



Rick Martin

Senior Commercial / Editorial Creative

AI Production + Editing + Compositing + Visual Effects + Original Music + Sound Design + Voiceover

Contact

rick@rickamartin.com

rickamartin.com

Redondo Beach, California

Available for remote collaboration

Capabilities

Creative development, storyboards, generative AI production, editing, compositing, visual effects, color finishing, original music, voiceover production, sound design, mixing, campaign cutdowns

Generative AI

Claude, ChatGPT, Veo, Nano Banana, Suno, ElevenLabs, Kling

Digital tools

Adobe Creative Suite, Cinema 4D, Logic Pro, Pro Tools

Networks + studios

FX, Discovery Creative, Fox Sports, MTV Networks, DirecTV, Columbia Pictures, Lionsgate Films, ABC, NBC, CBS, Nickelodeon, NFL Network, ESPN, The WB

Agency / studio collaborations

Stun Creative, Flavor, Buster Design, Buck, Troika Design Group, Trailer Park, Picture Mill, Mocean

Education

University of Washington
Bachelor of Arts

Vancouver Film School
Multimedia Program, Certificate of Excellence

Profile

Creative and post-production professional with 20+ years of experience in the Hollywood/Los Angeles film and broadcast industry, primarily in broadcast and film promotional material. Combines established editorial and finishing skills with generative AI workflows for commercials, branded content, and social creative.

Selected recent work

Pass The Dream: Coca-Cola spec commercial

Wild Grounds: Coffee spec commercial

Garota: Brand identity and 30-second product film

Global Roots: Humanitarian film

Clutter Free Clear Mind: Social ad campaign

Concept-to-finish: written treatments, prompt development, AI image and video generation, storyboarding, music, editorial, compositing, and finishing.

Experience

Independent Digital Creative

Broadcast and commercial design, animation, compositing, visual effects, promotional graphics, network packages, and theatrical title work. Selected engagements include FX, Discovery Creative, Fox Sports, DirecTV, MTV Networks, Stun Creative, Flavor, Buster Design, Buck, Troika Design Group, Picture Mill, Trailer Park, and Mocean.

Selected responsibilities include senior animation at Buster Design; lead animation and main-title design at New Wave Entertainment; theatrical main-title animation at Picture Mill; and promo design and animation for Fox Sports.

Autonomy Inc.: Senior Designer / Animator

April 1999–April 2002