SHEALAVIE
EVENT CONSULTANCY

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2026 Business Spotlight: February

SheaLavie LLC Elevates the Standard for Corporate Events, Conferences, and Professional Meeting Experiences

Georgia Event Management Firm Brings Strategic Planning, Hospitality Expertise, and Professional Excellence to the Events Industry

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SheaLavie LLC, a Georgia event management and consulting company founded by Chandra Major, CMP, DES, continues to establish its presence in the corporate events and hospitality industry through strategic planning, professional event coordination, and a commitment to exceptional client experiences.

Founded in April 2023, SheaLavie LLC specializes in delivering comprehensive event management solutions for corporations, professional organizations, hospitality partners, and government agencies.

With more than 14 years of experience in the hospitality and events industry, Chandra Major brings extensive expertise in conference management, corporate event planning, vendor coordination, logistics, and hospitality operations.

A Legacy of Hospitality and Professional Excellence

SheaLavie LLC is built upon a foundation of industry knowledge, strategic leadership, and a passion for creating meaningful professional experiences.

Major's professional background includes experience associated with internationally recognized organizations such as Marriott International, Hilton Hotels & Resorts, Omni Hotels & Resorts, and Delta Air Lines.

These experiences have contributed to her understanding of the operational standards, attention to detail, and professional execution required to manage successful corporate events.

SheaLavie LLC approaches every engagement with a focus on organization, communication, creativity, and client satisfaction.

Comprehensive Event Management Solutions

SheaLavie LLC provides professional services designed to support organizations throughout the entire event planning and execution process.

Its areas of expertise include:

1. Corporate meetings and conferences
2. Executive retreats and leadership events
3. Trade shows and professional exhibitions
4. Venue sourcing and hospitality coordination
5. Vendor procurement and management
6. Event budgeting and logistical planning
7. Virtual and hybrid event coordination
8. Government and public sector event management
9. Corporate networking events and professional summits
10. Strategic event consulting and project management

Through its comprehensive approach, SheaLavie LLC assists organizations in transforming event concepts into professionally coordinated experiences that align with their business goals.

Leadership Driven by Vision and Experience

As Founder of SheaLavie LLC, Chandra Major brings professional credentials as a Certified Meeting Professional (CMP) and Digital Event Strategist (DES).

Her leadership philosophy emphasizes strategic preparation, operational excellence, and the importance of creating events that deliver measurable value to participating organizations.

SheaLavie LLC recognizes that successful events extend beyond venue selection and scheduling. They require an understanding of organizational objectives, stakeholder expectations, financial considerations, and the overall attendee experience.

The company continues to focus on strengthening its professional relationships and expanding opportunities within Georgia's corporate and public sector event management markets.

Positioning for Continued Growth

As organizations increasingly seek experienced event management professionals capable of coordinating complex meetings and conferences, SheaLavie LLC remains committed to providing dependable planning expertise and personalized service.

The company's long term vision includes strengthening corporate partnerships, supporting professional organizations, and pursuing opportunities to deliver event management services for government agencies and institutional clients.

Through strategic planning, industry experience, and professional leadership, SheaLavie LLC aims to contribute to the continued advancement of Georgia's business events and hospitality industries.

About SheaLavie LLC

SheaLavie LLC is a Georgia event management and consulting company established in 2023 by Chandra Major, CMP, DES.

The company specializes in corporate events, conferences, executive meetings, hospitality coordination, event logistics, and strategic event consulting.

SheaLavie LLC is committed to delivering organized, professional, and memorable event experiences that support the goals of its clients.

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