

The following bio options are available for conference programs, promotional materials, websites, and media use. Please select the length that best fits your needs.

25–30 Word Bio (29 words)

DeeDee Lake is a six-time published author and conference speaker who equips writers to navigate the business side of publishing with clarity, strategy, and confident next steps.

Word Count: 29

50-Word Bio (50 words)

DeeDee Lake is a six-time published author, conference speaker, and “Business Coach for Aspiring Authors.” She equips writers to confidently navigate the business side of writing and publishing. Blending Biblical truth with practical strategy, she delivers clarity, structure, and forward momentum with warmth and engaging humor.

Word Count: 50

100-Word Bio (100 words)

DeeDee Lake is a six-time published author, conference speaker, and “Business Coach for Aspiring Authors.” She specializes in equipping writers to navigate the business side of writing and publishing with clarity and confidence.

Blending Biblical truth with practical strategy, DeeDee bridges creative calling with sustainable career direction. At writers’ conferences, she delivers actionable insight on platform building, strategic positioning, and long-term growth. Raised as a Navy Brat and married to an Army helicopter pilot for over four decades, she brings resilience, leadership, and steady faith to every stage she steps onto.

Word Count: 100

250-Word Bio (246 words)

DeeDee Lake is a six-time published author, conference speaker, and “Business Coach for Aspiring Authors.” She is known for equipping writers to confidently navigate the business side of writing and publishing with clarity, structure, and forward momentum.

Blending Biblical truth with practical strategy, DeeDee bridges creative calling with sustainable career direction. She understands that many writers feel called to share their message but feel

uncertain about marketing, positioning, and long-term growth. Her conference sessions provide actionable frameworks that bring order to overwhelm and strategy to inspiration.

At writers' conferences, DeeDee speaks on building sustainable author platforms, avoiding common business missteps, and approaching publishing with professionalism and purpose. Her teaching style combines real-life experience, clear structure, and engaging humor—making complex industry concepts approachable and applicable.

Raised as a Navy Brat and married to an Army helicopter pilot for over four decades, DeeDee brings resilience, leadership, and steadfast faith into every message she delivers. Her steady confidence and Scripture-rooted perspective resonate with writers seeking both excellence and integrity.

Whether guiding emerging authors or encouraging seasoned writers to think more strategically, DeeDee leaves audiences equipped, encouraged, and ready to take their next right steps with clarity and conviction.

Word Count: 246