Fractional Executive Checklist

Is NOW the right time to consider Fractional Leadership for your business?

Use this checklist to assess whether bringing on a fractional executive could be the right strategic move for your organization. Check any statement that applies to your business today:

[ ] We're experiencing a leadership gap but can't justify a full-time hire.

[ ] Our CEO or founder is stretched too thin across multiple strategic areas.

[ ] We're entering a new market without internal expertise required to effectively manage expansion.

[ ] We're launching a new product without internal expertise.

[ ] Our strategic planning is strong, but operational execution is lagging behind.

[ ] We're navigating a turnaround, merger, or period of unprecedented growth.

[ ] Our industry or region is in a period of uncertainty, but we're experiencing rapid growth.

[ ] We need C-suite insight but not at a full-time salary or long-term commitment.

[ ] There's a lack of accountability or clarity in a key business function.

[ ] We've outgrown one or more of our current systems and need experienced guidance to scale.

[ ] We want to test the waters before committing to a permanent leadership role.

[ ] We need outside perspective to challenge assumptions and drive change.

As a quick rule-of-thumb, if you checked **4 or more boxes**, your business could potentially benefit from a fractional executive. These leaders bring deep expertise, strategic clarity, and executive-level execution. You must be clear on job duties, expectations, and timelines. This is a time when you can continue to invest in growth - without the overhead of a full-time hire.

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