

# The Hidden Goldmine Sitting in Your CRM

Businesses spend fortunes acquiring leads, yet on average 70–80% eventually go cold. Those “dead” contacts aren’t worthless—they’re pre-qualified, pre-trusted traffic you already own.

## Leadcentrix Database Reactivation Changes the Game

Our AI scans your entire database, scores every contact by lifetime value and last engagement, then launches hyper-personalized two-way SMS conversations. No blast messaging—each outreach feels 1-on-1 and references past behavior (“Hey John, you requested a roofing quote in 2023—still planning that project?”).



### Why It Works So Well

- 20–40% open rates and 15–30% reply rates (vs. <5% for email)
- Conversational AI qualifies budget, timeline, and intent in real time
- 100% TCPA and GDPR compliant (opt-out and consent tracking built in)
- Zero extra work—runs alongside your existing team



## Real World Results Clients See

- Mortgage brokers closing 6-figure loans from 2-year-old leads
- Home-service companies booking \$8K–\$25K jobs from contacts silent for 24+ months
- Law firms re-engaging personal-injury inquiries that convert at 3–5× higher rates than cold ads
- **As a Partner there’s no upfront cost. We split the profits when deals are closed**



### Simple 4-Step Process

1. Securely upload your list or connect your CRM
2. AI cleans, scores, and segments in minutes
3. Automated SMS conversations begin (you approve templates once)
4. Hot, qualified leads land in your inbox or calendar instantly

Ready to unlock your database? Book a free demo at [leadcentrix.io](https://leadcentrix.io)



**+1833-550-5323**