SHEALAVIE
EVENT CONSULTANCY

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SheaLavie LLC Announces Strategic Growth Initiative to Expand Corporate Event Management and Government Contracting Opportunities Across Georgia

Founder Chandra Major, CMP, DES, Leads the Company's Next Phase of Business Development, Corporate Partnerships, and Public Sector Engagement

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SheaLavie LLC, a Georgia based event management and consulting company led by Founder Chandra Major, CMP, DES, is advancing its strategic growth initiatives with an increased focus on corporate event management, professional conference services, government contracting opportunities, and institutional partnerships throughout Georgia.

Established in April 2023, SheaLavie LLC has developed its business around professional event coordination, hospitality expertise, and strategic planning solutions designed to support organizations seeking exceptional meeting and event experiences.

As the company enters its next phase of development, its priorities include strengthening corporate relationships, expanding its visibility within the Georgia business community, and pursuing opportunities to provide professional event management services to government agencies and institutional clients.

Building a Stronger Presence in Georgia's Corporate Events Industry

SheaLavie LLC recognizes the growing importance of professionally coordinated meetings, conferences, executive retreats, and corporate events in helping organizations achieve their business objectives.

The company provides event management solutions designed to support operational efficiency, meaningful professional engagement, and successful attendee experiences.

Its services include corporate conference management, executive retreats, professional meetings, venue coordination, vendor management, hospitality consulting, and strategic event logistics.

By combining practical industry knowledge with structured project management, SheaLavie LLC seeks to deliver dependable event services tailored to the needs of each organization.

Experienced Leadership Driving Business Growth

Founder Chandra Major brings more than 14 years of professional experience in the hospitality and event management industry.

Her professional background includes experience associated with internationally recognized organizations such as Marriott International, Hilton Hotels & Resorts, Omni Hotels & Resorts, and Delta Air Lines.

Major holds the Certified Meeting Professional (CMP) and Digital Event Strategist (DES) credentials, demonstrating specialized knowledge in professional meeting management and digital event strategy.

Her leadership approach emphasizes preparation, professionalism, client relationships, and the importance of aligning event execution with organizational goals.

Under her direction, SheaLavie LLC is focused on building a sustainable business model that supports corporate clients while creating pathways for participation in public sector procurement opportunities.

Expanding Opportunities in Government Contracting

An important component of SheaLavie LLC's growth strategy involves pursuing opportunities within federal, state, and local government contracting.

Public sector organizations regularly require professional support for conferences, training programs, stakeholder meetings, community engagement initiatives, and administrative events.

SheaLavie LLC is working to strengthen its procurement readiness and establish a presence within relevant government supplier networks.

The company's strategic priorities include:

1. Pursuing federal government contracting opportunities through applicable procurement channels.
2. Developing relationships with Georgia state agencies and local government organizations.
3. Identifying event management and conference coordination solicitations.
4. Building partnerships with established government contractors and professional service providers.
5. Strengthening corporate capabilities, procurement documentation, and supplier registrations.
6. Pursuing subcontracting opportunities that align with the company's event management expertise.
7. Expanding relationships with hospitality venues, event suppliers, and professional organizations.

These initiatives are designed to position SheaLavie LLC for responsible, sustainable growth while supporting organizations seeking qualified event management resources.

Commitment to Professional Excellence and Client Satisfaction

SheaLavie LLC believes successful events require more than effective scheduling and attractive venues.

They demand attention to detail, sound financial planning, professional communication, logistical coordination, and an understanding of each client's organizational objectives.

The company's service philosophy focuses on creating an organized planning experience while helping clients navigate the complexities of corporate meetings and professional events.

From initial planning discussions through event execution, SheaLavie LLC emphasizes accountability, collaboration, and thoughtful coordination.

Looking Ahead to 2027 and Beyond

As SheaLavie LLC prepares for the next business year, the company is focused on expanding its professional network, strengthening its service offerings, and developing opportunities for corporate and government event management engagements.

Future priorities include increasing brand visibility, pursuing strategic business partnerships, and establishing relationships with organizations seeking dependable event planning and consulting services.

Through continued investment in business development, professional relationships, and operational readiness, SheaLavie LLC aims to become a recognized resource for corporate event management and professional meeting solutions throughout Georgia.

About SheaLavie LLC

SheaLavie LLC is a Georgia based event management and consulting company founded in April 2023 by Chandra Major, CMP, DES.

The company specializes in corporate meetings, conferences, executive retreats, professional events, hospitality coordination, event logistics, and strategic event consulting.

SheaLavie LLC is committed to delivering organized, professional, and memorable event experiences that support organizational goals and meaningful business connections.

The company serves the Georgia market and is pursuing opportunities to expand its corporate and public sector relationships.

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