

BE SEEN BEFORE DURING & AFTER ANNAPOLIS

Join the Official Annapolis Show Issue of Latitudes & Attitudes.

Connect your brand with active sailors before they arrive, while they're walking the docks, and long after they return home.



BEFORE THE SHOW

Magazine + Email + Social

Build awareness through our Sept/Oct issue and pre-show promotions that reach active cruisers before they arrive.

AT THE SHOW

Distributed Directly

Your ad appears in the issue distributed from our booth. Attendees pick it up. Read it and take it home.

AFTER THE SHOW

Digital Edition + Follow-Up

Extend your reach with digital exposure, newsletter features, social promotion and continued reader engagement.



THE ANNAPOLIS PREMIUM PARTNER PROGRAM

Advertise in the **September / October Issue** and receive added exposure tied directly to the Annapolis Sailboat Show.

Your brand becomes part of a coordinated campaign reaching sailors before, during, and after one of the most important sailing events in North America.

WHAT'S INCLUDED WITH ISSUE #61 SEPT/OCT AD?

- ✓ Annapolis Show Issue Placement (Sept/Oct)
- ✓ Distribution at the Latitudes & Attitudes Booth
- ✓ Digital Edition Exposure
- ✓ Advertiser Spotlight Opportunities (Social & Email)
- ✓ Newsletter Mentions (Pre & Post Show)
- ✓ Giveaway Participation Opportunities
- ✓ Bag Insert Opportunities (Limited Availability)

