

DeeDee Lake



Author • Speaker • Business
Coach for Aspiring Authors

**Faith-Filled Encouragement.
Practical Strategy. Lasting
Impact.**

Specializing in Writers' Conferences
& Publishing Events

d2@deedeelake.com | deedee360.com | 719.235.6725

Media Kit | Updated: March 2026

INTRODUCTION

DeeDee Lake speaks with warmth, clarity, and Biblical truth—blending real-life wisdom, practical strategy, and engaging humor to create meaningful, memorable moments for every audience she serves.

Whether strengthening marriages, encouraging women, equipping teens, or helping writers build with confidence, DeeDee delivers messages that are both heartfelt and practical. Audiences don't simply listen—they leave refreshed, equipped, and ready to take their next step.

Raised as a Navy Brat and married to an Army helicopter pilot for over four decades, DeeDee brings lived experience, resilience, and steady faith to every stage. Her understanding of military life, leadership, family dynamics, and intentional living adds depth and authenticity to her speaking.

As a six-time published author and Business Coach for Aspiring Authors, she understands both the creative and strategic sides of publishing. She bridges faith and clarity, story and structure—offering insight that resonates long after the event ends.

DeeDee Lake – Biography

DeeDee Lake is a conference and event speaker, six-time published author, and “Business Coach for Aspiring Authors” known for blending faith, practical wisdom, and engaging humor. Raised as a Navy Brat and married to an Army helicopter pilot for over four decades, DeeDee brings a deep understanding of military family life, resilience, leadership, and intentional living to her speaking.

A natural storyteller, DeeDee weaves Biblical truth into relatable, real-life moments that make audiences laugh, reflect, and see their own stories more clearly. She speaks at women’s retreats, marriage conferences, youth events, military gatherings, and writers conferences with messages that are both heartfelt and practical—leaving listeners refreshed, equipped, and ready to move forward with confidence.

In addition to her speaking, DeeDee equips writers to think like Authorpreneurs—bridging creative calling with business clarity and faith-grounded confidence. Through workshops and conference sessions, she simplifies industry complexity, removes overwhelm, and provides strategic next steps writers can implement immediately.

Whether encouraging families, strengthening couples, guiding teens, or equipping writers, DeeDee brings warmth, clarity, and steady confidence that reminds audiences they are capable of more than they think—with a smile and stories that linger.

SPEAKING TRACKS

DeeDee Lake offers focused, Biblically grounded messages across three core speaking tracks. Each track is designed to meet audiences where they are—bringing clarity, encouragement, and practical next steps tailored to the event setting.

Women, Marriage & Relationships

Encouraging connection, strengthening communication, and building a lasting legacy through faith-filled intention.

Through laughter, honesty, and Scripture-rooted encouragement, DeeDee connects with women and couples navigating marriage, motherhood, expectations, and everyday life. Drawing from over four decades of marriage and military family experience, she blends Biblical truth with practical wisdom that strengthens relationships and renews perspective.

Youth & Student Events

Helping students anchor identity in Christ and build resilient, practical faith for real life.

Through engaging stories and Biblical clarity, DeeDee equips students to move beyond emotional moments into lasting conviction. Her messages address identity, courage, decision-making, and living out faith with confidence in today's culture.

Writers' Conferences & Publishing Events

**Business Strategy for Writers. Clarity. Direction. Momentum.
Equipping Writers to Think Like Authorpreneurs.**

Most writers don't struggle with creativity—they struggle with clarity. DeeDee bridges creative calling and business strategy, helping authors simplify the publishing process and move forward with confidence, focus, and integrity.

FEATURED SIGNATURE SESSIONS

Below are selected signature sessions representing DeeDee's three primary speaking tracks. Additional topics and customizable formats are available upon request.

The Secret Sauce to a Marriage That Lasts (and Laughs)

C.H.E.R.I.S.H.—Ingredients for an Extraordinary Marriage

In this engaging and practical session, DeeDee unpacks the C.H.E.R.I.S.H. framework—Communication, Heart, Expectations, Respect, Intimacy, Security, and Humor. Drawing from over four decades of marriage, she blends Biblical truth with real-life wisdom to help couples strengthen connection with intention and joy.

Ideal for marriage retreats, couples conferences, and church events.

Identity Under Pressure

Anchored in Who God Says You Are

In a culture driven by comparison and performance, students often wrestle with identity. DeeDee equips teens to anchor themselves in Christ rather than approval or social validation—building confidence rooted in Biblical truth.

Ideal for youth conferences, camps, and teen-focused events.

Because Writing the Book Was the Easy Part

Navigating the Business Side of Writing

Finishing the manuscript is only the beginning. This session helps writers understand publishing pathways, positioning, and long-term strategy so they can move forward intentionally instead of reactively.

Ideal for writers conferences, publishing workshops, and author intensives.

TESTIMONIALS

Event hosts and authors consistently describe DeeDee as insightful, encouraging, organized, and easy to work with—bringing both warmth and clarity to every event.

“DeeDee is the quintessential encourager. She advocates for you when you’re not in the room and genuinely wants the best for you and your project. I am so grateful for the impact her expertise and enthusiasm have had on my book.”

— Lori Ann Wood
Speaker and Author of *Divine Detour*

“How did we manage before GPS? DeeDee offers to be a GPS—Great Personal Support—for those navigating the often complicated world of publishing. I have personally been so grateful for her help and encouragement.”

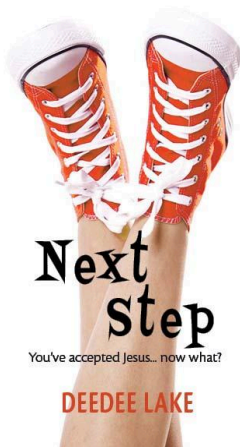
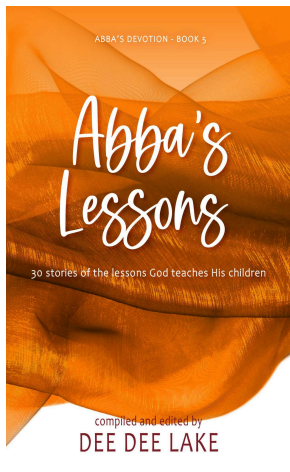
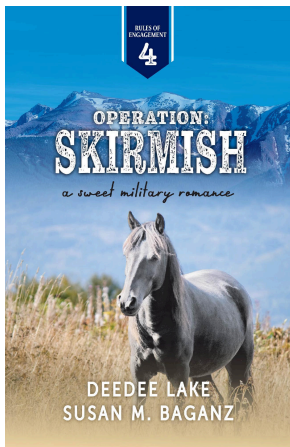
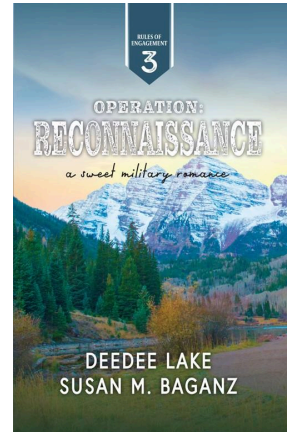
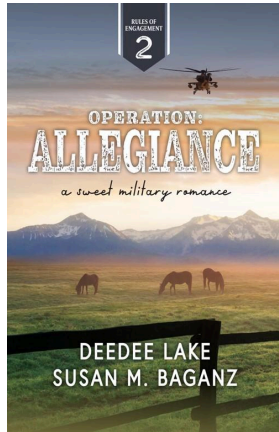
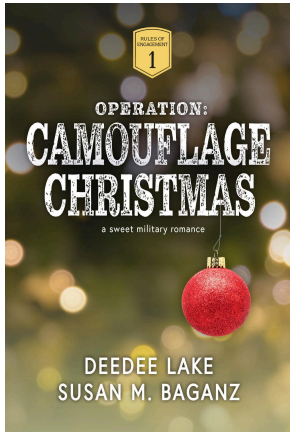
— M. Esther Lovejoy
Author of *The Sweet Side of Suffering*

“Every interaction with DeeDee leaves me encouraged and like I am not alone in the journey. She checks in personally and professionally and is simply a joy to be around.”

— Brooke Frick
Author of *Hands Full*

PUBLISHED WORKS

DeeDee Lake is a six-time published author whose writing reflects her heart for faith, relationships, and intentional living.



Her published work includes clean military romance, devotionals, and practical faith resources for teens and women.

EVENT INFORMATION

DeeDee is committed to making the planning process smooth, organized, and enjoyable for event hosts. She works closely with organizers to ensure every detail supports a meaningful and well-executed experience.

Book Sales & Signing

DeeDee is available to sign and sell books at events. She coordinates in advance regarding inventory, payment options, and table placement to ensure a seamless and professional book table experience for attendees.

Basic Technical Needs

To provide the best experience for your audience, the following are requested:

- Lavalier or headset microphone
- Projector and HDMI connection (if slides are used)
- Small table for book display and signing (if included in the event)

Additional technical details are gladly provided during the planning process.

Travel & Accommodations

Events located more than one hour from DeeDee's home base may require travel reimbursement and/or lodging accommodations. Specific details are discussed and confirmed during the booking process to ensure clarity and ease for both parties.

For events requiring air travel, typical arrangements include:

- Round-trip airfare
- Hotel accommodations
- Ground transportation
- Meals during travel

All travel arrangements are coordinated in advance to provide a smooth and stress-free experience for your event team.

BOOK DEEDEE LAKE FOR YOUR EVENT

Faith-Filled Encouragement. Practical Strategy. Lasting Impact.

DeeDee Lake is available for conferences, retreats, workshops, and special events. Each message is thoughtfully tailored to the audience and event theme.

Available Formats

- 45–60 Minute Keynotes
- Breakout Sessions
- Multi-Session Conference Tracks
- Retreat Events
- Workshops & Intensives

Booking Contact

Email: d2@deedeelake.com
Website: deedee360.com
Phone: 719.235.6725

Connect & Explore



Scan to access DeeDee's media resources, social platforms, and additional information.
deedee360.com

Let's partner together to create a meaningful and memorable event experience.
