

DENESHA DAVENPORT

CREATIVE AI STRATEGIST

*I train brands and teams to direct AI
without losing what makes them, them.*



Founder of The Creative Lab



#1 Bestselling Author



Creator of the WARP Method™



20+ Years in Visual Communication

STOP PROMPTING. START DIRECTING.

You are the prompt.

RECENT STAGES · AI INNOVISION · SHIFT &
SCALE AI · THE LEARNING TUBE

DENESHADAVENPORT.COM ·
@THECREATIVELABHQ



I DON'T PROMPT. I DIRECT.

I'm a **graphic designer first**. A creative director. A visual communicator. I've always said the same thing: give me any medium, and I'll get creative with it. Any medium.

So to me, AI is just **the new medium**. It's moving fast, and everybody's all over the place about it. I show people how to get creative with it, so it stops being something to fear and starts being their superpower.

Twenty plus years as a designer and visual communicator taught me something rare. I'm **right brain and left brain**. As creative as I am, I'm just as structured. I love systems and order, down to the event space I own. An **editorial alchemist**, if you want a name for it. The art and the order in one.

That's why I built **The Creative Lab** and wrote the #1 bestselling book **I Am the Prompt**: to teach creatives and brands how to make AI that still looks like them. Not generic. Not everybody. Them. That's the WARP Method, and it's what I bring to every stage I step on.

That same thinking is what I bring to teams. **Marketing departments, creative agencies, and corporate brands** bring me in to make AI content faster and at higher quality, without losing what they spent years building.



YOU ARE THE PROMPT.

THE CREATIVE LAB

for your stage

SIGNATURE TALKS

01 STOP PROMPTING. START DIRECTING.

My signature keynote and the heart of the WARP Method. I show your audience how to quit begging AI for results and start directing it like a creative director, so they walk out making work that looks like them, not like everyone else.

They leave with: the WARP framework in hand. Most are using it within 48 hours to make their brand look like them, not a template.

BEST FOR CREATIVES · MARKETERS · ENTREPRENEURS · PROVEN AT AI INNOVISION

02 YOUR BRAND & YOUR MARKETING ARE SPEAKING TWO DIFFERENT LANGUAGES

For brands and small businesses. I show teams how to build AI-powered campaigns that actually sound and look like the brand, so the message on the ad finally matches the message in the room.

They leave with: a framework to audit their brand and marketing and close the gap between the two.

BEST FOR CORPORATE TEAMS · SMALL BUSINESS OWNERS · MARKETING DEPARTMENTS

03 BUILD YOUR AI TWIN

The session everyone records. I walk your audience through creating a branded AI version of themselves they can actually use for content, marketing, and presence, without losing the thing that makes them them.

They leave with: their own AI twin, built live in the room and ready to use.

BEST FOR CREATORS · FOUNDERS · PERSONAL BRANDS · COACHES

THE WARP METHOD

W

WHAT IF

A

ADD TENSION

R

RICH DETAILS

P

PERSPECTIVE PUNCH

KEYNOTES · WORKSHOPS · PANELS · CORPORATE TRAINING

DENESHADAVENPORT.COM

the book

I WROTE THE BOOK. LITERALLY.

I Am the Prompt — How Creatives Reclaim Their Power in the Age of AI

It became a **#1 bestseller** because it says the thing the industry keeps dancing around. You were never supposed to serve the tool. The tool was always supposed to serve your vision.

Every talk I give is built on the thinking in these pages. So when I speak, your audience isn't getting tips. They're getting the framework that put this book on top.

20+ YRS

VISUAL COMMUNICATION

#1

BESTSELLING AUTHOR

WARP™

METHOD CREATOR

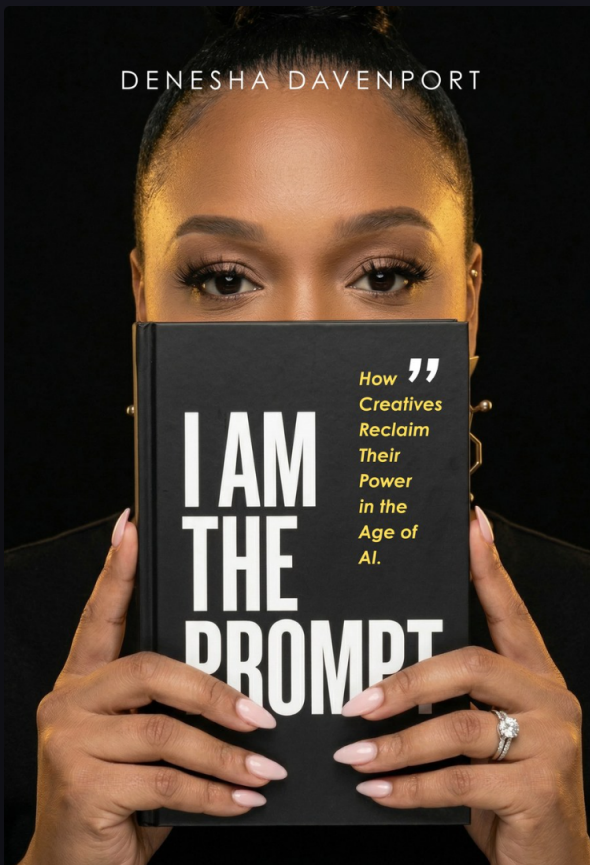
THE LAB

FOUNDER & LEAD COACH

YOU ARE THE PROMPT.



AVAILABLE NOW ·
[DENESHADAVENPORT.COM](https://deneshadavenport.com)



the proof

APPLAUSE IS EASY. STAYING IS THE PROOF.

So here's the part most people skip. I spoke at AI InnoVision, and the people in that room didn't just clap. They joined **The Creative Lab** — and they're still here. Still active. Still paying. That's the number that actually means something.

“ After Denesha’s session, I rebuilt my entire content production process around her WARP Method. I cut my content creation time in half, my brand is finally consistent across every platform, and I booked her to train my team.



ALGERNAE KING · KING ENTERPRISE

“

Congratulations on the amazing job you did on the WARP Method. I learn something new every time you teach.

KATRINA MCGHEE
CERTIFIED AI CONSULTANT

“

You're giving the basics of building a business in a way I have not found anywhere else. I've cut every unneeded subscription, but yours stayed for the value.

TISHA ARANA
CREATIVE

“

What I was about to make was basic next to the ideas you gave me. This will set me apart from everyone else.

DR. KELENNE TUITT
PHYSICIAN

let's talk

BRING ME TO YOUR STAGE.

Keynotes, workshops, panels, and corporate trainings on directing AI without losing what makes your people, your brand, and your work yours.

BOOKING

DENESHA@BOOKGREATCREATIONS.COM



WEB

DENESHADAVENPORT.COM

SOCIAL

[@THETHECREATIVELABHQ](https://www.instagram.com/THETHECREATIVELABHQ)

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