



INTERNATIONAL TRADE

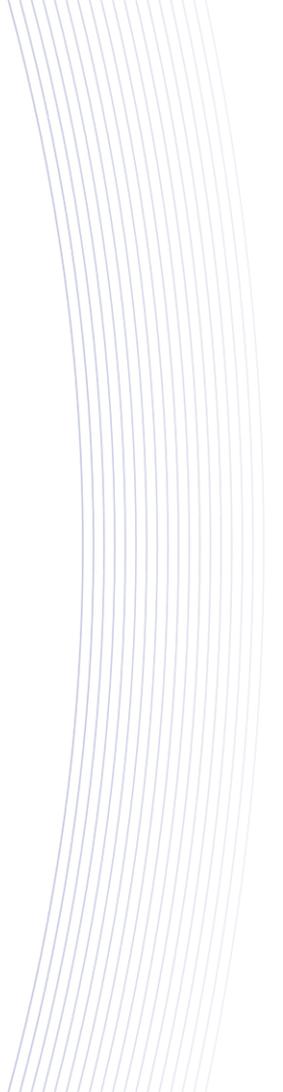
COMPANY PROFILE

Turkey's Strategic Export Gateway to the World

CONTENTS

We appreciate your time to know more about us

- Founder's Message
- The Company
- Vision
- Mission
- Core Values
- Our Services
- Our Ideal Partners
- Business Model
- How We Work
- Why TradeBazar
- Contact Us



CEO'S MESSAGE

TradeBazar International

Headquartered in Bursa — the industrial heartland of Turkey

We built TradeBazar to solve a problem we saw every day: Turkish manufacturers producing world-class food products, completely cut off from the global buyers who need them.

Our answer is simple — we become the export department these manufacturers never had. We identify the right products, qualify the factories, coordinate Halal certifications, speak to Gulf buyers in Arabic, and close the deals that change businesses.

We don't just open doors. We build the roads Turkish products travel to reach the world.

"The no-barrier concept — every great Turkish product deserves a global market."



Dr. Valeed Mousa
CEO

TradeBazar

THE COMPANY

TradeBazar International Trade

Founded in Bursa, Turkey — 2026 · B2B Export & Trade Facilitation

TradeBazar was founded with a clear purpose: to bridge Turkey's finest manufacturers with serious international buyers across the Gulf, MENA, Europe, and beyond.

We are not a conventional trading house. We are a strategic export partner — a dedicated team that qualifies Turkish manufacturers, coordinates Halal certification, represents their products to Gulf buyers in Arabic, and executes every step of the deal from first contact to recurring revenue.

Our Bursa headquarters places us at the heart of Turkey's production clusters — minutes from manufacturers in Istanbul, Bursa, and Izmir, and hours from Gaziantep and Konya.

2026

Est.

3+

Markets

10+

Manufacturers



VISION

WE AIM TO BE THE PARTNER-OF-CHOICE for Turkish manufacturers seeking to reach global markets — placing authentic, Halal-certified Turkish products in the hands of consumers from the Gulf to Africa to Europe.



Global Reach

10+ active sales channels across GCC, MENA, EU, Africa and Asia



Verified Quality

Every manufacturer in our network is qualified, sampled and certified



Scalable Platform

Phase 3: Turkey's Alibaba for B2B food trade across MENA

Turkey's Global Rankings:

Hazelnut

Dried Figs

Apricots

Olive Oil

Pulses

Food Exp

MISSION

TradeBazar Team are determined to build Turkey's most reliable international trade network — connecting manufacturers with buyers through accountability, language, and results.

Mission pillars:

- Create real export value for Turkish manufacturers who have never shipped internationally
- Continuously grow our verified manufacturer network and buyer relationships
- Be the most trusted bilingual B2B trade bridge between Turkey and the Gulf
- Always act in the long-term interest of both manufacturer and buyer
- Communicate transparently with all partners to maximize mutual value

01 Global Reach

15+ markets: Gulf, EU, Africa, Asia

02 Aligned Incentives

We only earn when your deal closes

03 Bilingual Bridge

Arabic + Turkish — zero gaps

04 Cert. Support

Halal, GSO, SFDA, ESMA handled

05 Long-Term Partner

Repeat orders and account growth

06 Factory-First

We serve manufacturers not just deals

CORE VALUES

Our goal: every decision and every action is one we can be proud of.



Integrity First

We earn only when you succeed — zero upfront cost, aligned incentives



Partnership over Transaction

We stay after the deal closes. Years, not shipments.



Verified Standards

Every manufacturer is qualified. Every product is sampled.



Compliance Always

Halal, GSO, SFDA — we handle certification so you don't have to



Bilingual Expertise

Arabic to buyers. Turkish to factories. Zero gaps.



Innovation in Trade

Building toward Turkey's digital B2B trade platform

OUR SERVICES

TradeBazar International Trade — Full-Service Export Partner for Turkish Manufacturers

Initially focused on food products, expanding to all premium Turkish consumer goods. We handle the entire export journey — so you focus on production.



Manufacturer Qualification

Blind sampling, capacity check, Halal readiness, pricing flexibility assessment



Buyer Identification

Multi-country network across GCC, MENA, EU — matched to your product category



Certification Coordination

Halal (GIMDES/TSE) · GSO · SFDA · ESMA · ISO 22000 — end-to-end management



Logistics & Shipment

FOB/CIF coordination with vetted freight partners, door-to-destination tracking

Qualification → Buyer Matching → Sample & Negotiation → Contract → Shipment → Payment → Repeat

OUR IDEAL PARTNERS



Turkish Manufacturers

- Emerging or mid-size factory with no active Gulf export line
- Genuine product differentiation — authentic recipes, GI origins, organic
- Owner-operated with direct decision-making authority
- Willing to adapt packaging & labeling for target market
- Production capacity scalable to meet international demand
- Clean legal standing — no regulatory or financial issues



International Buyers

- Gulf regional distributors with retail & HoReCa networks
- Supermarket chains & specialty food retailers across GCC, N. Africa, EU
- E-commerce platforms and Turkish food stores in diaspora markets
- Importers replacing boycotted Western brands with Halal alternatives
- Institutional buyers: airlines, hotels, catering, government procurement

We are not looking for the largest manufacturers — they already have export teams. We are looking for the best manufacturers who haven't yet found their global partner.

HOW WE WORK

From first contact to long-term recurring revenue — TradeBazar handles every step



From first contact to recurring revenue — Osman handles every step

#	Action	Led By	Output
01	Manufacturer qualification & sampling	TradeBazar	Qualified manufacturer profile
02	Representation agreement signed	Both parties	Export mandate — exclusive/non-exclusive
03	Product file & Arabic presentation	TradeBazar	Bilingual deck + pricing sheet
04	Buyer identification & outreach	TradeBazar	Verified buyer interest confirmed
05	Sample shipment to buyer	Mfr + TradeBazar	Buyer product approval
06	Commercial negotiation & contract	TradeBazar + Legal	Signed purchase agreement
07	Shipment coordination & tracking	TradeBazar + Freight	Goods delivered to buyer
08	Payment & commission collection	TradeBazar	Revenue for all parties
09	Repeat orders & account management	TradeBazar	Long-term trade relationship

WHY TradeBazar

\$200B+

GCC Food Imports

Annual market

<2%

Turkey's Share

Massive upside

\$500M+

Boycott Demand

Seeking Halal alt.

15+

Sales Channels

Gulf-EU-Africa



Deep Turkey Manufacturer Access

Qualified factories across 6+ provinces



Arabic-Speaking Gulf Team

We speak to buyers in their language



Halal Built Into Every Deal

Certification guidance from day one



Commission Model — Fully Aligned

We only earn when you earn



Boycott Tailwind — Act Now

\$500M+ in displaced demand seeking Turkish alternatives



50+ Product Categories

Food, confectionery, oils, meats, dairy and more



End-to-End Deal Execution

From buyer to shipping to payment — zero gaps



Long-Term Partner

We measure success in years, not shipments

WE'LL BE HAPPY SERVING YOU . . .



contact@TradeBazar.tr



Nilpark Mall & Office
Nilüfer/Bursa, Türkiye



www.TradeBazar.tr



[@TradeBazar](https://www.instagram.com/TradeBazar)