# LeadCentrix
### Your AI partner in lead management

# First to Respond = First to Close



Harvard Business Review found 78% of customers buy from the company that replies first. Yet InsideSales research shows the average business takes 46 hours to make contact—and only attempts it 1.3 times

Leadcentrix Speed to Lead Fixes That Permanently
The moment a lead submits a form, clicks an ad, starts a chat, or calls, our AI engages in under 30 seconds via SMS, email, or live chat. It greets them by name, answers initial questions, and books or routes while excitement is highest.

## Results Across Industries

- • Mortgage LO's tripling pre-approvals from rate-quote forms
- • Home-service companies turning 40% of weekend web leads into same-week jobs
- • Attorneys converting 4× more consultation requests from Google Ads
- • Average client sees 100–400% increase in contact rate and 20–35% overall conversion lift

## Seamless Workflow

1. Lead enters from any source (website, Facebook, Google LSA, landing page, etc.)
2. AI instantly sends personalized, human-like reply
3. Two-way conversation qualifies need and urgency
4. Calendar link or live transfer when ready
5. Full thread and data sync to your CRM in real time

## Why Speed Beats Everything Else

- • 50% of leads go cold within 1 hour
- • 5-minute response = 9× higher qualification rate than 30-minute response
- • 24/7 instant coverage with zero added staff

Want to be the first to respond every time? Book a free demo at leadcentrix.io

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