HARTLEY

MEDIA & PRESS KIT

KEYNOTES THAT CHANGE HOW TEAMS TALK ON MONDAY.

Leadership and culture keynotes for corporate, association, education, and faith-based audiences.



ABOUT KEN

Ken Hartley is an inspirational speaker, an accomplished singer, a talented illusionist, a skilled actor, a bestselling author, and a gifted teacher. He has performed as a professional illusionist all over the world, has authored ten books and has released two solo CDs.

Ken exists to empower you to look past what you currently see into what you cannot yet see until that becomes your new reality. His presentations combine powerful principles in the areas of leadership, personal growth, and communication with a lot of fun which he likes to call "edutainment".

SHORT BIO FOR PROGRAMS (50 WORDS)

Ken Hartley is an inspirational speaker, accomplished singer, talented illusionist, bestselling author, and a Certified Speaking Professional with the National Speakers Association. He has led organizations of 90 to 13,000 people and speaks on leadership, personal growth, and communication using the DISC model of human behavior.

AUDIENCES

- **Corporate leadership**
- **Associations & conferences**
- **Education & districts**
- **Faith-based events**

FORMATS

60-minute keynote
90-minute breakout
Half-day workshop
Emcee & general session host

CREDENTIALS & AWARDS

CERTIFIED SPEAKING PROFESSIONAL

CSP®, National Speakers Association. Held by fewer than 17% of speakers worldwide.

MERLIN AWARD, 2024

Corporate Inspirational Magician of the Year, International Magicians Society.

MAXWELL LEADERSHIP CERTIFIED TEAM

Certified Speaker, Coach and Trainer. Member.

DISC MODEL OF HUMAN BEHAVIOR

Certified and recognized expert.

99% approval rating across all audiences (Talkadot) · Speaking professionally for over 25 years, to audiences of 13 to 13,000 · Over 30 years in top level leadership positions, in organizations of 90 to 13,000 people

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CHECK AVAILABILITY

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SIGNATURE TALKS

FOUR KEYNOTES, AND WHAT A ROOM LEAVES WITH.

01



THE LEADERSHIP CONNECTOR

If you cannot connect with people, you cannot lead them. The DISC model of human behavior, plus jaw-dropping illusions.

ATTENDEES WILL LEARN

The four temperaments and how they think and operate
How to speak the temperamental languages of others
How to overcome communication roadblocks

02



LEADERSHIP ILLUSIONS

Drawn from his book *Leadership Illusion: 21 Things People Believe About Leadership That Are Not True*.

ATTENDEES WILL LEARN

Distinguish between illusion and reality in leadership
Common leadership myths, and how to avoid them
How to overcome limiting beliefs to lead others

03



LEADING YOURSELF

The toughest person you will ever lead is yourself. Specific, actionable steps for when you are overwhelmed.

ATTENDEES WILL LEARN

Recognise the signs of burnout, and begin thriving again
Specific steps to lead yourself
Overcome procrastination, excuses, comparison, criticism

04



THE MAGIC OF BELIEF

A personal growth manifesto on the legacy tree of your life, and on identity.

ATTENDEES WILL LEARN

The five essential roots of your life and how to grow them
The 5 D's of arriving where you want to go
The real definition of legacy

HOW BOOKING WORKS

01

EMAIL YOUR DATE

Send the date, audience, and format. You get a reply within one business day.

02

DISCOVERY CALL

Twenty minutes on your goals, then a tailored talk outline in writing.

03

CONTRACT AND DATE HOLD

Contract signed, deposit processed, logistics locked well ahead of the event.

WATCH THE PROMO REEL

TWO MINUTES OF KEN IN FRONT OF A REAL ROOM.

vimeo.com/1138584222

WHAT PLANNERS SAY

THE ROOM SOUNDS DIFFERENT THE NEXT MORNING.

SELECTED CLIENTS

Client logos shown in grayscale from supplied artwork; Chick-fil-A set as a wordmark pending its logo file. Use of any client mark requires that client's written permission.

> "Ken doesn't just speak. **He moves the room.** If you want real impact, bring in Ken Hartley."
>
> JAY CRAIG · CEO, KELLER WILLIAMS REALTY GREATER CHATTANOOGA

"I've marveled at his ability to have a crowd laughing out loud and then have them quiet as a wake as he taught leadership principles at conferences."

MIKE HUCKABEE · U.S. AMBASSADOR TO ISRAEL, FORMER GOVERNOR OF ARKANSAS

"Our Executive Leadership Team at the Tennessee Bureau of Investigation have rated his training as the best they have received."

DAVID B. RAUSCH · DIRECTOR, TENNESSEE BUREAU OF INVESTIGATION

ON STAGE







FOR YOUR PRODUCTION TEAM

Technical rider
Stage, sound, and lighting requirements. DOWNLOAD

Introduction script
The exact intro Ken asks emcees to read. DOWNLOAD

Headshots & logo pack
Print and web sizes, colour and mono marks. DOWNLOAD