

A black and white photograph of Kevin Brooks, a man with a beard and short hair, sitting in a wheelchair. He is looking off to the side with a thoughtful expression. Behind him is a large, out-of-focus crowd of people, suggesting he is at a public event or conference. The lighting is dramatic, with strong highlights and deep shadows.

OFFICIAL MEDIA KIT • 2025

KEVINBROOKS

*Motivational speaker. Survivor. Author.
Changing attitudes and saving lives across
North America.*

500K+

LIVES REACHED

1,000+

PRESENTATIONS

20+

YEARS SPEAKING

HE TRIED TO WIGGLE HIS TOES. HIS LOWER BODY LAY STILL.



BRAND STORY

Kevin Brooks was a hockey player, skateboarder, snowboarder, and active teenager who lived for competition, adventure, and pushing limits. Like many young people, he believed serious consequences happened to someone else.

What started as a typical Saturday night quickly turned tragic. Fueled by alcohol, testosterone, and the fearless “it will never happen to me” attitude, Kevin made the choice to get behind the wheel after a party.

The result was a horrific crash. His passenger and childhood friend, Brendon, did not survive. Kevin woke in a hospital bed on life support, paralyzed from the chest down. He gave everything he had to just wiggle his toes, but his lower body lay still.

What followed was a journey from unimaginable loss and adversity to becoming one of North America's most impactful speakers. Inspired by a chance meeting with Rick Hansen, Kevin transformed tragedy into purpose and began sharing a message that would eventually reach more than half a million people.

Today, Kevin has spoken to more than 500,000 people across schools, colleges, military organizations, conferences, and community events throughout North America. His message is simple: one choice can change everything, and it's never too late to choose differently.

WHAT KEVIN COVERS

01

IMPAIRED, DISTRACTED & DANGEROUS
DRIVING

02

MENTAL HEALTH, SELF-HARM
AWARENESS & DEPRESSION

03

BULLYING, RELATIONSHIPS &
FORGIVENESS

04

DECISION MAKING & PEER PRESSURE

05

OVERCOMING OBSTACLES & COPING WITH
GUILT

06

LEADERSHIP & CREATING POSITIVE
CHANGE

AUDIENCES

- HIGH SCHOOLS & MIDDLE SCHOOLS
- COLLEGES & UNIVERSITIES
- CONFERENCES & ASSOCIATIONS
- MILITARY ORGANIZATIONS
- ATHLETIC TEAMS
- COMMUNITY EVENTS & FORUMS
- PROVINCIAL & NATIONAL CONFERENCES
- PARENT NIGHTS
- PROM, HOMECOMING & GRADUATION
- LEADERSHIP EVENTS
- MUNICIPAL PROGRAMS
- YOUTH DEVELOPMENT PROGRAMS



AS FEATURED IN

MEDIA & RECOGNITION

THE TYRA SHOW

Featured in "Teens on the Edge: A Wake Up Call."

REEBOK SUPER BOWL

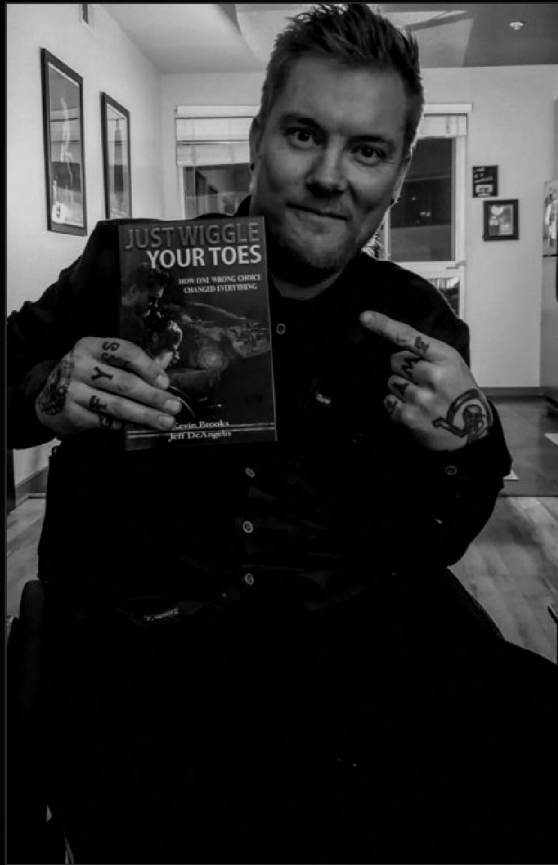
Featured in Reebok's "Be More Human" campaign.

SONREAL "BELIEVE"

His story was re-enacted for the inspirational music video.

NATIONAL MEDIA

Covered by press outlets across Canada and the United States.



JUST WIGGLE YOUR TOES

Kevin's best-selling book brings his life-changing story to the page, exploring consequence, resilience, forgiveness, and the power of a single decision.

A must-read companion to his live presentations, the book gives audiences a deeper look into the message behind the keynote.

**“IF OUR STUDENTS EVER
HEAR **ONE SPEAKER** IN THEIR
LIVES, IT HAS TO BE KEVIN
BROOKS.”**

JODI ABEL — TEACHER & SADD ADVISOR

BOOKING INQUIRIES

BOOK KEVIN TODAY

Some stories inspire. Kevin's changes lives.

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WEBSITE

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SERVING

North America — Schools, Events
& Organizations

MESSAGE

Impact · Motivate · Inspire · Just
Wiggle Your Toes