DeeDee Lake



Author • Speaker • Business Coach for Authors
Faith-Filled Encouragement. Practical Strategy. Lasting Impact.

Specializing in Writers' Conferences, Women's Events & Marriage Retreats

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DeeDee Lake is a conference and event speaker, seven-time published author, and Business Coach for Authors known for blending faith, practical wisdom, and engaging humor. Raised as a Navy Brat and married to an Army helicopter pilot for over four decades, DeeDee brings a deep understanding of military family life, resilience, leadership, and intentional living to her speaking.

A natural storyteller, DeeDee weaves Biblical truth into relatable, real-life moments that make audiences laugh, reflect, and see their own stories more clearly. She speaks at writers' conferences, women's retreats, marriage conferences, and military gatherings with messages that are both heartfelt and practical—leaving listeners refreshed, equipped, and ready to move forward with confidence.

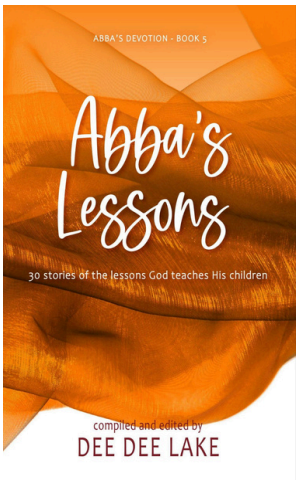
In addition to her speaking, DeeDee equips writers to think like Authorpreneurs—bridging creative calling with business clarity and faith-grounded confidence. Through workshops and conference sessions, she simplifies industry complexity, removes overwhelm, and provides strategic next steps writers can implement immediately.

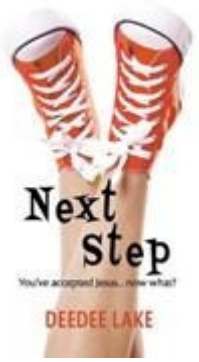
Whether equipping writers, encouraging families, or strengthening couples, DeeDee brings warmth, clarity, and steady confidence—leaving audiences encouraged and ready to move forward. Watch and listen to DeeDee's interviews at deedeelake.com/events.

Selected Published Works

DeeDee Lake is a seven-time published author whose writing reflects her heart for faith, relationships, and intentional living. Her published work includes clean military romance, devotionals, and practical faith resources for teens and women.







Coming November 6, 2026: ***Mission: Matrimony — The Final Engagement***

SPEAKING TRACKS

DeeDee Lake delivers biblically grounded messages across three core speaking tracks, bringing encouragement, clarity, and practical next steps tailored to each audience.

Writers' Conferences & Author Workshops

Business strategy for writers. Clarity. Direction. Momentum.

Most writers don't struggle with creativity—they struggle with clarity. DeeDee bridges creative calling and business strategy, equipping authors to simplify the journey and move forward with confidence and integrity.

Women, Marriage & Relationships

Encouraging connection and lasting legacy through faith-filled intention.

Through laughter and Scripture-rooted encouragement, DeeDee connects with women and couples navigating marriage, family, and everyday life, blending biblical truth with practical wisdom.

Military Life & Families

Building connection, strengthening faith, and finding belonging through every season of service.

A Navy brat and longtime Army wife who has lived in 51 places, DeeDee understands the challenges of military life. With humor, personal stories, and biblical encouragement, she offers practical ways to nurture relationships, navigate transitions, and create community wherever duty leads.

FEATURED SIGNATURE SESSIONS

Selections from three speaking tracks. Additional topics available upon request.

Because Writing the Book Was the Easy Part

Navigating the Business Side of Writing

Explore publishing pathways, professional expectations, and next steps with clarity and confidence.

Ideal for writers' conferences and author workshops.

The Secret Sauce to a Marriage That Lasts (and Laughs)

C.H.E.R.I.S.H.—Ingredients for an Extraordinary Marriage

Discover seven ingredients for lasting connection through biblical truth, practical wisdom, and laughter.

Ideal for marriage retreats, women's gatherings, and church events.

Finding Connection Wherever Duty Leads

Faith, Relationships & Belonging in Military Life

Build friendships, nurture family relationships, and stay rooted in faith through military transitions.

Ideal for military spouse gatherings, family readiness groups, and military ministries.

BIOS

The following bio options are available for conference programs, promotional materials, websites, and media use. Please select the length that best fits your needs.

25–30 WORD BIO • AUTHOR EVENTS

DeeDee Lake is a seven-time published author, speaker, and Business Coach for Authors who equips writers to navigate the business of writing with clarity and confidence.

25–30 WORD BIO • WOMEN'S & RELATIONSHIP EVENTS

DeeDee Lake is a seven-time published author and speaker who encourages women and couples to build faith-filled, intentional relationships through biblical truth, practical wisdom, and laughter.

SHORT BIO • AUTHOR EVENTS

DeeDee Lake is a seven-time published author, conference speaker, and Business Coach for Authors. She equips writers to confidently navigate the business side of writing. Blending biblical truth with practical strategy, she delivers clarity, structure, and forward momentum with warmth and engaging humor.

SHORT BIO • WOMEN'S & RELATIONSHIP EVENTS

DeeDee Lake is a seven-time published author and speaker who encourages women and couples to cultivate faith-filled, intentional relationships. A Navy brat and Army wife married for over four decades, she shares biblical truth, real-life stories, and practical wisdom with warmth and humor.

MEDIUM BIO • AUTHOR EVENTS

DeeDee Lake is a seven-time published author, conference speaker, and Business Coach for Authors. She equips writers to navigate the business side of writing with clarity and confidence.
Blending biblical truth with practical strategy, DeeDee bridges creative calling with sustainable career direction. At writers' conferences, she delivers actionable insight on platform building, strategic positioning, and long-term growth. Raised as a Navy brat and married to an Army helicopter pilot for over four decades, she brings resilience, leadership, and steady faith to every stage she steps onto.

MEDIUM BIO • WOMEN'S & RELATIONSHIP EVENTS

DeeDee Lake is a seven-time published author and speaker who encourages women and couples to build faith-filled, intentional relationships. Known for her warmth, storytelling, and engaging humor, she blends biblical truth with practical ideas audiences can carry into everyday life.
Raised as a Navy brat and married to an Army helicopter pilot for over four decades, DeeDee understands the joys and challenges of navigating change while staying connected. Whether speaking at a women's event or marriage retreat, she invites audiences to grow in faith, nurture their relationships, and make room for laughter along the way.

Long Bio - Author Events

DeeDee Lake is a seven-timepublished author, conference speaker, and Business Coach for Authors. She equips writers to confidently navigate the business side of writing with clarity, structure, and forward momentum.

Blending Biblical truth with practical strategy, DeeDee bridges creative calling with sustainable career direction. She understands that many writers feel called to share their message but are uncertain about marketing, positioning, and long-term growth. Her conference sessions provide actionable frameworks that bring order to overwhelm and strategy to inspiration.

At writers' conferences, DeeDee speaks on building sustainable author platforms, avoiding common business missteps, and approaching the writing industry with professionalism and purpose. Her teaching style combines real-life experience, clear structure, and engaging humor—making complex industry concepts approachable and applicable.

Raised as a Navy Brat and married to an Army helicopter pilot for over four decades, DeeDee brings resilience, leadership, and steadfast faith into every message she delivers. Her steady confidence and Scripture-rooted perspective resonate with writers seeking both excellence and integrity.
Whether guiding emerging authors or encouraging seasoned writers to think more strategically, DeeDee leaves audiences equipped, encouraged, and ready to take their next right steps with clarity and conviction.

Long Bio - Women/Faith/Relationship Events

DeeDee Lake is a seven-time published author and speaker who believes meaningful relationships grow through faith, intention, and plenty of laughter. Through stories from her own life and practical, biblically grounded encouragement, she invites women and couples to strengthen their connections with God and one another.

Raised as a Navy Brat and married to an Army helicopter pilot for over four decades, DeeDee knows that life rarely follows a predictable path. Moving, adapting to change, raising a family, and building friendships across the miles have shaped her appreciation for the small, intentional choices that keep relationships strong.

At women's events and marriage retreats, DeeDee brings warmth, humor, and relatable stories to conversations about faith, connection, and everyday life. Her C.H.E.R.I.S.H. framework offers couples practical ingredients for an extraordinary marriage, including communication, respect, and humor.

DeeDee is also a Business Coach for Authors and co-author of the clean Christian military romance series *Rules of Engagement*. She lives in the Texas Hill Country and enjoys spending time with family and friends, sharing stories, and building relationships one conversation at a time.

Suggested Interview Questions

Planning an interview with DeeDee? Download suggested questions about writing, faith, marriage, and relationships.

Suggested Interview Questions

TESTIMONIALS

Authors describe DeeDee as an insightful, encouraging advocate who brings warmth and clarity to the writing journey.

"DeeDee is the quintessential encourager. She advocates for you when you're not in the room and genuinely wants the best for you and your project. I am so grateful for the impact her expertise and enthusiasm have had on my book."

— Lori Ann Wood, Speaker and Author of *Divine Detour*

"How did we manage before GPS? DeeDee offers to be a GPS—Great Personal Support—for those navigating the often complicated world of publishing. I have personally been so grateful for her help and encouragement."

— M. Esther Lovejoy, Author of *The Sweet Side of Suffering*

"Every interaction with DeeDee leaves me encouraged, and like I am not alone in the journey. She checks in personally and professionally and is simply a joy to be around."

— Brooke Frick, Author of *Hands Full*

EVENT INFORMATION DeeDee partners closely with event hosts to ensure a smooth, organized, and meaningful experience from planning through execution. **Book Sales & Signing** Available for book signing and sales. Inventory, payment options, and table setup are coordinated in advance.	**Technical Needs** • Microphone • Projector with HDMI (if slides are used) • Small table for book display (if applicable) Additional details provided during planning.	**Travel & Accommodations** Events beyond one hour from DeeDee's home base may require travel reimbursement and/or lodging. For air travel, arrangements typically include airfare, hotel, ground transportation, and meals. All details are coordinated in advance.





BOOK DEEDEE LAKE FOR YOUR EVENT

Faith-Filled Encouragement. Practical Strategy. Lasting Impact.

DeeDee Lake is available for conferences, retreats, workshops, and special events. Each message is thoughtfully tailored to your audience and every theme.

Available Formats • 45–60 Minute Keynotes • Breakout Sessions • Multi-Session Conference Tracks • Retreat Events • Workshops & Intensives	**Booking Info** Email: deedee_lake@live.com Phone: 719.235.6725 https://deedeelake.com/speaker	Scan to access all DeeDee's media resources, social platforms, and additional information or visit deedee360.com

Let's create a meaningful and memorable event experience together.