

Privacy Policy

DrMoniqueLewison.com | Effective Date: August 7, 2026

1. Introduction

This Privacy Policy explains how Dr. Monique Lewison ("we," "us," or "our"), operating the website DrMoniqueLewison.com (the "Site"), collects, uses, discloses, and protects information about visitors and users ("you" or "users") of the Site and related services, including our online pet owners community, courses, paid one-on-one calls, group chats, and blog content (collectively, the "Services"). By using the Site or Services, you agree to the practices described in this Privacy Policy. If you do not agree with this policy, please do not use the Site or Services.

2. Who We Are

DrMoniqueLewison.com is owned and operated by Dr. Monique Lewison, a licensed veterinarian, based in the State of Tennessee, United States. For any questions about this Privacy Policy or our data practices, you may contact us at drmonique@info.drmoniquelewisson.com.

3. Information We Collect

We collect information you provide directly to us, information collected automatically through your use of the Site, and information from third-party platforms we use to operate our business. The categories of information we may collect include:

- **Identity and contact information:** such as your name, email address, and phone number.
- **Payment information:** processed securely through our payment processor, Stripe. We do not directly store your full credit card or payment account details on our own servers.
- **Location information:** such as general geographic location inferred from your IP address.
- **Technical information:** such as IP address, browser type, device information, and usage data collected automatically through our website and marketing/CRM platform.
- **Community and communication data:** such as messages, direct messages, group chat posts, comments, reviews, and any content you voluntarily submit within our community platform(s).
- **Form submissions:** information you submit through contact forms, sign-up forms, checkout forms, or community join forms.

4. How We Collect Information

We collect information through the following methods:

- Directly from you, when you fill out a contact form, sign up for our community, purchase a course, book a paid call, or otherwise interact with the Site.
- Automatically, through cookies, analytics, and similar tracking technologies used by our website and CRM/marketing platform (GoHighLevel).
- From third-party platforms, including our CRM/marketing platform (GoHighLevel), our payment processor (Stripe), and our community hosting platform (Skool.com), where applicable.

5. Cookies and Tracking Technologies

Our Site and the third-party platforms we use (including our CRM/marketing platform and any community hosting platform) may use cookies, web beacons, pixels, and similar tracking technologies to operate the Site, remember your preferences, analyze usage, and, where applicable, support advertising. We may use advertising or tracking pixels from platforms such as Meta (Facebook/Instagram) if and when we run paid advertising campaigns. You can control cookies through your browser settings; however, disabling cookies may affect the functionality of the Site. Because we rely on third-party platforms to operate parts of our business, some cookie and tracking practices are governed by those platforms' own privacy and cookie policies, which we encourage you to review.

6. Third-Party Service Providers

We use the following categories of third-party service providers to operate our business and provide the Services. These providers may process personal information on our behalf, subject to their own privacy and security practices:

- **GoHighLevel** — our customer relationship management (CRM), website hosting, and marketing automation platform, used to manage forms, communications, scheduling, and analytics.
- **Stripe** — our payment processor, used to securely process payments for courses, calls, and other paid services.
- **Skool.com** — a third-party platform that may host our online community. Your use of any community hosted on Skool is also governed by Skool's own privacy policy and terms of service.
- **Advertising platforms** (such as Meta/Facebook) — which we may use, now or in the future, to run advertising campaigns and measure their performance.

These third parties act as independent data controllers or processors with respect to the information they collect and process, and we encourage you to review their respective privacy policies.

7. Payment Processing

All payments made through the Site or our community platforms for courses, one-on-one calls, or other paid services are processed by Stripe. We do not store your full payment card information on our own systems. Your payment information is subject to Stripe's privacy policy and security practices.

8. How We Use Your Information

We use the information we collect for purposes including:

- Providing, operating, and maintaining the Site, community, courses, and paid services.
- Processing payments and fulfilling purchases.
- Communicating with you, including responding to inquiries, sending updates, and providing customer support.
- Managing your access to and participation in our online community, group chats, and direct messages.
- Sending marketing and promotional communications, where permitted, and in accordance with your communication preferences.
- Improving and analyzing the performance of our Site and Services.
- Complying with legal obligations and protecting the rights, safety, and property of Dr. Monique Lewison, our users, and others.

9. Data Sharing and Disclosure

We do not sell your personal information, and we do not share your personal information with third parties for their own independent marketing purposes. We only share information with the third-party service providers described in this Policy (such as GoHighLevel, Stripe, and Skool.com) as necessary to operate our business and provide the Services, and in the following limited circumstances:

- To comply with applicable law, regulation, legal process, or governmental request.
- To enforce our Terms and Conditions, including investigation of potential violations.
- To protect the rights, property, or safety of Dr. Monique Lewison, our users, or others.
- In connection with a business transaction, such as a merger, acquisition, or sale of assets, in which case personal information may be transferred as part of that transaction.

10. Data Retention

We retain personal information for as long as necessary to provide the Services, comply with our legal obligations, resolve disputes, and enforce our agreements. When information is no longer needed for these purposes, we take reasonable steps to delete or anonymize it, subject to the retention practices of the third-party platforms we use.

11. Data Security

We use reasonable administrative and technical safeguards, and rely on the security measures of our third-party service providers (including GoHighLevel and Stripe), to help protect your personal information.

However, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security of your information.

12. International Users and Data Transfers

Our Services are available to users worldwide. If you are accessing the Site from outside the United States, please be aware that your information may be transferred to, stored, and processed in the United States or other countries where our service providers operate, which may have different data protection laws than your country of residence. By using the Site, you consent to this transfer, storage, and processing of your information.

13. Your Rights Under the GDPR (European Economic Area, UK, and Switzerland Users)

If you are located in the European Economic Area, United Kingdom, or Switzerland, you may have certain rights under the General Data Protection Regulation (GDPR) and equivalent laws regarding your personal information, including the right to:

- Access the personal information we hold about you.
- Request correction of inaccurate or incomplete information.
- Request deletion of your personal information, subject to certain legal exceptions.
- Object to or restrict certain processing of your information.
- Request a portable copy of your information in a structured, commonly used format.
- Withdraw consent at any time, where processing is based on consent.
- Lodge a complaint with a supervisory authority in your jurisdiction.

To exercise any of these rights, please contact us at drmonique@info.drmoniquelewison.com. Where applicable, our legal basis for processing your personal information includes your consent, the necessity of processing to perform a contract with you (such as a course purchase), and our legitimate business interests in operating and improving the Site and Services.

14. Your Rights Under the CCPA/CPRA (California Residents)

If you are a California resident, you may have certain rights under the California Consumer Privacy Act (CCPA), as amended by the California Privacy Rights Act (CPRA), including the right to:

- Know what personal information we have collected about you and how it has been used and disclosed.
- Request deletion of personal information we have collected from you, subject to certain exceptions.
- Correct inaccurate personal information.

- Opt out of the sale or sharing of personal information (we do not sell or share personal information for cross-context behavioral advertising as those terms are defined under the CCPA/CPRA).
- Non-discrimination for exercising your privacy rights.

To exercise any of these rights, please contact us at drmonique@info.drmoniquelewison.com. We will take reasonable steps to verify your identity before fulfilling your request.

15. Children's Privacy

The Site and Services are intended for adults and are not directed to children under the age of 13. We do not knowingly collect personal information from children under 13. If you believe we have inadvertently collected information from a child under 13, please contact us at the email address below so we can promptly delete it.

16. Third-Party Links and Platforms

The Site may contain links to third-party websites and platforms, including our online community (which may be hosted on Skool.com), our CRM/marketing platform (GoHighLevel), our payment processor (Stripe), and third-party retailers such as Amazon (for the purchase of Dr. Lewison's memoir). This Privacy Policy does not apply to those third-party platforms, and we encourage you to review the privacy policies of any third-party site or platform you visit or use.

17. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, technology, legal requirements, or other factors. The updated version will be indicated by a revised "Effective Date" at the top of this page. We encourage you to review this Privacy Policy periodically.

18. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us at:

Dr. Monique Lewison

DrMoniqueLewison.com

Email: drmonique@info.drmoniquelewison.com

Based in: Tennessee, United States