

# **Hell Yes Coaching Online Affiliate Program Terms and Conditions**

Welcome to the Hell Yes Coaching Online Affiliate Program. These Terms and Conditions ("Terms") govern your participation in the Affiliate Program ("Program") and form a legally binding agreement between you ("Affiliate," "you," or "your") and Hell Yes Coaching, LLC ("Company," "we," "us," or "our"). By applying for and participating in the Program, you agree to comply with and be bound by these Terms.

## **1. Eligibility**

- 1.1. You must be 18 years or older to participate in the Program.
- 1.2. Affiliates must have an active account in good standing with Hell Yes Coaching.
- 1.3. The Company reserves the right to approve or deny any Affiliate application at its sole discretion.

## **2. Affiliate Responsibilities**

- 2.1. You agree to promote Hell Yes Coaching's products and services in a lawful, ethical, and professional manner.
- 2.2. Affiliates may use only approved marketing materials provided by Hell Yes Coaching unless given explicit written permission to create custom materials.
- 2.3. Affiliates must not:
  - Engage in false, misleading, or deceptive advertising practices.
  - Use spam or other unauthorized methods of solicitation.
  - Bid on branded keywords, including but not limited to "Hell Yes Coaching," "Becca Pike," or related terms, in paid advertising campaigns without prior approval.
- 2.4. Affiliates must disclose their affiliate relationship in compliance with applicable laws, including the Federal Trade Commission's (FTC) guidelines.

## **3. Commissions**

- 3.1. Affiliates earn:
  - \$100 for each General Admission ticket sold through their unique affiliate link or code
  - \$200 for each VIP ticket sold through their unique affiliate link or code
- 3.2. Commission rates and bonuses are subject to change at the Company's discretion with 30 days' notice.

3.3. Commissions are paid on net sales, excluding refunds, chargebacks, taxes, and fees.

3.4. To qualify for commissions, referred customers must complete their purchase using the unique affiliate link provided to you.

3.5. Commission rates and bonuses are subject to change at the Company's discretion with 30 days' notice.

3.6. Commissions are paid on net sales, excluding refunds, chargebacks, taxes, and fees.

3.7. To qualify for commissions, referred customers must complete their purchase using the unique affiliate link provided to you.

#### **4. Payment**

4.1. Commissions are paid out monthly, on or before the 15th of the following month, provided your total earned commissions meet the minimum payout threshold of \$100.

4.2. Payments are made via PayPal or other agreed-upon methods. You are responsible for ensuring your payment information is accurate and up-to-date.

4.3. Any disputes regarding commissions must be submitted in writing within 30 days of the payout date.

#### **5. Term and Termination**

5.1. These Terms will begin upon your acceptance into the Program and remain in effect until terminated by either party.

5.2. The Company may terminate your participation in the Program at any time, with or without cause, by providing written notice.

5.3. Upon termination, you will no longer have access to the Program, and any outstanding commissions will be paid out in accordance with Section 4, provided the Terms were not violated.

#### **6. Intellectual Property**

6.1. Affiliates are granted a limited, non-exclusive, non-transferable license to use Hell Yes Coaching's trademarks, logos, and marketing materials solely for the purpose of promoting the Program.

6.2. Affiliates may not modify or create derivative works of any materials provided by the Company.

6.3. All intellectual property rights remain the exclusive property of Hell Yes Coaching, LLC.

## **7. Confidentiality**

7.1. As an Affiliate, you may have access to confidential information, including but not limited to customer data, marketing strategies, and product details. You agree to maintain the confidentiality of such information and not disclose it to any third party.

## **8. Limitation of Liability**

8.1. The Company is not liable for any indirect, incidental, or consequential damages arising out of your participation in the Program.

8.2. The Company's total liability to you will not exceed the total commissions paid to you under this Program.

## **9. Modification of Terms**

9.1. Hell Yes Coaching reserves the right to modify these Terms at any time. Affiliates will be notified of changes via email or through the affiliate dashboard. Continued participation in the Program constitutes acceptance of the revised Terms.

## **10. Governing Law**

10.1. These Terms are governed by and construed in accordance with the laws of the State of Kentucky, without regard to its conflict of law principles.

## **11. Miscellaneous**

11.1. If any provision of these Terms is found to be invalid or unenforceable, the remaining provisions will remain in full force and effect.

11.2. These Terms constitute the entire agreement between you and Hell Yes Coaching regarding the Program and supersede any prior agreements or understandings.

By applying for or participating in the Hell Yes Coaching Online Affiliate Program, you acknowledge that you have read, understood, and agree to these Terms and Conditions.

Updated: March 25, 2026