Protect our rights or property
- Protect participants or others
- Investigate fraud, misuse, or security concerns
- Complete a merger, sale, restructuring, or similar business transaction, subject to applicable law

7. Zoom and Other Event Platforms

SoulAxis Masterclasses may be conducted using Zoom or another online meeting platform.

When you join an event, the platform provider may collect information according to its own privacy policy.

Depending on your settings and participation, other attendees may see your:

- Display name
- Image
- Video
- Voice
- Chat comments
- Questions

Please avoid sharing confidential or sensitive information during a group event unless you are comfortable doing so.

8. Event Recordings

Some SoulAxis events may be recorded.

If an event will be recorded, we may notify you on the registration page, in event communications, through the event platform, or at the beginning of the session.

Recordings may include presenter video and audio, presentation materials, participant questions, chat messages, or participant audio or video when voluntarily enabled.

If you prefer not to appear visually or audibly in a recording, you may keep your camera and microphone turned off and use other participation methods when available.

9. How Long We Keep Information

We retain personal information for as long as reasonably necessary to:

- Administer events
- Maintain business and registration records
- Provide requested services
- Maintain permitted communications
- Meet legal obligations
- Resolve disputes
- Protect our rights

Retention periods may vary depending on the type of information and why it was collected.

We may delete or anonymize information when it is no longer reasonably needed.

10. Data Security

We use reasonable administrative, technical, and organizational safeguards designed to protect the personal information in our possession.

However, no website, email system, database, or internet transmission can be guaranteed to be completely secure.

For that reason, we cannot guarantee absolute security.

11. Your Privacy Choices

Depending on where you live and the laws that apply, you may have rights regarding your personal information.

These rights may include the ability to request:

- Access to certain personal information
- Correction of inaccurate information

- Deletion of certain information
- Information about how your data is used
- Information about categories of third parties receiving data
- Withdrawal of certain consents
- Opt-out of certain communications
- Other rights available under applicable privacy laws

We will not discriminate against you for exercising a privacy right provided by applicable law.

To make a privacy request, contact SoulAxis using the contact information below.

We may need to verify your identity before fulfilling certain requests.

12. California Residents

If applicable privacy laws provide additional rights to California residents, eligible individuals may have rights concerning access, correction, deletion, and certain uses or disclosures of personal information.

SoulAxis does not sell personal information for money.

If SoulAxis's business activities become subject to additional California privacy requirements, we will provide notices and opt-out mechanisms required by applicable law.

13. Children

SoulAxis Masterclasses and business programs are intended for adults and business owners.

They are not directed toward children under 13, and we do not knowingly seek to collect personal information from children under 13.

If we learn that information from a child under 13 has been collected unintentionally, we will take reasonable steps to delete it.

14. Third-Party Websites

Our website or communications may contain links to third-party websites or services.

SoulAxis is not responsible for the privacy practices, security, or content of websites or services that we do not control.

We encourage you to review their privacy policies before providing personal information.

15. Changes to This Privacy Policy

We may update this Privacy Policy periodically to reflect changes in our practices, technology, services, or applicable legal requirements.

The updated policy will be posted with a revised effective date.

16. Contact Us

If you have questions about this Privacy Policy or want to make a privacy-related request, contact:

SoulAxis Business Lab
20 Portsmouth Ave STE 1043
Stratham, NH 03885
Website: soulaxisbusinesslab.com

You may also contact us through the Contact page on our website.