

Coefficient Grew Monthly Revenue 5x in 81 Days with Entrepreneur Lifestyle

Introduction

Coefficient is a data science consultancy specializing in providing advanced analytics and machine learning solutions to help businesses make data-driven decisions.



5x MONTHLY
REVENUE GROWTH

20x RETURN ON
INVESTMENT

3x PROJECT SIZE

The Challenge



Inconsistent Revenue

There wasn't a clear sense of what should be posted regularly or how social content should work across the three different brands.



Lack of Structured Processes

Operated without foundational structures, leading to inefficiencies and hindered scalability.



Project Size Limitations

There wasn't a campaign structure behind the content, which made the social activity feel less purposeful.



No Clear Lead Generation

Didn't know where to focus their energy to generate consistent projects and clients.



The Solution

When Coefficient first came to us, the business had strong expertise and delivery capability but **lacked the systems and structure needed to scale consistently.**

We helped implement clearer lead generation processes, improve operational efficiency and build systems that supported growth without creating additional complexity.

Within three months, **monthly revenue increased from around £10,000 to £50,000, secured some of their biggest projects in six to seven years, improved operational efficiency and achieved an estimated 10–20x return on investment.**

Results and Benefits



Revenue Growth

Monthly revenue increased from approximately £10k to £50k within three months.



Higher Efficiency

Improved systems created greater productivity and reduced operational bottlenecks.



Scalable Foundations

Processes were put in place to support continued growth.



Strong Return on Investment

The engagement generated an estimated 10–20x ROI.



“Entrepreneur Lifestyle **helped us achieve the biggest projects we’d had in six or seven years.** The **return on investment** has probably been somewhere between **10 and 20 times.**”

John Sandall | Coefficient

[View Detailed Case Study](#)



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