Privacy Policy

Effective date: October 14, 2026
Business: Science Babe Skincare, an Oregon limited liability company
Contact: sciencebabeskincare@gmail.com
Office hours: Tuesday-Friday, 10:00 a.m.-5:00 p.m. Pacific Time

1. Overview

Science Babe Skincare ("we," "us," or "our") respects the privacy of people who visit our website, contact us, request appointments, or purchase products or services. This Privacy Policy explains the categories of information we may collect, why we use it, with whom we may share it, and how you can contact us about your information. This notice applies to our website and related business communications; a separate notice or consent form may apply to particular services or records.

2. Information We Collect

Depending on how you interact with us, we may collect: (a) contact details, such as name, email address, mailing address and phone number; (b) appointment and inquiry information, such as preferred services, booking dates and messages; (c) transaction information, such as purchase history, billing details, refunds and payment status (payment card information may be processed directly by a payment provider); (d) information you voluntarily provide about skincare concerns, sensitivities, allergies or other service-related matters; (e) communications, feedback and reviews; and (f) device, browser, approximate location, referring page, usage information and identifiers collected through cookies or similar technologies when enabled.

Please avoid sending highly sensitive medical information through an ordinary website contact form or unencrypted email unless we specifically request it through an appropriate secure channel.

3. How We Use Information

We use information to respond to requests; schedule and manage appointments; provide requested products or services; process transactions; provide customer support; communicate about bookings and policy changes; maintain and improve our website; detect fraud and safeguard our systems; meet accounting, recordkeeping and legal obligations; and, where permitted and with any necessary consent, send promotions and evaluate advertising performance. We use service-related information only as reasonably necessary for the relevant service and related lawful business purposes.

4. Cookies, Analytics and Advertising

Our site may use necessary cookies and, if enabled, analytics or advertising technologies to understand usage, measure campaigns and improve visitor experience. Such technologies may be operated by third-party providers and may collect online identifiers and browsing activity. Browser settings may allow you to limit cookies. Where legally required, we will provide an appropriate consent or opt-out mechanism. If applicable to our processing, we will honor qualifying universal opt-out preference signals, including Global Privacy Control, for targeted advertising and sales of personal data.

5. When Information Is Shared

We may disclose relevant categories of information to service providers that help us operate, such as website hosting and customer-management platforms, scheduling and communications providers, payment processors, email or text delivery services, analytics or advertising providers where used, professional advisers, and security vendors. We may also share information as required by law, to protect rights and safety, or in connection with a legitimate business transfer. Shared information may include identifiers, contact details, booking or transaction records, website activity and, only when necessary, service-related information. We do not state that data is never shared or sold because that depends on the actual technologies and practices in use. Any sale of personal data or targeted-advertising activity, if undertaken, must be disclosed and supported by the legally required choices before deployment.

6. Marketing and Text Messages

If you choose to receive marketing emails or text messages, we may send offers and news consistent with your consent and applicable law. You can unsubscribe from promotional emails using the message link and may reply STOP to opt out of promotional texts where texting is offered. Consent to marketing messages is not a condition of purchasing services. Operational messages about a booking or purchase may continue as permitted by law. Message and data rates may apply.

7. Oregon Privacy Rights

The Oregon Consumer Privacy Act (OCPA) applies to certain organizations that meet statutory thresholds or other specified criteria; it does not automatically apply to every Oregon LLC. Where the OCPA applies to Science Babe Skincare and the relevant information, eligible Oregon consumers may request to confirm processing, access their personal data, correct inaccuracies, delete data, obtain a portable copy, or opt out of sales of personal data, targeted advertising or qualifying profiling. Applicable sensitive-data processing requires appropriate consent. We will not unlawfully discriminate against consumers for exercising applicable rights.

Submit a privacy request or an appeal of a denied request to **sciencebabeskincare@gmail.com** with the subject line "Privacy Request" or "Privacy Appeal." We may reasonably verify identity before acting. If the OCPA applies, we will respond within the period required by law, generally 45 days, subject to lawful extensions. Appeals will be reviewed within the applicable statutory period; a denied appeal will include information on contacting the Oregon Attorney General. We will provide any additional required opt-out link or preference mechanism if relevant advertising or data-sale practices make one necessary.

8. Data Retention and Security

We keep personal information for as long as reasonably necessary for the purposes described above, including providing services, maintaining records, resolving disputes and complying with applicable laws. Retention periods depend on the information and our obligations. We use reasonable administrative, technical and physical safeguards appropriate to the information we handle. No internet transmission or storage system is guaranteed to be completely secure. If a reportable data breach occurs, we will provide notifications required by applicable law.

9. Children and Minors

Our website is intended for a general audience and is not directed to children under age 13. We do not knowingly collect personal information online from children under 13 without the required parental authorization. If you believe a child has provided personal information without appropriate permission, please contact us. Additional restrictions apply to targeted advertising and sales involving minors under applicable Oregon law.

10. External Services and Links

Our website may contain links to third-party websites, social media platforms, payment pages, or embedded tools. Their privacy practices are governed by their own policies. We encourage you to review those notices before providing information.

11. Changes to This Policy

We may revise this Privacy Policy as our business, technology, or legal obligations change. We will post the revised policy with an updated effective date and provide additional notice when legally required.

12. Contact Us

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