

Privacy Policy

Total MindPower Institute

Effective Date: March 24, 2026

Total MindPower Institute ("we," "our," or "us") respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, store, and protect your information when you access or interact with our website, services, coaching programs, memberships (including **Success Mindset Mastery**), assessments (including the **Executive Identity Audit™**), and related communications (collectively, the "Services").

By using our Services, you agree to the terms described in this Privacy Policy.

1. Information We Collect

We may collect the following categories of information.

A. Information You Voluntarily Provide

You may provide personal information when you:

- register for programs or memberships
- complete assessments (including the Executive Identity Audit™)
- book diagnostic conversations
- enroll in coaching services
- download resources
- subscribe to communications
- contact us directly

This information may include:

- name
- email address
- phone number
- billing information
- business or professional information
- responses to assessments
- coaching-related notes or progress information
- participation activity within programs or membership platforms

B. Automatically Collected Information

We may automatically collect limited technical information including:

- IP address
- browser type
- device type
- referring pages
- pages visited
- time spent on pages

This information supports platform performance, analytics, and service improvement.

2. How We Use Your Information

We use collected information to:

- provide coaching and membership services
- deliver course and portal access
- administer the Executive Identity Audit™
- communicate program updates and training information
- provide Institute announcements
- respond to inquiries
- process payments securely
- improve service quality and learning experience
- maintain internal records

Total MindPower Institute does **not sell personal information**.

3. Coaching, Assessments, and Professional Confidentiality

Information shared during:

- coaching sessions
- diagnostic conversations
- Executive Identity Audit™ submissions
- membership participation

is treated with professional discretion and used solely to support your development within Total MindPower Institute programs.

Coaching services are educational and developmental in nature and are not medical, psychological, legal, or financial services.

4. Email Communications

If you subscribe to communications from Total MindPower Institute, you may receive:

- educational insights
- doctrine-based training content
- event invitations
- program updates
- membership information

You may unsubscribe at any time using the link included in our emails.

5. Payment Processing

Payments are processed through secure third-party providers. Total MindPower Institute does **not store full credit card information** on its servers.

Payment processors may include:

- Stripe
- PayPal
- GoHighLevel payment services

Each provider operates under its own privacy and security policies.

6. Cookies and Tracking Technologies

We may use cookies and related technologies to:

- support website functionality
- maintain login sessions
- improve performance
- analyze visitor interaction patterns
- enhance user experience

You may modify cookie preferences through your browser settings.

7. Third-Party Service Providers

We may use trusted third-party platforms to deliver portions of our Services, including:

- GoHighLevel
- Google Workspace

- Zoom
- Google Meet
- email communication platforms
- course hosting platforms

These providers receive only the information necessary to perform their service functions.

8. Data Protection and Security

We implement reasonable administrative, technical, and organizational safeguards designed to protect personal information, including:

- secure service platforms
- restricted administrative access
- encrypted payment processing
- controlled data visibility

No system can guarantee absolute security; however, we maintain safeguards appropriate to professional educational and coaching services.

9. Your Rights and Choices

Depending on your location, you may have the right to:

- request access to your personal information
- request correction of inaccurate information
- request deletion of your personal information
- unsubscribe from communications

Requests may be submitted to:

support@totalmindpower.com

We will respond within a reasonable timeframe consistent with applicable law.

10. Data Retention

We retain personal information only as long as necessary to:

- provide Services
- maintain program participation records
- meet legal obligations
- support legitimate Institute operations

When information is no longer required, it is securely removed or anonymized where appropriate.

11. International Users

Total MindPower Institute primarily serves clients located in the United States and Canada, with additional participation from other English-speaking regions. By using our Services, you consent to the transfer and processing of your information in the United States.

12. Children’s Privacy

Our Services are intended for adults and professionals. We do not knowingly collect personal information from individuals under the age of 18.

If we become aware that such information has been collected, we will remove it promptly.

13. Updates to This Privacy Policy

We may update this Privacy Policy periodically to reflect changes in Services or legal requirements.

Updates will be posted on this page with a revised effective date.

Continued use of the Services after updates constitutes acceptance of the revised policy.

14. Contact Information

For questions regarding this Privacy Policy or your personal information:

Total MindPower Institute

support@totalmindpower.com

United States

Total MindPower Institute is committed to protecting your information and supporting your development with professionalism, clarity, and integrity.