• MAXIMUM IMPACT LB •

LIVE2LEAD

SOUTHWEST FLORIDA

THINK FORWARD

LEAD CHANGE IN 2027

SPONSORSHIP OPPORTUNITIES

Friday, January 22, 2027

9:00 AM – 4:00 PM

Hotel Venezia

425 US Highway 41 Bypass N, Venice, FL 34285

PRESENTED BY

MAXIMUM IMPACT LB

TRAINING • SPEAKING • COACHING

LIVE2LEAD SOUTHWEST FLORIDA 2027

A LETTER FROM YOUR HOST

Dear Valued Partner,

On Friday, January 22, 2027, Live2Lead Southwest Florida returns to Hotel Venezia in Venice for Our third annual event, with this year's theme: **Think Forward: Lead Change in 2027.**

Change is not coming someday. It is already here. The leaders in this room are not waiting for change to happen to them. They are learning to think ahead, adapt with purpose, and guide their people through what comes next.

As a sponsor partner, you are doing more than gaining visibility. You are aligning your brand with a trusted, internationally recognized leadership event, and meeting face-to-face with local leaders who make hiring decisions, choose vendor partners, and shape their organizations.

Our event is intentionally designed to be personal and practical, built for real conversation and lasting connection. Every sponsorship includes seats, and Gold, Silver and Bronze include a leadership session with me for your own team, so the value continues long after the event.

I would be honored to have you join us.
Because the future belongs to leaders who think forward.
And it starts now.



With gratitude,
Cliff Wilt

Host · Maxwell Leadership Consultant

MAXIMUM IMPACT LB

MAXWELL LEADERSHIP OFFICIAL LIVE2LEAD HOST CERTIFIED TEAM MEMBER

DATE	TIME	LOCATION	WHO ATTENDS
Friday, Jan. 22, 2027	**9:00 AM – 4:00 PM**	**Hotel Venezia** 425 US Hwy 41 Bypass N Venice, FL 34285	**Business owners, managers, nonprofit and emerging leaders**

THE EXPERIENCE

A FULL DAY THAT MOVES LEADERS FORWARD

Licensed internationally, hosted locally. A full day to learn, reflect, and plan, with plenty of time built in for real conversation and connection.

World-Class Video Sessions

John C. Maxwell, Kathryn McLay, Stephanie Chung, and Rory Vaden

Local Leader Insights

Southwest Florida leaders sharing real stories and lessons

Table Sharing and Group Activity

Attendees apply each idea with peers at the tables

Signature Closing Experience

A memorable close that helps each attendee carry the day into 2027







EVERY TICKET INCLUDES

Catered lunch • Coffee • Event workbook • Certificate of attendance • Swag • Networking games • Raffle prizes
Each attendee also receives 7 days of personal online access to sessions from John C. Maxwell and Dan Heath.

WHY SPONSOR

Attendees include business owners, managers, supervisors, nonprofit and volunteer leaders, and emerging leaders sent by their organizations.

Develop your team. Every level includes seats for your people.

Be seen locally. Reach leaders who hire, buy, and refer.

Invest forward. Help emerging leaders grow alongside experienced ones.

Make real connections. Our format is built for conversation.

FEATURED SPEAKERS

ONE DAY. A ROOM FILLED WITH GROWTH-MINDED LEADERS. YOUR BRAND AT THE CENTER OF IT.

LIVE2LEAD Southwest Florida brings together ambitious professionals, business owners, and team leaders who are actively investing in themselves and their organizations. These are decision-makers and influencers who take action.

WORLD-CLASS VIDEO SESSIONS



John C. Maxwell

#1 NYT bestselling author · Founder, Maxwell Leadership® · World's #1 leadership expert



Stephanie Chung

Author, Ally Leadership· Former Chief Growth Officer, Wheels Up



Rory Vaden

2x NYT bestselling author · Hall of Fame speaker · Co-founder, Brand Builders Group



Kathryn McLay

Former President & CEO, Walmart International & Sam's Club



*Dan Heath

#1 NYT bestselling author · Made to Stick · Switch · Reset

Bonus session, available online to each attendee for 7 days after the event.

LIVE IN THE ROOM



Cliff Wilt

Host · Maxwell Leadership Consultant · Author, Speaker, and Trainer

Coming soon

Local Leader

A Southwest Florida leader sharing real stories and lessons · To be announced

THIS IS THE ROOM YOU WANT TO BE IN.

The leaders attending are building the teams, businesses, and communities of tomorrow, and they'll remember the partners who helped make this day possible.

MOMENTS FROM LIVE2LEAD SWFL

REAL LEADERS. REAL CONVERSATIONS.

A day of learning, laughter, and real connection with leaders from across Southwest Florida.













YOUR BRAND BELONGS IN THIS ROOM.

Meet leaders who hire, buy, and refer, and invest in your own team at the same time.

SPONSORSHIP LEVELS

GOLD · SILVER · BRONZE



$3,000

$4,700 value

6 VIP seats + 6 free books

Half-day customized Leadership experience for up to 15 of your team members facilitated by Maximum Impact LB

DISC assessment with debrief for 2 leaders

2–3 minutes on stage to share about your company

Featured Exhibitor table

Dedicated social media shoutout spotlighting your sponsorship

Logo on all promotional materials and event-day signage

Featured on our 2027 Sponsors web page all year

Full-page ad in the Event Guidebook

Opportunity to include approved promo items in the swag bag



$2,000

$2,600+ value

4 VIP seats + 4 free books

Two-hour customized leadership session for up to 10 of your team members facilitated by Maximum Impact LB

Verbal recognition during the event

Exhibitor table at the event (optional)

Dedicated social media shoutout spotlighting your sponsorship

Logo on all promotional materials and event-day signage

Featured on our 2027 Sponsors web page

Half-page ad in the Event Guidebook

Opportunity to include approved promo items in the swag bag



$1,000

$1,600+ value

2 VIP seats + 2 free books

One-hour customized leadership session for up to 10 of your team members facilitated by Maximum Impact LB

Verbal recognition during the event

Exhibitor table at the event (optional)

Dedicated social media shoutout spotlighting your sponsorship

Logo on all promotional materials and event-day signage

Featured on our 2027 Sponsors web page

Quarter-page ad in the Event Guidebook

Every seat includes the full day: catered lunch, coffee, the event workbook, a certificate of attendance, group activities, networking, raffles, and giveaways. Leadership sessions are scheduled with your team after the event.

MORE WAYS TO SUPPORT

COMMUNITY PARTNERS

Simple ways for any business or individual to show support and invest in local leaders. Every seat includes the fullday: catered lunch, coffee, event guidebook, group activities, networking, raffles, and giveaways.

FRIEND OF LIVE2LEAD SWFL

$250

1 seat

Your name in the Event Guide and our community thank-you post on social media

INVEST IN THE NEXT GENERATION
SPONSOR A STUDENT

$99

1 student seat · Sponsor as many as you like

Give a student a day that can shape their future. Your gift puts a young leader in the room with business owners and community leaders, learning lessons many people don't discover until years into their careers.

Your name in the Event Guidebook and our thank-you post



LOOKING FOR AN EXHIBITOR TABLE?

Exhibitor tables come with every Bronze, Silver, and Gold sponsorship, plus a leadership session with Cliff. Start at Bronze for $1,000.

BRING LIVE2LEAD TO YOUR TEAM

HOST A PRIVATE LIVE2LEAD EVENT

Live2Lead can come to you. A private event for your business, church, nonprofit, school, or entrepreneur group, customized with you. Together we'll choose the licensed Live2Lead video sessions that fit your goals, plus interactive activities with practical takeaways.

Contact Cliff for details: 941-586-8705

2 to 6 hours
You choose the time frame

Your Location
At your office, church or venue.

Your Team
A private event just for your people.

Your Content
Sessions and activities chosen with you

Nov 15 - Feb 28
Booking window • pricing upon request

NEXT STEPS

HOW TO PARTNER

DEC 15

COMMIT BY DECEMBER 15, 2026

to have your logo and ad in the printed Event Guide. Later sponsors are still recognized on slides and from the stage.

1. Choose your sponsorship level.
2. Contact Cliff at 941-586-8705 or email cliff@maximumimpactlb.com.
3. Complete payment: Pay securely by card at maximumimpactLB.com/sponsor, or ask us for an invoice. Checks are payable to Maximum Impact LB, LLC. Call 941-586-8705 to arrange pickup.
4. Send your logo (high-resolution PNG or vector file) and Event Guide ad artwork to cliff@maximumimpactlb.com.

SWAG AND RAFFLE GUIDELINES

Gold and Silver sponsors may include a swag item in attendee bags and donate a raffle prize, with recognition from the stage. All items must be approved in advance. Swag must be useful, not paper alone such as flyers or brochures.

Cliff Wilt, Host

Live2Lead Southwest Florida · Maximum Impact LB

941-586-8705 · cliff@maximumimpactlb.com

maximumimpactlb.com

P.O. Box 380058, Port Charlotte, FL 33938

Just want seats for your team? Tickets and team tables are available at **Live2LeadSWFL.com**

MAXIMUM IMPACT LB
TRAINING • SPEAKING • COACHING

ABOUT YOUR HOST

GROW YOUR LEADERS. STRENGTHEN YOUR TEAM.

Maximum Impact LB helps leaders and organizations across Southwest Florida grow through practical, people-first leadership development, so what your team learns shows up in how they lead every day.



Cliff Wilt
MAXWELL LEADERSHIPCONSULTANT

WHAT WE OFFER

Licensed Maxwell Content
As Maxwell Leadership Executive Partners & Consultants, we bring you licensed, proven leadership content

Our Own Programs
Leadership programs shaped around your team

Training · Speaking · Coaching
Workshops, keynotes, and one-on-one growth

Assessments & Debriefs
Insight tools that help teams work better together

WHY WORK WITH US

Inspiration fades by Monday unless it becomes a habit. We help your leaders turn ideas into everyday action.

- Practical tools
- Tailored to your team
- Licensed, proven content
- A local partner

LET'S GROW YOUR LEADERS

Ask Cliff about training, coaching, or a session for your team.

941-586-8705
cliff@maximumimpactlb.com
maximumimpactlb.com

PARTNER WITH US.
INVEST IN LEADERS.
THINK FORWARD.

MAXIMUM IMPACT LB

ACHIEVING EXCELLENCE IN LIFE & BUSINESS

Presents

LIVE2LEAD

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