SHEALAVIE
EVENT CONSULTANCY

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2026 Business Spotlight: June

SheaLavie LLC Expands Its Focus on Corporate Hospitality, Executive Events, and Strategic Event Management in Georgia

Led by Certified Meeting Professional Chandra Major, the Georgia Event Consultancy Positions Itself for Greater Corporate and Government Contracting Opportunities

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SheaLavie LLC, a Georgia event management and consulting firm founded by Chandra Major, CMP, DES, is highlighting its commitment to corporate hospitality, professional event coordination, and strategic meeting management as organizations seek experienced partners to deliver high quality business events.

With a professional foundation rooted in hospitality operations, corporate meeting planning, and event logistics, SheaLavie LLC offers organizations a comprehensive approach to creating successful conferences, executive retreats, professional gatherings, and corporate experiences.

Founded in April 2023, the company combines industry expertise with personalized service to support businesses, associations, and public sector organizations throughout Georgia.

Bringing Corporate Hospitality Expertise to Event Management

The success of a corporate event depends on more than selecting a venue or coordinating a schedule. It requires strategic planning, effective communication, financial oversight, and the ability to manage numerous operational details simultaneously.

SheaLavie LLC approaches event management with these principles at the forefront.

Founder Chandra Major brings more than 14 years of professional experience in the hospitality and events industry, including experience associated with recognized organizations such as Marriott International, Hilton Hotels & Resorts, Omni Hotels & Resorts, and Delta Air Lines.

Her professional credentials include Certified Meeting Professional (CMP) and Digital Event Strategist (DES), reflecting specialized knowledge in meeting management and digital event strategy.

This combination of practical experience and professional education supports SheaLavie's approach to delivering organized, efficient, and memorable event experiences.

Supporting Corporate Meetings and Executive Leadership Events

SheaLavie LLC focuses on helping organizations plan and coordinate events that support business development, professional relationships, employee engagement, and organizational growth.

The company's event management capabilities include:

1. Corporate conferences and annual meetings
2. Executive leadership retreats
3. Professional development workshops and seminars
4. Corporate networking receptions
5. Trade shows and industry exhibitions
6. Business conferences and professional summits
7. Hospitality and venue coordination
8. Event logistics and vendor management
9. Virtual and hybrid meeting solutions
10. Government and institutional event planning

Each engagement is approached with an emphasis on understanding the client's objectives, establishing clear expectations, and coordinating the resources necessary for effective event execution.

Strengthening Opportunities Within Georgia's Business Community

Georgia continues to serve as a destination for corporate meetings, professional conferences, business conventions, and hospitality events.

SheaLavie LLC is positioning its services to support organizations seeking qualified event management professionals who understand the importance of operational efficiency and client satisfaction.

The company's business development priorities include establishing relationships with corporate organizations, professional associations, hospitality providers, and government agencies.

Through these efforts, SheaLavie LLC seeks to increase its visibility within Georgia's professional event services market while developing opportunities for long term business relationships.

A Strategic Approach to Government Event Management

In addition to corporate hospitality and private sector event services, SheaLavie LLC is pursuing opportunities within the government contracting marketplace.

Government agencies frequently require professional support for conferences, public meetings, training sessions, stakeholder engagement events, and administrative event coordination.

SheaLavie LLC is aligning its event management capabilities with the operational needs of public sector organizations while strengthening its business readiness and procurement presence.

The company's experience in logistics, hospitality coordination, and professional meeting management provides a foundation for pursuing these opportunities.

Leadership Focused on Excellence and Sustainable Growth

Under the leadership of Chandra Major, SheaLavie LLC continues to emphasize professionalism, accountability, and strategic business development.

The company's vision extends beyond coordinating individual events. It includes building a respected event consultancy recognized for thoughtful planning, reliable execution, and meaningful client relationships.

As SheaLavie LLC continues developing its corporate and government contracting strategy, its mission remains centered on helping organizations bring people together through professionally managed experiences.

About SheaLavie LLC

SheaLavie LLC is a Georgia event management and consulting company founded in April 2023 by Chandra Major, CMP, DES.

The company provides corporate event planning, conference management, executive meeting coordination, hospitality consulting, event logistics, and strategic event management services.

SheaLavie LLC serves organizations seeking professional event solutions designed to support business objectives and create exceptional attendee experiences.

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