

Privacy Policy

This Privacy Policy applies to the leahbrueggemann.com website and its subdomains (the “Website”). This Privacy Policy is effective as of the date of its posting. Please take the time to review it carefully. By providing personal information to us, you agree to the terms of this Privacy Policy. If you do not agree to the terms set out below, you must stop using the Website immediately.

Personal Identification Information

We may collect personal identification information from users in a variety of ways, including, but not limited to if you subscribe to a newsletter, sign up for a consultation, register for a program, submit a contact form, or book an appointment, and in connection with other activities, services, features, or resources we make available on our Website from time to time. You may visit the Website anonymously. We will collect personal identification information from you only if you voluntarily submit such information to us or it is collected in connection with your use of the Website. For the purposes of this Privacy Policy, “personal identification information” may include your name, address, phone number, email address, Website usage data, and in some instances redacted payment information.

How We Use Collected Information

We may collect and use users’ personal identification information for the following purposes:

To improve customer service

Information you provide helps us respond to your customer service requests and support needs more efficiently.

To personalize user experience

We may use information in the aggregate to understand how our users as a group use the services and resources provided on our Website.

To send periodic emails and SMS messages

We may use your email address to send you information and updates. Your email address may also be used to respond to inquiries, questions, or other requests. We may use your phone number to send you SMS/text messages related to our programs, services, appointment reminders, and marketing communications. You consent to receive these messages by providing your phone number. Message and data rates may apply. You may opt out of text messages at any time by texting STOP. For help, text HELP or contact us at info@leahbrueggemann.com.

To ensure regulatory compliance

We may use your information as may be strictly required to meet any applicable regulatory compliance requirements or for any other legal reasons as applied to your use of the Website.

To protect our rights

We may use your information when we require advice from a lawyer, or for the purposes of collecting a debt or protection from fraud.

Tracking Pixels and Advertising Technologies

We use tracking technologies such as the Meta (Facebook) Pixel and similar tools on our Website. These tools use cookies and pixel tags to collect data about your browsing activity on our Website, including pages visited, actions taken (such as form submissions, purchases, and appointment bookings), and device information. This data is used to:

Deliver targeted advertisements to you on social media platforms and other websites; measure the effectiveness of our advertising campaigns; create lookalike or similar audiences for advertising purposes; and improve our Website and the services we offer.

We may also use advanced matching features that hash your personal information (such as email address and phone number) before sending it to advertising platforms to improve ad targeting and conversion tracking. This data is transmitted in a hashed, non-reversible format. You can opt out of targeted advertising through your browser settings, through the advertising platform's ad preferences, or by contacting us directly.

Sharing Your Personal Information

We do not sell, trade, or rent your information to others, excepting in the event that we sell, transfer, or merge our business. We will only retain your personal identification information for the time necessary to fulfill the identified purposes or a particular legal or business purpose.

Security

We are committed to ensuring the security of your personal identification information. To mitigate unauthorized access or disclosure, we have adopted appropriate physical, electronic, and managerial procedures designed to safeguard and secure the information that we collect online. While we strive to use commercially acceptable means to protect your personal identification information, you acknowledge and agree that no method of transmission over the Internet, or method of electronic storage is 100% secure. We make no guarantee as to the absolute security of this information.

In the unlikely event that our system is breached, and any of your information has been compromised, we will notify such local authorities as may be required within seventy-two (72) hours of the breach,

and will also use our best efforts to notify you, using the most current contact information that we have on file. We are not responsible for any failure to notify you based on incorrect or outdated contact information.

Access to Personal Information

To submit a question to us about the collection or use of your personal identification information, or to update or correct such information, please email us at info@leahbrueggemann.com and insert “Privacy Information Question” in the subject header.

Upon request, we will provide you with a copy of any of your personal identification information in electronic form, which may include: what information we are storing, where it is being stored, and for what purposes we are storing it. At any time, you may request that we remove any personal identification information from our records, and we will delete such information within 7 days of request.

Cookies

We may use cookies to collect information. You may instruct your browser to refuse all cookies or to indicate when a cookie is being sent. If you do not accept cookies, you may not be able to use or access certain pages or services. If you do not instruct your browser to refuse all cookies or to indicate when a cookie is being sent, your consent to our use of your personal information may be implied.

Third Party Websites

Users may find advertising or other content on our Website that link to the websites and services of our partners, suppliers, advertisers, sponsors, licensors and other third parties (each a “Third Party Site”). We do not control the content or links that appear on these third party websites and are not responsible for the practices employed by websites linked to or from our Website. In addition, these websites or services, including their content and links, may be constantly changing. These websites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including websites which have a link to our Website, is subject to that website’s own terms and policies. We assume no responsibility for the content, privacy policies, or practices of any Third Party Site or their associated services, and strongly recommend that you review each such Third Party Site’s applicable privacy policy.

Service Providers

We may employ third party companies and individuals to perform services related to the Website on our behalf, or to assist us in analyzing our services. Such third party companies may have access to your personal identification information only to perform these tasks on our behalf and are obligated not

to disclose or use it for any other purpose.

Your Acceptance of These Terms

By using the Website, you signify your acceptance of this Privacy Policy. We provide the Website and all services in connection with such resources, and this Privacy Policy comprises part of an electronic contract made between you and us respecting the provision of such services and resources. If you do not agree to this Privacy Policy, please do not use the Website. Your continued use of the Website following the posting of changes to this Privacy Policy will be deemed your acceptance of those changes.

Contact

If you have any questions about this Privacy Policy, please contact us at info@leahbrueggemann.com.

Last Updated: 4/18/26